THE ODDS

1 in 4

PEOPLE RECEIVING PRESCRIPTION
OPIOIDS IN A PRIMARY CARE SETTING
ALREADY STRUGGLE WITH ADDICTION

18/100

Americans who have used illicit drugs or misused prescription drugs

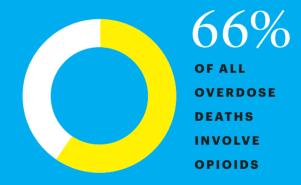
THE LANDSCAPE

More than 40% of US overdose deaths involve a prescription opioid



42,249 total overdose deaths in 2016

Overdose deaths in 2016 high



THE TOLL



AMERICANS DIE FROM OPIOID OVERDOSE,
INCLUDING PRESCRIPTION DRUGS AND HEROIN

46+ DEATHS INVOLVE PRESCRIPTION OPIOIDS

1,000+ PEOPLE ARE TREATED IN EMERGENCY ROOMS FOR NOT USING OPIOIDS AS PRESCRIBED