

EMORY | magazine

WINTER 2010



Born Digital

HOW OLD COMPUTERS,
MONKS LEARNING SCIENCE, AND REALITY TV
ARE CREATING A RESEARCH REVOLUTION

Reality Check | Testing Faith | Campaign Emory: Historic Gifts



Mind sharpened at Emory.

Natural beauty uncovered at EMORY HEALTHCARE.

Enjoy a naturally more beautiful you. Whether you seek surgical or non-surgical facial cosmetic procedures, we offer comprehensive services and exceptional care. Call 404-303-0101 to schedule a consultation today, or visit www.emoryfacialcenter.org.

EMORY HEALTHCARE

EMORY FACIAL CENTER

Advancing the Possibilities®

EMORY | magazine

WINTER 2010

contents

FEATURES

22 The Author's Desktop

Ever wondered what it would be like to sit down at your favorite writer's personal computer? Digital archives, like that of Salman Rushdie, promise to transform the study of cultural icons.

BY MARY J. LOFTUS

28 Reality Check

Cheap and convenient, reality shows now dominate the small screen. From *America's Funniest Home Videos* to the *Real Housewives of Atlanta*, why are we so consumed with watching ordinary (and not so ordinary) people on television?

BY EDDY MUELLER '07PHD

32 Testing Faith

A nascent Buddhist finds her path to happiness through unexpected travels, the wisdom of monks, the meeting of science and spirituality, the companionship of a teenage daughter, and a close encounter with Richard Gere.

BY APRIL BOGLE

60 Coda: The *Real* New Journalism

The scope and immediacy of online news and entertainment is revolutionary, admits a print veteran, but who will pay the bill?

BY MIKE KING



22

DEPARTMENTS

4 Letters

6 Of Note

Reading Books and Bones

The Social Doctor

Evolving Arts

Quiet Victories in Public Health

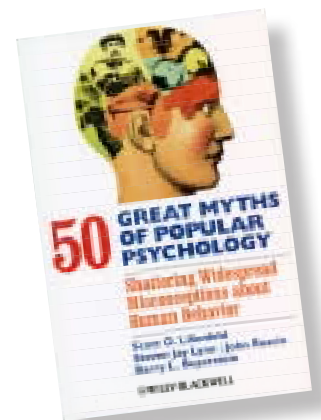
When the World Goes Dark

From Brownfields to BeltLines

Finding Cures That Let Kids Be Kids

Libraries as Digital Commons

Busting Psychology Myths



37 Campaign Emory Update

Historic Gates Foundation Grant to Nursing

Suber Gift Largest Ever to Oxford College

Mellon Grant Supports Museum, Library, Emeriti

43 The Emory Register

From the EAA

Remembering Judson "Jake" Ward 33C 36G

Emory Medalists 2009

The East Wing



46

EMORY | magazine

Editor

Paige P. Parvin 96G
paige.parvin@emory.edu

Art Director

Erica Endicott

Production Manager

Stuart Turner

Editorial Intern

Mallory Goldberg 10C

Contributors

April Bogle
Beverly Clark
Carol Clark
Mike King
Eddy Mueller 07PhD
Eric Rangus

Associate Editor

Mary J. Loftus
mary.loftus@emory.edu

Lead Photographer

Kay Hinton

Copy Editor

Jane Howell

Photographers

Ann Borden
Bryan Meltz

On the cover: Illustration by
Gary Lucken, Army of Trolls,
www.armyoftrolls.co.uk.

Emory Magazine Editorial Advisory Board

Arri Eisen

Senior Lecturer, Biology

Bridget Guernsey Riordan
Dean of Students

Samantha Ehrlich 10C
Copresident, Student Alumni
Association

Ginger Cain 77C 82G
Director of Public Programming,
Emory Libraries

Gary Laderman
Professor of Religion

Tim Hussey
Director, Marketing and
Communications, School of Law

Kathy Kinlaw 79C 85T
Associate Director, Center
for Ethics

Dan Macaluso
Vice President for Development

Karen Martucci
Director, Academic Services,
Oxford College

Jeff Molter

Associate Vice President, Health
Sciences Communications

Steve Fennessy
Editor, Atlanta Magazine

Michelle Lee
Editor, Emory Wheel

Ex Officio

Ron Sauder
Vice President for
Communications and Marketing

Susan Carini 04G
Executive Director,
Emory Creative Group

Allison Dykes
Vice President for
Alumni Relations

Gary Hauk 91PhD
Vice President and Deputy
to the President

Emory Magazine (USPS-175-420) is published quarterly by Emory Creative Group, 1762 Clifton Road, Plaza 1000, Atlanta, Georgia 30322, and is distributed free to all alumni and to parents of undergraduates, as well as to other friends of the University. Address changes may be sent to the Office of Alumni and Development Records, 1762 Clifton Road, Plaza 1000, Atlanta, Georgia 30322 or eurec@emory.edu. If you are an individual with a disability and wish to acquire this publication in an alternative format, please contact Paige P. Parvin (address above) or call 404.727.7873. Periodicals postage paid at Atlanta, Georgia, and additional mailing offices. POSTMASTER: send address changes to the Office of Alumni and Development Records, 1762 Clifton Road, Plaza 1000, Atlanta, Georgia 30322. No. 110001-3 © 2010, a publication of Emory Creative Group, a department of Communications and Marketing.

United States Postal Service Statement of Ownership, Management, and Circulation (Requester Publications) Publication title: *Emory Magazine*; publication number: 175-420; issue frequency: quarterly; number of issues published annually: 4; mailing address of publication: 1762 Clifton Road, Plaza 1000, Atlanta, Georgia 30322; publisher: James W. Wagner, President, Emory University, 408 Administration Building, 201 Dowman Drive, Atlanta, Georgia 30322; editor: Paige Parvin, 1762 Clifton Road, Plaza 1000, Atlanta, Georgia 30322; managing editor: Mary Loftus (same as above); owner: James W. Wagner (same as above); extent and nature of circulation: 111,500 university alumni; average number of copies each issue during the preceding 12 months: 100,000; number of copies of single issue published nearest to filing date: 91,000; total number of copies (net press run): 91,000; legitimate paid and/or requested distribution by mail: 90,500; total paid and/or requested circulation: 90,500; non-requested distribution by mail and outside the mail: 200; total non-requested distribution: 200; total distribution: 90,700; copies not distributed: 300; total: 91,000; percent paid and/or requested circulation: 99%.



Emory hosted the world's largest collegiate display of the AIDS Memorial Quilt on the Quadrangle in honor of World AIDS Day, December 1. Photo by Bryan Meltz.

Some Notes on Newt (Yours, and Ours)

DURING THE COURSE OF NEARLY A decade at *Emory Magazine*, associate editor Mary Loftus and I have seen a wide-ranging assortment of items arrive in the mail. There has been a variety of letters to the editor—some typed on embossed letterhead and some dashed off in near-illegible scrawl, some pages long and some just a sentence or two, some kind and some curt, some rambling and some pointed—which I am happy to report have been increasing in number during recent years. We also have received a small library's worth of books by Emory faculty and alumni, and countless press releases detailing alumni accomplishments, and a few unsolicited essays, and some CDs and lots of photos and even a computer disk or two.

But never, until recently, had I opened an envelope to find the cover of the latest issue of *Emory Magazine* torn into small pieces and sent back to us.

So what are the odds that this would happen *twice* within the same month? Yet it did, in November, after the appearance of our autumn issue featuring Emory graduate Newt Gingrich '65C on the magazine cover.

We knew that some alumni would be unhappy with our decision to spotlight Gingrich. However, given his long record of public service, his prominence in mainstream media of all kinds, his continued national influence in the area of health care in particular, and speculation about a presidential run in 2012, we felt it was time to note one of the University's most high-profile graduates.

As you will see from our letters page, some readers were angered by Gingrich's presence in the magazine; others were pleased; and some merely complimented our effort to reflect the multiplicity of our alumni. What surprised us, though, were those who felt that even to acknowledge Newt in *Emory Magazine* represented a serious error in editorial judgment.

As a major research university with a diverse faculty, a vibrant health sciences center, and connections with institutions throughout Atlanta and the world, Emory encompasses a community whose mem-

bers hold a stunning breadth of views and positions on any given issue. *Emory Magazine* plays only a minor role in this sweeping production, but it is our job to try to reflect that variety, telling as many of Emory's stories as possible in 256 pages a year. Certainly we strive to put forth the best the University has to offer, but it is not for us to favor a social position or to judge what is newsworthy based on a political view.

Despite our best efforts to cover our beat without bias, in our recent readership survey, a handful of respondents suggested that the magazine "leans left" and devotes too much space to "proving diversity." I hope that our feature on Gingrich might have reassured those readers regarding any such political leanings. But if diversity includes differences in not only race, ethnicity, gender, and sexual orientation, but also economic status, academic interest, career and volunteer choices, religious affiliation, and political position, then it should be reflected in these pages. Highlighting diversity is part of our charge, just as cultivating diversity is part of the University's vision.

Gingrich is undoubtedly a controversial figure, but then Emory does not shy away from controversy on principle—as evidenced by ties to institutions like The Carter Center and former President and Nobel Prize-winner Jimmy Carter, who has frequently appeared in *Emory Magazine*, or the University's affiliation with His Holiness the XIV Dalai Lama, a Presidential Distinguished Professor who will continue his visits to Emory this fall, and Distinguished Writer-in-Residence Salman Rushdie, both of whom are featured in this issue. As an Emory publication, we strive to do what the University itself does—promote respectful, meaningful, and lively conversation of all kinds and across the spectrum.

On behalf of my colleagues, I extend our sincere thanks to those of you who

participated in our electronic readership survey last fall. Your responses will help shape *Emory Magazine* as we move ahead to future issues—to another high-achieving graduate, another research breakthrough, another influential book, another social issue or cultural trend that might be illuminated by an Emory-based perspective.

In this issue, we look at how "born-digital" material and the proliferation of electronic information are changing research, promising to help create a new breed of scholar. With the opening of Salman Rushdie's "hybrid" archive, Emory can claim a spot on the cutting edge.

Film studies lecturer Eddy Mueller '07PHD also takes a lighthearted look at the reality TV trend, a cable-born craze that

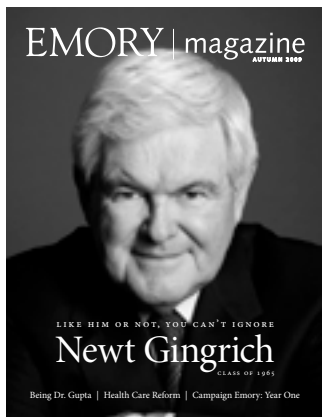
"Never, until recently, had I opened an envelope to find the cover of the latest issue of Emory Magazine torn into small pieces and sent back to us."

is attracting the attention of academics as well as everyone else in America and beyond. As *New York Times* writer Bill Carter recently put it, "If you are not on a reality show, or do not wish to be on one, or do not know someone who is on one or trying to be on one, do you exist?" (I certainly hope so.)

And April Bogle of Emory's Center for the Study of Law and Religion offers an update on the Emory-Tibet Science Initiative, a groundbreaking joint effort to teach Tibetan monks and nuns modern science and to learn more about Buddhism by applying contemporary research methods to its ages-old practice. Those familiar with the program long ago stopped marveling at the sight of a Buddhist monk in traditional robes talking on a cell phone or clicking away on a laptop.

During the course of a year, our hope is that just about everyone can find something of interest or meaning.

We may not be able to reach all 116,000 of you. But we mean to try.—P.P.P. ■



“Mr. Gingrich’s picture on the cover reminded me of the wonderful and thought-provoking discussions with those I agreed with and disagreed with during my Emory years.”

—Doug Shipman 95C

I APPRECIATE THE WORK YOU DO AT EMORY—and I usually savor and keep my copies of my alumni magazine issues a long time. But to be honest, I was pretty disgusted to see Newt Gingrich’s photo on the cover a little while back (autumn 2009). I won’t go into a diatribe about what I think about the man (pretty low opinion, to sum it up), but I did want you to know I did not enjoy seeing him there on the cover—and rather quickly discarded that issue. Just didn’t want Newt “in the house.”

Larry Webb 71C 74T
Decatur

THE UTTERLY FAILED EDITORIAL PROCESS that led to the decision to place the photograph of such a controversial figure as Mr. [Newt] Gingrich on the cover is truly astounding. I now wonder about the impact of your editorial decisions on the content of the magazine. No, I am no fan of Mr. Gingrich. Yes, I can ignore him, just as I will now ignore any gift appeals that come from the University.

Ondina Ester Gonzalez 780X 80C 80G 01G
Avondale Estates

THANKS FOR ALWAYS DOING A GREAT JOB. As a proud Emory alumnus, I always display *Emory Magazine* in our reception room for clients to see. For the autumn 2009 issue, I’ll display page twenty-two (“Being Dr. Gupta”) and not the cover.

Johnny Warren 59B
Atlanta

I WAS SAD TO SEE THE RIGHT-WING politician and disgraced former Speaker of the House Newt Gingrich on the cover of the latest

alumni magazine. Yes, I know—he got his BA at Emory. So did a lot of people. I’m afraid I won’t be able to make my annual donation to Emory this year.

Dan Blumenthal 86MPH
Atlanta

I WAS APPALLED TO SEE NEWT GINGRICH’S face looking at me from the latest *Emory Magazine*. He is the biggest hypocrite in politics. If you wish to write about him in the magazine, I do not object, but I protest this blatant partisan use of the magazine cover.

Patricia Lancaster 70G 71G
Winter Park, Florida

I WAS DISAPPOINTED AND ANGERED THAT your recent issue carried the article about Newt Gingrich. It pictured this disgraced politician, bereft of personal morals, favorably. However, the most disturbing thing was his picture on the cover of *Emory Magazine*. Despite your coming claims to the contrary, it amounts to an endorsement of his upcoming candidacy for president. Oh, he hasn’t formally announced, but he is already running. The article points with pride at him being an Emory graduate—it should be an embarrassment.

O. C. Brown 61T
Auburn, Alabama

I REGRET TO TELL YOU THIS IS THE FIRST issue of *Emory Magazine* I did not open and read cover to cover. It went straight into the trash. I am an Emory alum, as was my father, and we both were disgusted that someone like Gingrich graduated from Emory. Do you honestly imagine he is a public servant of integrity

and caring? Are you becoming a journalistic medium that incites controversy for the purpose of garnering money/readership? What happened to the idea of the university as a bastion for critical thinking and national/regional leadership? Newt Gingrich is not on a par with the likes of the Dalai Lama or the scientists and professors who often grace your covers and actually give something of great value back to our communities.

Constance Evans Romero 730X 75C
Mandeville, Louisiana

I AM DISAPPOINTED THAT SUCH A WELL-educated man [Newt Gingrich 65c] would put forward such a simplistic statement as, “In America, I think you ought to have the freedom to have the quality of life you’re willing to work for and save for.” Does he really think parts of life exist in a vacuum where simple hard work is all anyone needs to achieve the American dream? Is he aware of the working poor? By his logic, many antebellum slaves should have achieved the lifestyle of the plantation owners. I wonder if, as a professor, he would have accepted such simplistic thinking from his students.

Susan Tucker 81G
Collingswood, New Jersey

YOU ARE TO BE CONGRATULATED FOR having the courage to insert an interview with Newt Gingrich into *Emory Magazine*. As a graduate student in physics in 1963 to 1965, I remember Newt and his Young Americans for Freedom (YAF) colleagues standing on the sidewalk approaching the student union with their YAF banners extolling the need to escalate in Viet Nam and against racial progress—then quite the hot topics. I sometimes enjoyed debating political issues with him and felt that he more enjoyed hearing himself talk rather than trying to be logical. It seems that he has not changed. Can you imagine him to suggest that the protesters at town hall meetings were speaking for the public and grassroots America, rather than responding to the hysterical right-wing misinformation broadcast on some media (no doubt inspired by moneyed interests). Just what groups are funding his for-profit Center for Health Transformation? We can only read between the lines. Forty-five years ago, most students I knew steered away from him on the sidewalk to the student union. And today?

David Sliney 65G
Fallston, Maryland

ONCE AGAIN I WRITE TO COMPLIMENT YOU and your staff on the journalistic excellence demonstrated in the autumn issue of *Emory*

Magazine. I found your cover photograph and caption, “Fan or Foe, You Can’t Ignore Newt Gingrich” fascinating, since Emory did appear to ignore publicly this important American political leader over much of his significant career. Ms. Loftus, I felt, did a first-rate job in capturing with thoroughness, balance, and fairness this brilliant and complex “Man with a Plan.” This attention to Mr. Gingrich undoubtedly will not be well received by some in the Emory community who often loudly proclaim belief in “diversity” in terms of race, religion, ethnic background, and gender, but apparently not in political opinion. Others of us, who consider ourselves “moderate conservatives” not wedded to knee-jerk support of political positions or candidates, have long found Mr. Gingrich’s views worthy contributions to national political dialogue. *Emory Magazine’s* featuring of Newt Gingrich is more heartening evidence that our university these days truly recognizes the value of varying points of view as to the future of our society, nation, and world.

Richard E. (Dick) Hodges 50C
Marietta

I APPRECIATED THE INTERVIEW WITH EMORY alum Newt Gingrich in the autumn 2009 edition. I am heartened to see the *Emory Magazine* highlighting an array of alums and the work they do—the last several issues have represented the diversity of thought and endeavors undertaken by alums around the world. Mr. Gingrich’s picture on the cover reminded me of the wonderful and thought-provoking discussions with those I agreed with and disagreed with during my Emory years—the exploration of ideas Mr. Gingrich embodies represents the best of Emory.

Doug Shipman 95C
Atlanta

HOW REFRESHING IT WAS FOR ME TO RECEIVE my latest issue of *Emory Magazine*. What a pleasant surprise to see one of the great conservatives of the twentieth century on the cover. Finally, after all these years, our alumni magazine is achieving some needed balance. Congratulations! I plan to renew my annual contributions to the University this year.

James Roy Cabanis 91T
Lawrenceville

I HAD TO CHUCKLE WHEN I READ THE assertion in your article that, according to “critics,” Mr. Gingrich “appeals largely to right-wing voters.” I wrestled with whether I should ignore this bit of liberal mythology, or inform the well-intended folks at *Emory Magazine* that Gingrich is very unpopular among most right-wing voters. A book could be writ-

ten explaining why this is so, and in fact one has. After voluntarily leaving the House of Representatives, but before being elected as a senator from Oklahoma, Republican Tom Coburn wrote *Breach of Trust: How Washington Turns Outsiders Into Insiders*. This excellent book could have been titled *How Washington Turned Newt Gingrich Into an Insider*. The book tells a sad story regardless of your political views or party affiliation. For conservatives, it was the fact that within two years of being elected, Gingrich was repeatedly calling conservative congressmen “You conservatives” as he became increasingly frustrated with their unwillingness to join his shift towards the political left. True right-wing conservatives regard Gingrich with the same disdain as we do such moderates as John McCain and Lindsey Graham. Bottom line: you will *not* be seeing Gingrich in the 2012 presidential primaries.

Jeff Strode 78B
Dunwoody

I WAS VERY INTERESTED IN THE ARTICLE “Feeding Children for and with Peanuts” since it is a product that has been brought to my attention in the work I do serving many communities in Kenya. Just in visiting the different communities, I have seen malnourishment and the impending death that can result. I found out about the product, Plumpy’nut, and began

to look at how it might be factored in with what we do. So I was very interested to see that a competition was held to discuss the complexities that are presented when dealing with the safe and efficient distribution, so that it will meet its intended goals.

Chuck Pitts
Atlanta

FINISHING THE AUTUMN ISSUE OF *EMORY Magazine* just now, I noted the several messages congratulating you on the quality of this publication. I thoroughly agree! But the best accolade I can offer, I think, is that [former *Emory Magazine* editor] Randy Fort would be very pleased also, I’m sure. When I hit the campus in 1949 I was so fortunate as to rent the Forts’ spare bedroom, and felt for two years (and after) that I was almost part of the family. Carry on!

John Porter Bloom 56PHD
Las Cruces, New Mexico

Has something in Emory Magazine raised your consciousness—or your hackles? Write to the editors at Emory Magazine, 1762 Clifton Road, Suite 1000, Atlanta, Georgia, 30322, or via email at paige.parvin@emory.edu. We reserve the right to edit letters for length and clarity. The views expressed by the writers do not necessarily reflect the views of the editors or the administrators of Emory University.

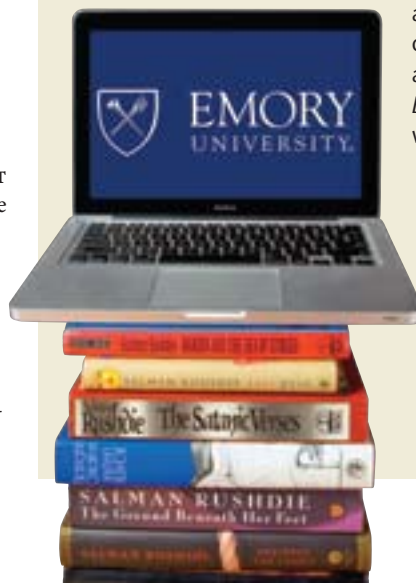
Find more online:

This Digital Life In this series of videos, Emory’s Manuscript, Archives, and Rare Book Library (MARBL) experts discuss how they are preserving and presenting author Salman Rushdie’s computer data for scholarly use, setting a precedent for archiving the digital remains of writers and artists. For more, visit www.emory.edu/rushdie.

Psychology Myths Shattered Psychology Professor Scott Lilienfeld talks about the 2009 book he coauthored, *50 Great Myths of Popular Psychology*, which finds that conventional wisdom isn’t always right: it’s not better to let anger out, opposites don’t attract, and men and women aren’t from different planets. Find a link to *Emory Report’s* Book Report podcast series on www.emory.edu/magazine.

Historic Moments in Public Health The recently launched Global Health Chronicles is an online archive featuring oral histories of people who played a crucial role in public health victories around the globe, from the eradication of smallpox to the battle against Guinea worm. Visit www.globalhealthchronicles.org.

www.emory.edu/magazine



of Note



SKULL STUDY:
Kathryn Marklein 10C
uses bones to learn about
the lives of people from
centuries ago.

Reading Books and Bones

MARSHALL SCHOLAR STUDIES
BIOARCHEOLOGY TO UNEARTH
SECRETS OF THE PAST

EMORY SENIOR **KATHRYN MARKLEIN 10C** CAME TO EMORY WITH PLANS to go to medical school, but all that changed when she took a freshman anthropology seminar called Reading the Bones of the Ancient Dead.

“I was hooked,” Marklein recalls of the first day of class, when she walked in and saw two skeletons laid out on a table. “I immediately wanted to

KAY HINTON

TICKER WINTER 2010

New Digital Scholarship and Media Studies program

A new certificate program in Digital Scholarship and Media Studies (DSMS) for PhD students in the Laney Graduate School's Institute for the Liberal Arts will be offered. The program is a four-course certificate, including a required internship, that will help graduate students enhance their career prospects in digital scholarship.

James Wagner appointed to presidential commission on ethics

President Barack Obama has appointed Emory President James Wagner as vice chair of the Presidential Commission for the Study of Bioethical Issues. The commission will advise President Obama on dilemmas that may emerge from advances in biomedicine, science, and technology.

understand and appreciate their lives. It's fascinating to learn about the person behind a skeleton."

The seminar is taught by anthropologist George Armelagos, one of the founders of the field of bioarcheology—the study of skeletal remains of past human populations. "I see Katy as one of the legacies of my teaching," says Armelagos, whose forty-year career includes lifetime achievement awards from the American Association of Physical Anthropologists and the American Anthropology Association.

"Katy will be able to pick up and carry on skeletal biology in a way that it should be carried on," he says. "She has an infectious curiosity that drives her to learn as much as possible about ancient life, and to apply that knowledge to problems facing humanity today."

Marklein has received the Marshall Scholarship, making her one of only forty scholars in the nation this year to get the prestigious award for advanced studies in Britain. Started by a 1953 Act of Parliament, the Marshall Scholarships commemorate the humane ideals of the Marshall Plan and are designed to give future U.S. leaders an understanding of British life.

With a double major in classics and anthropology, Marklein will use the all-inclusive scholarship to pursue two master's degrees during two years: the first in skeletal and dental bioarcheology at the University College London, and the second in osteology and funerary archeology at the University of Sheffield.

Although many bioarcheologists focus on prehistoric populations, Marklein is using bone biology to unlock secrets of the classical era. During the summer, a Scholarly Inquiry and Research at Emory grant took her to the American School of Classical Studies at Athens. She worked in the Weiner Laboratory run by physical anthropologist Sherry Fox.



HANDS ON: Marklein spent last summer working at an anthropology lab in Athens, Greece.

"There was a big box of skulls, and my first task was to clean them with toothbrushes," says Marklein, who was dubbed "the skull washer" by a graduate student in the lab. "It probably sounds like a bad horror movie to a lot of people," she says, adding that for her, it was a dream come true.

Marklein is continuing to work on an analysis of those remains from the classical and Hellenistic periods. "I've found some interesting cases of pathologies, and I'm getting some good portraits of a few individuals," she says, explaining that bones can provide clues to what people ate, whether they suffered from a disease or trauma, and even what they did for a living.

From her studies of the classics, Marklein knew that the ancient Greeks had a reputation for feeding strangers first and asking questions later. "That's the same

way I was received," she says. "People treated me almost as if I were family. I'm sure I will be going back."

In addition to being a top scholar, Marklein has been involved in theater since the fifth grade and has participated in Emory stage productions every semester since arriving on campus. She also sings for services at the Emory Catholic Center and, for the past four years, has volunteered at the American Cancer Society's Hope Lodge.

Her parents live in Dunwoody, where Marklein attended Marist High School. The family moved frequently when she was growing up. "I met a lot of unusual and memorable personalities along the way," she says, adding that she looks forward to studying in England after she graduates. "There are so many people in the world to meet." —Carol Clark ■

Winship Cancer Institute recognized for helping underserved

The Winship Cancer Institute of Emory University has earned a Community-Based Organization Recognition Award from the BET Foundation and the Centers for Disease Control and Prevention for its programs and treatments for underserved women, especially its multitiered approach to breast cancer in the black community.

Psychology and Goizueta Foundation buildings strike gold

The new Psychology and Interdisciplinary Sciences Building and the Goizueta Foundation Center have become Emory's fourth and fifth facilities to be certified LEED Gold by the United States Green Building Council. Their sustainable features include the use of recycled construction materials and water- and energy-saving methods.



REUNITED: Han Wan-Sang 67PhD (right) with friend and former President James Laney.

The Social Doctor

SHETH AWARD WINNER **HAN WAN-SANG 67PHD** STILL WORKS AND HOPES FOR PEACE IN KOREA

BORN IN KOREA DURING WHAT HE calls “a dark and desperate time,” **Han Wan-Sang 67PhD** was deeply affected by his country’s evolution from Japanese rule to liberation and division in 1945.

“I have lived through the pain of a divided nation,” said Han, recipient of Emory’s 2009 Sheth Distinguished International Alumni Award, in an address given during his November visit to Emory to accept the award. “I was profoundly influenced by the suffering of my people and wanted to choose a profession that helps relieve suffering. My father wanted me to be a medical doctor and my mother, as a devout Christian, wanted me to be a pastor. But I thought to myself, ‘I want to be the kind of doctor that cures the diseases of not a single person, but of an entire society.’”

After serving in the Korean army, Han studied sociology at Seoul National University (SNU) and came to Emory to begin work on his PhD in 1962. He landed in the United States during turbulent times. “I realized then that America, too, was suffering social illnesses,” Han said. “In the height of the transformation, I was in Atlanta, in many ways the center of the transformational vortex. As a doctoral student at Emory, Dr. Martin Luther King Jr. became my new role model. I saw him as a great social doctor.”

Han later joined the faculty of Georgia State University before accepting an invitation in 1970 to return to SNU as a professor. But Korea remained in the grip of military oppression. “The college campus was not an ivory tower, but rather a cruel battlefield,” he recalls. “My desire to

become a social doctor grew even stronger as I saw the suffering and conflict.”

Han became involved in emerging democratic movements and authored two influential books. Viewed as subversive, he lost his professorship and was imprisoned several times during the 1970s and 1980s. He credits Emory President Emeritus James Laney with helping to bring about his release and securing a visiting professorship at Emory.

“I cannot express in words what Emory means to me,” he said.

In 1984, political reform allowed Han to return to Korea, a full professor at SNU and a social doctor who finally could make a difference. He went on to become president of the Korean Sociological Association and, later, deputy prime minister of the National Unification Board and president of the Korea National Red Cross. He also has authored two additional books on megachurches in Korea.

Several of Han’s family members reunited at Emory to see him accept the Sheth Award, an honor established in 2002 by a gift from Madhu and Jagdish Sheth, Charles H. Kellstadt Professor of Marketing, which seeks to recognize international alumni who have distinguished themselves in service to universities, governments, private sector firms, or nongovernmental organizations. Two of Han’s three daughters and his son-in-law attended the University as well.

The event was the latest expression of Emory’s close ties with Korea, which include the University’s first international student, Yun Ch’i-Ho, in 1893, and Laney’s service as U.S. ambassador to Korea nearly a century later.—P.P.P. ■

TICKER WINTER 2010

Saving the sight of premature babies

The Emory Eye Center is one of eleven sites around the country that will participate in a research study on a promising new treatment for premature infants who have severe retinopathy (abnormal blood vessel development in the retina) and have not responded to traditional laser treatment.

Surgical technique tested for lymph node biopsy

Winship Cancer Institute surgeons are testing a new, less invasive technique for removing groin lymph nodes that may reduce the risk of complications and infections for cancer patients. The biopsy, aided by videoscope, is performed through a small incision.

Evolving Arts

TAKING SCIENTIFIC INVESTIGATION OUT OF THE LAB AND ONTO THE STAGE

TWO DRAMATICALLY LIT DANCERS twirl on a spiraling DNA sculpture, creating a living double helix, while the audience strives to become a more complex organism in an interactive performance at the Schwartz Center Lab Theater.

Paintings of tube worms wearing jeweled necklaces, panoramic nanoscapes captured by electron microscope, and rare first editions of Charles Darwin's books are on display at the Woodruff Library's Schatten Gallery.

And playing to full houses at the DUC's Mary Gray Munroe theater is *Hominid*, a modern-day Macbeth—complete with betrayal, murder, and madness—that unfolds with a twist: the Theater Emory actors are recreating a true story documented by primatologist Frans de Waal in his book *Chimpanzee Politics: Power and Sex among Apes*.

Emory celebrated the 150th anniversary of *On the Origin of Species* and the 200th anniversary of Darwin's birth by hosting exhibitions and performances of art, music, plays, literature, and other endeavors with themes of origin, creation, and evolution in multiple locations across campus (replication: a plus in evolutionary biology).

Many of these exhibitions coincided with the Evolution of Brain, Mind, and Culture conference at Emory in November, which brought together nine of the world's leading scholars of evolution.

Award-winning British science writer Matt Ridley, author of *The Origins of Virtue and Nature via Nurture*, gave the keynote, "Darwin in Genes and Culture." Some of the questions the experts took on: How does growing from a child



DOUBLE VISION: Lelavision was one of several artists who interpreted evolution creatively.

into an adult shape the evolution of our minds? What are the origins of empathy, fairness, and cooperation?

Candler Professor of Chemistry and Biology David Lynn has concluded that art and evolution have a lot in common: "Complex structures of biology seem remarkably, almost magically, to self-assemble."—M.J.L. ■

Atlanta Symphony Director to Become Artist-in-Residence



This spring, Emory and one of Atlanta's most prominent figures in the arts will make beautiful music together when Atlanta Symphony Orchestra Music Director Robert

Spano begins a three-year appointment as a University Distinguished Artist-in-Residence.

Maestro Spano will coteach seminars, lecture, and present programs on literature, philosophy, science, and musicology for three weeks during each of the spring semesters from 2010 to 2012, actively participating in Emory's scholarly community.

Spano will first collaborate with Emory music professor Steven Everett on meta-physics and the origins of music. The project, "Tonality and Sonata Form: Pythagorean Tuning, Numerology, and Cosmology," comprises lectures and a three-concert series, which will focus on the violin sonatas of Mozart and Brahms and the cello sonatas of Beethoven with Spano at the keyboard.

"It has always fascinated and inspired me that, before studying philosophy at the Platonic Academy in Athens, the aspiring student first needed to study arithmetic, geometry, astronomy, and music," Spano says. "The intellectual underpinnings of Western music and their relations to these other disciplines are perhaps best expressed in Pythagorean theory. I eagerly anticipate exploring the interdisciplinary nature of music within the vital intellectual environment at Emory and am deeply honored to have been invited."

Scientist magazine ranks Emory "Fifth Best Place to Work"

The *Scientist* magazine's readers ranked Emory as the "Fifth Best Place to Work in Academia in the United States," based on a survey of more than 2,350 life scientists. Emory ranked especially high in the categories of peers and job satisfaction.

Emory recognized as sustainable development leader

The Urban Land Institute Atlanta District Council honored Emory with its Sustainable Development Award in September for the University's projects and programs in Atlanta and for its sustainable campus development practices (www.sustainability.emory.edu).



HEALTH HEROES: Bill Foege, shown above as CDC director in 1977, is among those featured in the Global Health Chronicles; at left, public health workers administer vaccines in Africa.

Quiet Victories

NEW ARCHIVE HIGHLIGHTS HISTORIC PUBLIC HEALTH GAINS

ON THE EVENING OF DECEMBER 4, 1966, Bill Foege, a young doctor and epidemiologist trained at the Centers for Disease Control and Prevention (CDC), was struggling to contain an outbreak of smallpox in Nigeria with insufficient amounts of vaccine.

“We went to a missionary’s house to take advantage of the fact that they got on the radio with each other at 7:00 p.m. each night to be sure no one was having a medical emergency. With maps in front of me, I was able to give each missionary a geographic area and ask if they could send runners to every village in that area to find out if there were any smallpox cases in any of the villages,” Foege recalls, in an interview on the Global Health Chronicles, an online archive hosted by Emory University Libraries that launched on October 26, the thirtieth anniversary of world-

wide smallpox eradication. The Chronicles promise an inside look at courageous public health battles to prevent, control, and eliminate infectious diseases around the world, past and present. Current offerings include an update on Guinea worm eradication, a look at how malaria led to the CDC’s disease prevention programs, and the interview with Foege about smallpox eradication.

“Eradicating a disease is the ultimate in disease prevention; as smallpox is the one human infectious disease that has been completely eradicated, there’s much to celebrate here,” said David Sencer, former director of the CDC, at the launch event. “The Global Health Chronicles site features oral histories of individuals who played a crucial role in that accomplishment. Today’s health professionals and students can hear and read of the passion these women and men brought to their work. This site also will be a valuable

source of previously unknown material for historians.”

Institutions participating in the massive effort to collect and preserve the data in the Global Health Chronicles archive include not only Emory Libraries staff, but also that of Emory’s Global Health Institute and its Rollins School of Public Health, as well as colleagues at the CDC, says Rick Luce, vice provost and director of Emory Libraries.

“The Global Health Chronicles project is another important facet of Emory’s continuing mission to create, preserve, teach, and apply knowledge in the service of humanity,” Luce says. “It’s also a great example of Emory collaboration across the campus and with partner institutions.”

Foege, still active as Emeritus Presidential Distinguished Professor of International Health, recently received the 2009 CDC Foundation Hero Award.—M.J.L. ■

To learn more about public health victories such as the actions that rid the world of smallpox, and to listen to interviews with those on the front lines, go to www.globalhealthchronicles.org.

TICKER WINTER 2010

Candler selects recipients of Distinguished Alumni Award
Kenneth Marcus 92T (who along with wife **Cassandra Young Marcus 93T** leads Turner Chapel AME Church in Marietta); United Methodist minister **Cecil McFarland 55T**, former executive director of Goodwill; and retired United Methodist pastor **Carolyn Morris 79T** were honored for service to church, community, and Candler.

Institute of Medicine elects Emory pediatrician as member
 The Institute of Medicine (IOM) has elected Emory and Children’s Healthcare of Atlanta pediatrician and neonatal researcher Barbara Stoll to its new class of sixty-five top health scientists, bringing Emory’s total IOM membership to twenty-six. Election to the IOM is one of the highest honors in the fields of medicine and health.



Stopping the Surge

A crowded hospital waiting room is not where anyone wants to be during a flu pandemic. Sitting shoulder to shoulder with others who are coughing, sneezing, and wheezing spreads the virus, and a surge of new patients could topple an already overloaded health care system.

Even before H1N1 hit, Emory researchers and clinicians, using the most current information from the fields of infectious disease, public health, emergency medicine, and nursing, were developing a screening tool called SORT (Strategy for Off-Site Rapid Triage) that works outside the hospital setting.

“The goal of effective screening is to identify the most severely ill, while safely redirecting large numbers of symptomatic individuals away from crowded hospital and office waiting rooms without compromising their care,” says Alex Isakov, executive director of Emory’s Office of Critical Event Preparedness and Response.

SORT uses a three-stage process to determine if individuals are high, intermediate, or low risk, says emergency physician Arthur Kellermann, associate dean for health policy. In October 2009, the CDC adopted a modified version of SORT and posted it on its website: www.cdc.gov/h1n1flu/guidance/.—M.J.L.

‘A Strange Sensation’

HEART ATTACK SYMPTOMS MAY BE SUBTLE IN WOMEN, PLACING THEM AT HIGHER RISK

DESPITE A FAMILY HISTORY OF HEART disease—her father had quintuple bypass surgery by his mid-fifties—Suwanee piano teacher Robin Whitworth, fifty-one, didn’t think she had to worry. She is thin and fit, doesn’t smoke, has regular check-ups, and stays active with her three rescue dogs.

So when she felt a strange sensation during a lesson with a student in August,



LESSON LEARNED: Robin Whitworth, above with dogs, survived a mild heart attack.

she did what a lot of women do: she ignored it, a mistake that could have proven fatal.

“I had never felt anything like that before; it was as if I had the flu all of a sudden,” Whitworth says. “I didn’t really feel anything in my chest—it was more in my neck. I took Tylenol, chewed a piece of gum, anything I could to try to make myself feel better.”

Women more often than men may experience heart attack symptoms other than chest pressure or radiating pain. These include jaw, neck, shoulder, or upper back pain; abdominal discomfort, nausea, or vomiting; shortness of breath; sweating or dizziness; or sudden flu-like fatigue.

These more subtle symptoms may be due to the fact that women tend to have blockages not only in main arteries, but also in smaller arteries that supply blood to the heart.

When Whitworth’s fatigue returned a few days later accompanied by pressure in her chest and shortness of breath, she drove to Emory Johns Creek Hospital’s emergency department, where she had an EKG and was kept overnight. Blood work showed she had experienced a mild heart attack—one caused by a small artery that was 95 percent blocked.

Her condition is now controlled through medication.

“Risk factors that can be modified or controlled by medications or healthy lifestyle are high blood pressure, high cholesterol, physical inactivity, and smoking,” says Clinical Associate Professor Sheila Robinson, a cardiologist at Emory University Hospital Midtown. “Risk factors that cannot be controlled are age, family history, and previous heart attack or stroke.”

One in three women will develop heart disease, adds Professor Nanette Wenger, a cardiologist who helped write the national guidelines for preventing female cardiovascular disease. “So it’s important that we consider lifetime risks and not just short-term risks.”—M.J.L. ■

Sub-Saharan Africa Library Leadership Institute

Emory Libraries, Stanford University, and the Council for Library and Information Resources are sharing in a \$200,000 grant from the Hewlett Foundation to plan a Sub-Saharan Africa Library Leadership Institute. It will be modeled on the Frye Leadership Institute (www.fryeinstitute.org) based at Emory, which trains librarians and information technology managers.

Provost appointed to National Advisory Committee

University Provost Earl Lewis, executive vice president for academic affairs, has been appointed to the National Advisory Committee on Institutional Quality and Integrity, announced U.S. Secretary of Education Arne Duncan. The six-member committee advises the secretary on accreditation issues and the eligibility and certification process for institutions of higher education.

When the World Goes Dark

THE EMORY EYE CENTER'S DOBBS LAB SEEKS TO PREVENT IMMUNE-RELATED VISION LOSS

SANTA ONO, SENIOR VICE PROVOST FOR Undergraduate Education and Academic Affairs, once stood at the side of Lac Notre Dame at the foot of the Laurentians, just north of Montreal, on a chilly autumn morning, marveling at the steam rising from the water, the multicolored leaves mirrored on the still surface, the concentric rings formed by the toss of a pebble.

As an ocular immunologist, Ono works to ensure others can continue to view such awe-inspiring sights.

His team at the R. Howard Dobbs Jr. Ocular Immunology Lab is investigating the role of the immune system in the inflammation of the eye and the progression of eye diseases.

In particular, the lab focuses on the immune component of age-related macular degeneration (AMD), ocular cancer (melanoma and retinoblastoma), and ocular inflammation.

Macular degeneration is the leading cause of sight impairment and blindness in older people. The macula, in the center of the retina, is the portion of the eye that allows for the perception of fine detail. AMD gradually destroys a person's central vision, ultimately preventing reading, driving, and seeing objects clearly.

"If a person with AMD looks at graph paper, some of the lines will be wavy instead of straight," Ono says. "Certain

parts of the image are no longer being transferred to the brain."

Because AMD is not painful and the brain tends to fill in "gaps" in vision, people may not notice the change in their sight until significant loss has occurred. Two forms of AMD exist—wet, which is more serious and involves abnormal blood vessel growth under the macula, and dry, in which light-sensitive cells in the macula slowly break down.

"We've only recently realized there is an immune component of AMD, in that the immune system is attacking the photoreceptor cells—the light-capturing cells—in the body. And the macula is the most photoreceptive rich part of the eye," Ono says.

A person who experiences this probably has an underlying genetic predisposition for autoimmune disease.

"We are investigating the role of immunity in the pathogenesis of not only AMD, but retinal degeneration in general," Ono says. "Various eye diseases may share an involvement of the immune system."

Michael Riordan 95MPH, a senior financial analyst in the School of Medicine, hopes that Ono's research produces results that can help him and others like him who are suffering vision loss that is all the more frightening because it can't be pinned to a definitive cause.

Since he started having vision problems in March 2005, Riordan, who is otherwise in good health, has seen ophthalmologists, immunologists, neurologists, and oncologists, at Emory and at top-notch eye centers in other states, in an effort to find out what was causing his loss of vision and how it could be treated.

Riordan was finally diagnosed with autoimmune retinopathy, in part through information provided by the Dobbs Lab. Because his sister has MS and his paternal grandmother had lupus, Riordan believes

Dobbs Ocular Immunology Lab

When the Emory Eye Center was awarded a \$1 million grant from the R. Howard Dobbs Jr. Foundation several years ago, its purpose was to establish a new laboratory supporting the research of Senior Vice Provost Santa Ono, including the role of the immune system in age-related macular degeneration (AMD). The late Rufus Howard Dobbs Jr., an Emory alumnus and the namesake of the Dobbs



University Center (DUC), suffered from AMD and knew firsthand its debilitating effects. In the lab, Ono works with colleagues such as Eye Center retina specialist Sunil Srivastava to investigate the causes of AMD and other eye diseases in hopes of developing biomarkers, treatments, and cures.

From Brownfields to BeltLines

SUSTAINABILITY DIRECTOR MANDY MAHONEY
99OX 01C 06L AIMS FOR A CLEANER ATLANTA



HOPEFUL: Dobbs patient Mike Riordan 95MPH and his daughter, Colleen.

his disease has a genetic component.

He had to give up driving more than three years ago. “The loss of independence is hard, when you want to go somewhere and can’t,” he says. “But I try to keep it in perspective. There are young students waiting for heart transplants.” Riordan takes the Emory shuttle to work, where he uses visual aids with his computer.

Bridget Guernsey Riordan, dean of students in Campus Life, says her husband’s disease “really took off” in early 2006. “I was paralyzed with fear,” she says. “He had a PET scan, they were checking for MS, lymphoma, all types of cancer. That was the year we spent ruling everything out.”

Riordan has been on several medications, some of which have helped to slow the progression of his disease, and he is still traveling to experts across the country for grueling examinations—many involving bright lights shined into his sensitive pupils for hours on end—in hopes that clues to an effective treatment will be revealed. He has also donated blood so his antigens and antibodies can be studied. Antigen-specific immune therapy for AMD and other eye diseases may prove viable in the future, says Ono.

The Dobbs lab, he says, already has had some success in finding biomarkers to help physicians refine their treatment strategies.

“This paves the way for the development of new diagnostics that are at the heart of predictive medicine,” says Ono.—M.J.L. ■

In early November, Forbes.com named Atlanta the most toxic city in the country, describing it as “the U.S. metro in the worst environmental shape.”

But Atlanta has also made news in recent years for its commitment to sustainability and for Mayor Shirley Franklin’s ambitious plans to get the city on a “green” track.

Mandy Schmitt Mahoney 99OX 01C 06L, director of sustainability for the city, has been charged with making this happen. “Working on the environment is my calling,” Mahoney says. “There’s not a time in my life that I can remember not having this passion.”

Mahoney recognizes that even with the city’s committed leadership and resources, significant obstacles remain in its path toward sustainability. “I think the [Forbes] story was a good wake-up call for Atlanta,” Mahoney says. “The rating was based on brownfields—polluted tracts of land—that are a result of old industry sites like gas stations and dry cleaners.”

A byproduct of Atlanta’s industrial heritage, the polluted land must be cleaned up before it is suitable for people to use again. “Look at Atlantic Station,” Mahoney says of the vibrant live-workshop district. “That’s the largest brown-field remediation in the country. It was formerly a steel mill and very polluted . . . now it has totally transformed that part of town.”

The city has a brownfields program that uses federal, state, and local funds to buy, remediate, and redevelop these properties. Atlanta’s BeltLine project is one of the largest such efforts, planning the transformation of twenty-two miles of historic rail segments in Atlanta by combining green space, trails, transit, and new development.

Georgia has the second-highest number of counties of any state except Texas, with competing interests trying to solve regional environmental problems. “It’s critical to have the strong urban core for the region,” Mahoney says. “But we have



ANTIDOTE: Mandy Mahoney hopes to change Atlanta’s status as a toxic city.

little control when it comes to the flow of natural resources and planning into, out of, and around the city.”

Mahoney works closely with **Bill Hosken 09MBA**, the city’s budget and policy manager. “Bill is the financial brains behind our operation,” she says. “That’s critical because we are launching a number of new, innovative projects and we must have funding to do it and do it well. He is currently developing the first energy-efficiency financing program by a municipality in the state of Georgia. He also spearheads the city’s green fleet initiative and develops our new renewable energy projects.”

Mahoney, who was the first recipient of the bachelor of environmental sciences degree from Emory, credits Emory as a “true model” in showing other organizations what they can accomplish. “Whether it’s about green building, commuter options, or alternative food, Emory has a huge impact on showing what is feasible,” Mahoney says.

The Macon native has made sustainability a priority in her personal life as well, as evidenced by her eco-friendly wedding this past May, which included hemp silk bridesmaid dresses and an organic strawberry wedding cake.—Mallory Goldberg 10C ■

Discovering Cures That Let Kids Be Kids

WHITEHEAD FOUNDATION GIVES \$30 MILLION GRANT TO CHILDREN'S HEALTHCARE OF ATLANTA

SIX-YEAR-OLD JONAH HENNEBERG WEARS superhero costumes during his hospital stays at Children's Healthcare of Atlanta (CHOA)—Buzz Lightyear, Flash Gordon, Wolverine. The pretend personas give the Mableton kindergartner the courage to overcome obstacles mere mortals should never have to deal with—such as having had twenty-five hospitalizations before beginning school, having surgery to transplant a new liver, and wearing an IV while watching cartoons.

"This is why I went into pediatrics," says Associate Professor of Pediatrics Rene Romero, chief of pediatric hepatology and medical director of the liver transplant program at CHOA. "It is amazing how much you can learn about courage, strength, and love from a six-year-old. Every child has a special interest, whether ballet or NASCAR, and tapping into that interest is a great source of strength for them to get through the tough times."

But even better than providing comprehensive and creative care for these young patients, he says, would be to find cures for the diseases that ail them—cures that would allow them to spend less time in hospital rooms and more time in backyards, ball fields, and their own bedrooms.

In November, CHOA received a \$30 million grant from the Joseph B. Whitehead Foundation, a charity that supports organizations that benefit youth in Atlanta. Much of the grant—\$25 million—will be used to help fund a new pediatric research building on the Emory campus.

The remaining \$5 million will support the work of the Marcus Autism Center in delivering care, expanding research, and advocating for children with autism and related disorders.

Pediatric research planned for the new facility includes cardiac, cancer, vaccines, and drug discoveries. "The relationship between Children's and Emory has never

been better, and this grant will allow us to expand our research partnership," says Doug Hertz, chair of the CHOA Board of Trustees, adding that the pediatric research facility will attract top scientists and drive discovery.

The grant is the largest single gift ever to CHOA and will have "an enormous impact on our efforts to find cures for some of the most common and devastating childhood diseases," says CEO Donna Hyland.

Perhaps even diseases like biliary atresia, the liver ailment that Jonah, son of Kerrie Henneberg and stepson of her husband, **Craig Zurovsky 94MBA**, was diagnosed with at three months old. "His sweet little life began so tough . . . with bloodwork, IVs, biopsies, surgery," she says.



FLASH: Jonah Henneberg in one of several superhero costumes he wears to treatments.

"What would be really wonderful," says Romero, "would be to find new ways to help kids only pretend to be Superman, not to really have to be Superman. If we did that, all of us would leap tall buildings in a single bound."—M.J.L. ■



A Bug's Life

The next time you take a road trip, take a moment to consider the bug splatter on the front of your car—it might prove to be more interesting than your vacation photos.

"It turns out that your car is a sampling device for understanding the biodiversity of all the places you've been," says Assistant Professor James Taylor, a computational biologist at Emory.

Genome Research recently published a paper by Taylor and collaborators that applied advanced DNA sequencing techniques traditionally used on microbial samples to look at insect biodiversity. "We were curious whether these techniques would work for more complex organisms," Taylor says.

To collect genetic material for the study, they used samples from the bumper and windshield of moving vehicles on long drives: one from Pennsylvania to Connecticut, and the other from Maine to New Brunswick, Canada.

"We found that there is a huge amount of insect diversity, but what was really surprising was to see the enormous amount of novel sequence," Taylor says. "It's indicative of how poorly we have sampled the whole tree of life in genome research so far. There's an enormous amount of species out there."—Carol Clark

Making a Splash

At the halfway point of the 2009–2010 season, determination like that etched on the face of freshman swimmer Taryn Lushinsky 13C during a recent home meet has led the Eagles' women's swimming and diving team to the top NCAA Division III spot in the nation. To learn more about Emory athletics, visit www.emoryathletics.com.



Beyond Books

THEN AND NOW: The quietude of the Matheson Reading Room remains a draw, as in days past; students today also use the libraries' online resources and collaborative spaces.

EMORY'S LIBRARIES HAVE BECOME A **DIGITAL COMMONS** FOR STUDY AND COLLABORATION

IT'S 6:00 P.M. ON A SUNDAY, AND THE Robert W. Woodruff Library is packed. Students fill every desk, computer space, and spare study room, and it's not even finals week. Notebooks, calculators, and study guides clutter each student's workspace, yet there are virtually no books in sight.

The role of libraries on university campuses may be changing, but Emory's nearly seven thousand undergraduates still rely on the library as a place of refuge, study, technology, and socializing. Some even check out books.

Digital and multimedia resources, though, have become fully integrated throughout the main library's ten floors, ranging from plasma workstations for group study and projects to centers with video cameras, iPods, and laptops available for loan.

Emory's Center for Interactive Teaching (ECIT), located in the center of the main library, provides training for creating technology-enhanced materials, including digital media assignments. ECIT hosts workshops for faculty and students to demonstrate the benefits and effectiveness



of technologies in teaching and learning.

"Today's research library still is, and will continue to be, the centerpiece of the university campus," says Richard Luce, director of Emory Libraries.

Even though undergraduates may not be scouring the stacks or lining up at the circulation desk, many take advantage of Emory's libraries for the experience—whether that means sipping coffee at Jazzman's Café with a study group or perusing periodicals in the silence of the Matheson Reading Room.

"Ten years ago, we couldn't have imagined what the library would be like today," says Liz Cooper, reference services librarian. "We're not sure what it will be like in five to ten years because there's so much more aggregation of resources going on."

Library use depends on the individual student, and, more specifically, on his or her major.

Lauren Jacobson 10C, a history major, averages five days a week at the library—but rarely checks out a book. "The library is just a much better study environment than my room because when I'm here I know that I'm here for a purpose," Jacobson says. "If I'm at home, I have temptations like the TV, my roommates, napping."

For Jacobson, who typically has one major research paper each semester, the computer is her preferred destination. "I always go for the online resource first," Jacobson says. "Sometimes I will even dis-

count something if I can't find it online. While the index of a book can be helpful, it's even easier to use control-F."

For other students, though, nothing can replace the tangible experience of flipping through the pages of a book, dog-earring and underlining important facts.

International studies major **Lauren Winowich 10C**, the granddaughter of two librarians, sees these benefits as superior to scanning a computer screen.

"Historians and political scientists have written countless shelves' worth of books that offer well-researched, well-documented, and unbiased perspectives," Winowich says. "Using these sources helps me write the best papers possible."

Whether an undergraduate is using an online resource or a book, the role of the reference librarian is still essential to the research process.

"Right now, you have to ask a librarian to do a review of the literature and know what's out there because it's not intuitive for a user to figure out," Cooper says. "The library community in general, not just Emory, is working on trying to make this easier."

Emory's librarians are available in person, on the phone, through email, and through instant messaging to answer students' questions and help them find the appropriate resources. From fall 2008 through summer 2009, more than nine thousand questions were answered at the main library reference desk. Subject librarians interacted with more than 750 undergraduates to assist with projects and assignments.

Undergraduates in the business school, where collaborative projects are the norm, tend to use the library as a digital commons. "I go with groups to work on cases or presentations," says **Glenn Newman 12C**. "I can count the number of times I've been there alone this semester on one hand."

"We are much more than a place and books on the shelf," Luce says. "We are learning laboratories convening dialogue and inspiring new ways to think about a different future."—*Mallory Goldberg 10C* ■



LIONESS: Gloria Steinem, above, and Alice Walker, below, were among the six Johnson Medal honorees recognized for journalism, literature, civil rights, and humanitarianism.

Johnson Medals Honor Civil Rights

Emory's James Weldon Johnson Institute (JWJI) awarded six medals in November to renowned figures who have contributed mightily to the struggle for racial and social equality.

Johnson Institute Director Rudolph Byrd and actor Regina Taylor led the formal ceremony at The Carter Center, where the anthem "Lift Every Voice and Sing," written by Johnson himself, began the evening by bringing the crowd to its feet. The medals were created to honor the legacy and accomplishments of the legendary writer, journalist, civil rights leader, musician, and humanitarian.

The 2009 Johnson Medalists are author Alice Walker, for literature; women's rights pioneer Gloria Steinem, for journalism; and U.S. Representative John Lewis and activist Myrlie Evers Williams (widow of murdered civil rights leader Medgar Evers), for civil rights. Atlanta Mayor Shirley Franklin and E. Neville Isdell, former CEO of The Coca-Cola Company, each received the first-ever Humanitarian Award, established by the Johnson Institute to honor those who have made significant contributions to humankind in the tradition of Johnson. The ceremony marks the thirteenth awarding of the medals, and the first time the awards have been given by Emory's JWJI, the new institutional sponsor for them.

Each medal was presented following a reading from Johnson's works.



"The Johnson Institute is doing the goddess's work," said Steinem, the founding editor of *Ms.* magazine, drawing wry chuckles from the crowd. "It is linking scholarship to activism, linking social justice movements . . . linking, never ranking. Personally, I am planning to sleep with this medal under my pillow."

Natasha Trethewey, who holds the Phillis Wheatley Distinguished Chair in Poetry at Emory, introduced fellow Pulitzer Prize-winner Alice Walker with a reading from Johnson's *Negro Americans, What Now?*

"What makes this so special," said Walker as she accepted her medal, "is that I grew up nourished by 'Lift Every Voice and Sing.' I just in the last six months learned to play this song on the piano. If I never play another song, I wanted to play that one. . . nobody can stop a song."

The ceremony ended with the crowd linking arms and singing "We Shall Overcome."—P.P.P.

Like Her Father Before Her

BERNICE KING 90T 90L TAKES HELM OF SOUTHERN CHRISTIAN LEADERSHIP CONFERENCE

THE SOUTHERN CHRISTIAN LEADERSHIP Conference (SCLC) in October named **Bernice King 90C 90L**, minister at New Birth Missionary Church in Lithonia and the daughter of cofounder Martin Luther King Jr., as its next president.

King, SCLC's first female leader, says she will use her family legacy to energize a new generation's nonviolent battle for social justice and to increase the involvement of women. "I stand before you as a daughter of the civil rights movement calling forth the daughters and sons of the next generation of social change," King said in her acceptance speech. She pledged to build a bridge between veteran black activists of the 1960s and the hip-hop generation of the present day, reenergizing the youthful energy of the SCLC.

King will be the seventh permanent

leader in the organization's history. Now based in Atlanta, the SCLC was founded



LEGACY: Bernice King hopes to make the SCLC, which her father cofounded, relevant for today's black youth.

in New Orleans in 1957 by Martin Luther King Jr., Ralph David Abernathy, Joseph Lowery, and other African American leaders from across the South to advance the cause of racial equality. The SCLC helped to pass both the Voting Rights Act and the Civil Rights Act.

In 2008, Emory's Manuscript, Archives, and Rare Book Library (MARBL) received 1,100 boxes containing many of SCLC's historical records, including photographs documenting events such as voter registration workshops during the civil rights movement, drafts of speeches by Ralph Abernathy, thousands of sympathy cards and letters expressing grief and outrage at the assassination of Martin Luther King Jr., and letters from people across the country seeking assistance in local political organizing or dealing with violations of civil rights.—M.J.L. ■

PERFECT PITCH EMORY IN THE NEWS

Spotlight or Stereotype? The film *Precious* shone a needed spotlight on the underclass, faculty member **Nathan McCall** told the *New York Times* in November. But, said McCall, who teaches a course on the history of African American images, the film could have avoided some stereotypes. "A white artist can make a film about a family of ten drug addicts, and the public sees it as a film about a family of ten drug addicts, not ten white drug addicts," McCall said. "A black artist can make that film, too, but you have to be aware of the history."

Admission Season: The *New York Times's* "The Choice Blog" turned to Dean of Admission **Jean Jordan** to answer a reader's question about transferring

from one college to another. Jordan also was quoted in the *London Times Higher Education* supplement on wait list activity, and interviewed by CNN International on Chinese students' interest in pursuing an American education.

A Necessary Conversation: "In America now, we are constantly having this debate over race. It is a conversation that needs to continue," said **Joseph Crespino**, associate professor of history, in the British newspaper the *Guardian* in an article about President Obama.

World Views: CNN International conducted live interviews with Muslim law expert **Abdullahi An-Na'im** of the School of Law on the trial of a Sudanese Muslim journalist accused of violating Islamic law. Emory law professor



Nathan McCall

Dorothy Brown also was interviewed by CNN International on health care reform.

More Mental Health: In an article examining an increased need for college counseling services, the *Philadelphia Inquirer* interviewed **Mark McLeod**, director of student counseling, about Emory's proactive efforts to improve and increase access to mental health services for

students, including a routine mental health fee each semester. The reason is to bring in more funds for counseling; the University also seeks to reduce the stigma of seeking help, McLeod said.

Boom Days Ahead:

Will today's baby boom counteract the economic bust? Goizueta Professor **Jeff Rosensweig** told the *Atlanta Journal-Constitution's* Cynthia Tucker: "We've had more babies born in the U.S. in the past two years than at any point in history, including the peak of the baby boom, 1957. Think of the demand that's going to be created for teachers, for high-quality day care."

Find more Emory news and subscribe to RSS feeds at www.emory.edu/home/news/.



FINDING MEANING:
The Reverend Lyn Pace O2T assists Oxford community members of all faiths.

Deeper Moments

CANDLER ALUMNUS HELPS STUDENTS FIND THEIR OWN PATHS AS OXFORD'S NEW CHAPLAIN

AFTER GRADUATING FROM CANDLER School of Theology, the Reverend Lyn Pace O2T served five small churches on the Isle of Wight. The scenic island is known for its sailing, its holiday festivities, and as the home of poet Alfred, Lord Tennyson.

"One of the downs where Tennyson used to walk had a Celtic cross with his name on it placed there by the U.S. and England," Pace recalls. "I used it as a devotional spot to pray and meditate."

Pace, who was there for a year through a Candler/British Methodist Internship partnership, also became involved with the Churches Together program, in which Roman Catholics, Baptists, Methodists, Reformists, and Anglicans all worshipped together at least once a month.

These ecumenical services proved to be good training for his new job as Oxford College chaplain, ministering to students from a range of religious backgrounds, including Hindu, Jewish, Methodist, and Southern Baptist. Pace works with the Interfaith Council to host programs and bring speakers to campus, activities that are funded through the Pierce Institute for Leadership and Community Engagement. He serves as adviser to Voices of Praise, the college's gospel choir. And he assists Oxford students, families, and staff who are in crisis or facing tragedy.

Pace originally planned to be a history teacher. "Really it was through mentors, such as my stepfather, who was a United Methodist minister, and the Reverend

Susan Henry-Crowe here at Emory, that I decided on my specific calling of campus ministry and chaplaincy," he says.

A lifelong United Methodist, Pace moved into the chaplain's residence at Oxford in summer 2009 with his wife, Ami Hernandez. Prior to coming to Oxford, he was associate chaplain at Wofford College in Spartanburg, South Carolina, his undergraduate alma mater.

Pace leads weekly services in the historic Oxford chapel, which was built in 1875, counsels students, coteaches a freshman seminar, and helps to coordinate Journeys trips and Global Connections seminars with the Office of the Dean of the Chapel and Religious Life at Emory.

"I like the idea of being in an ongoing educational environment, helping students to discern their own vocations and to find the places they will make meaning in their lives," he says. "A lot of times, students will simply stop by to chat and it will turn into a deeper moment."—M.J.L. ■



Psyche!

A PROFESSOR TAKES ON COMMON PSYCHOLOGY MISCONCEPTIONS—AND SOME MAY SURPRISE YOU

DO YOU BELIEVE YOUR DREAMS HAVE symbolic meaning? That venting anger is healthy? That your first instinct on a multiple-choice test is always the best? That a positive outlook can help heal cancer?

If so, you're not alone. Well over half the respondents in a *U.S. News & World Report* survey answered yes to these questions. Yet each of these widely held notions is largely untrue.

That's part of the reason why psychology professor Scott Lilienfeld and three colleagues from other universities conceived *Fifty Great Myths of Popular Psychology*, a collection of anecdotal theories, familiar assumptions, and half-truths systematically examined under the bright light of modern psychological study.

"This really came out of our teaching," Lilienfeld says. "We would talk with

undergraduate and even graduate students and realize how many misconceptions people have about psychology. We decided there was a real need for a book like this, that would educate both people in the general public and students."

Common sources of psychomythology—a term coined in the book—include biased research, the general desire for easy answers and quick fixes, and basic word

True or False? FIVE COMMON MYTHS OF POP PSYCHOLOGY

1 Most People Use Only 10 Percent of Their Brains. A vast store of untapped cerebral power might be nice, but there are several reasons to conclude that this is simply not the case, including the fact that even a minimal amount of damage to the brain can result in severe problems.



2 Adolescence Is Inevitably a Time of Psychological Turmoil. A range of studies indicates that only about 20 percent of teens experience overt angst; most are reasonably happy and well adjusted, with positive family relationships. Some speculate that parents in the Western world (where adolescent issues are more common) treat their teens like children rather than developing adults, causing them to rebel.

3 The Defining Feature of Dyslexia Is Reversing Letters. Dyslexia is a disorder characterized by difficulties processing written language, but there is no evidence that dyslexics literally see letters backwards. Moreover, most of us get things backwards sometimes, which does not mean we have dyslexia; backward writing is common among young children who typically outgrow it.



of mouth, according to Lilienfeld. Many psychology myths begin with a kernel of truth that is puffed up into a twisted exaggeration.

The idea that people are either left-brained or right-brained, for example, has some validity—there are those who are clearly oriented toward math and science and those who are drawn to creative expression—but all of us use both halves of our brains almost all of the time, and it is our personal choices and external circumstances that push us in one direction or the other.

Similarly, the belief that “women are from Venus and men are from Mars” is a sweeping exaggeration of what are really minor differences between the genders.

“Men and women do differ in their communication styles—it’s not like there is no difference at all—but the idea that it’s like they’re from different planets is just not supported by research,” Lilienfeld says. “The differences between groups are almost always smaller than the differences within groups, which is a powerful argument against stereotyping.”

Even as he sips coffee from a mug adorned with Freud’s face, Lilienfeld acknowledges that *Fifty Great Myths* debunks some Freudian classics. One is the idea that effective psychotherapy requires patients to mine their childhood memories and process traumatic experiences. In fact, Lilienfeld suggests, we’re better off focusing on positive changes in the present—and the future.

Some of the book’s mythbusting is sure to be controversial. For instance, the authors challenge the common claim that there has been a dramatic increase in autism in recent decades, a position that may anger parents of children diagnosed with the disorder.

“There’s an increase in autism diagnoses, that’s not controversial,” Lilienfeld says. “The question is, is there a big epidemic going on? The evidence for that is very weak. What people forget is that the diagnostic criteria have changed over time. When I went to grad school, that diagnosis was reserved for children with really severe impairments in communication and bonding. Now it’s been expanded. The same is true for ADHD and childhood bipolar disorder.”

Lilienfeld and coauthors Steven Jay Lynn, John Ruscio, and the late Barry Beyerstein surveyed nearly forty psychology professors at universities around the country to come up with a list of two hundred of the most common myths, which they eventually whittled down to fifty. The book’s core audience is psychology students—Lilienfeld plans to begin teaching from it next year—but he also hopes it can help set some things straight for the lay public.

“You can go to a bookstore like Barnes and Noble and see rows and rows of psych books,” says Lilienfeld, “but there is precious little that allows the average person to filter out what’s good from what’s bad.”—P.P.P. ■

4 Lie Detector Tests Are Accurate.

For some people, even honest answers can produce the physiological reaction a polygraph machine is looking for; on the other hand, psychopaths are notorious for lying under pressure without exhibiting anxiety. As the book puts it: “It’s an arousal detector, not a lie detector.”

5 Opposites Attract.

Don’t be fooled: two people with similar personality traits are not only more likely to be attracted to each other, they are more likely to be happy and stay together. If you think about it, most fights with your partner or spouse are born of fundamental differences, not likenesses. Guess what—this goes for friendships, too.



Good news for research

Emory is one of thirty-five leading research universities to partner in launching Futurity, an online research channel covering the latest discoveries in science, engineering, the environment, health, and other subjects.

The site (www.futurity.org), which went live last spring, has featured a number of Emory researchers and discoveries, including immunologist Max Cooper’s research on an unusual set of tools for fighting infection, a discovery that sheds new light on water and ice by physicist Eric Weeks, and a flu vaccine skin patch developed at Emory and Georgia Tech.

“Futurity allows major research universities like Emory and its peers to build a bridge between the academic community and the public,” says Nancy Seidman, executive director of media relations and associate vice president of communications. “It gives us a dynamic portal with clear writing and a lot of multimedia that communicates the cutting-edge, interdisciplinary research that is shaping our understanding of ourselves and our world.”

Futurity is the latest in a growing number of Internet-based resources where Emory has established an active presence. Big Think (www.bigthink.com), a global online forum of ideas, offers interviews with more than a dozen Emory experts on subjects ranging from the molecular origins of life to the ethics of a dignified death. Downloads of Emory lectures, events, and speeches are available on iTunesU. The University partners with a number of online health blogs and news sites, including the *Atlanta Journal-Constitution’s* “Better Health” and Health.com. And you’ll find Emory on popular social media outlets such as Facebook, YouTube, and Twitter.

The University also has developed its own new avenues to communicate research news through two blogs: eScienceCommons, which covers the best of the social and natural sciences at the University, and Emory Health Now, which highlights health science news.—P.P.P.

WOMAN: VICTORIA GOPKA/ISTOCKPHOTO; MAN: RYAN LANE/ISTOCKPHOTO



The Author's Desktop

HOW FAMOUS WRITERS' COMPUTERS—LIKE SALMAN RUSHDIE'S MACS IN EMORY'S MANUSCRIPT, ARCHIVES, AND RARE BOOK LIBRARY—AND BORN-DIGITAL CONTENT ARE CREATING A REVOLUTION

BY MARY J. LOFTUS | PHOTOS BY KAY HINTON

Soon, you will be able to peruse the email correspondence between Distinguished Writer-in-Residence Salman Rushdie and U2's Bono. Or quick-search how many times the words *tequila* and *rock goddess* appear in the first draft of Rushdie's novel *The Ground Beneath Her Feet*.

You even will be able to log on to a laptop as Sir Rushdie himself, tinkering with a sentence, adding an embellishment, or marking a particular spot of interest in a manuscript (don't worry, these changes won't register on the master file, which reverts back to the original text as soon as you log off).

Emory acquired the archives of Rushdie—the Indian-born author whose fourth novel, *The Satanic Verses*, earned him not only critical acclaim but also death threats from Islamists and a fatwa from Iran's Ayatollah Khomeini—in late 2006. Like many of his contemporaries, Rushdie wrote his later works and conducted much of his correspondence and research on personal computers. So his archive is a hybrid, meaning that Emory's Manuscript, Archives, and Rare Book Library (MARBL) received not only one hundred linear feet of his paper material, including diaries, notebooks, library books, first-edition novels, notes scribbled on napkins, but also forty thousand files and eighteen gigabytes of data on a Mac desktop, three Mac laptops, and an external hard drive.

Archivist Laura Carroll, among others at Emory Libraries, has been charged with making this interactive yet carefully preserved digital archive possible. Because Rushdie was highly organized in his virtual realm, he has made her job that much easier.

"He was explicit in file naming and structure," Carroll says. "I don't know what I'd have done if he had used just numbers."

Carroll flips on her latest-model MacBook Pro and there is a facsimile of Salman Rushdie's computer screen from one of his early Mac desktops, a Performa 5400, offering up neat files marked "letters," "diaries," "short stories," "poems," "NY Times columns," even "Old Mac." "We were really happy when we found that one," Carroll says. "Rushdie had downloaded everything from his old computer and saved it on his new computer."

Now Rushdie's "Old Mac" will be preserved for generations to come. Emory is in the forefront of a nascent field: the archiving of "born-digital" materials. And Rushdie's computers are case study number one. Much of his archival material after the 1980s—including daily calendars, virtual sticky notes, email correspondence, and first drafts of novels—never existed on paper. "We have darn close to his entire digital life up to 2006," says **Erika Farr O4PHD**, the libraries' director of born-digital initiatives. "Rushdie's archive is pretty remarkable and really high profile. It's a perfect one to start with."

Born-digital archives have changed the game on several fronts for libraries and universities with notable literary collections: the methods used to preserve, protect, and organize the materials; the process by which the archives are accessed, shared, and exhibited; the ways scholars conduct research and interact with the materials; and the legal and ethical issues surrounding intellectual property and privacy.

"The author's desk has become the author's desktop," says **Naomi Nelson O1PHD**, interim director of MARBL. "Our challenge is how best to bring all these records to life."

Archivists of days past could only have dreamed of such a wealth of original materials efficiently stored as binary data in monolithic black boxes. Today's top university libraries are bidding over not only first editions, but PCs and zip drives.

The University of Texas at Austin's Harry Ransom Center has the nicotine-stained laptop used by Norman Mailer's longtime assistant, Judith McNally, as well as more than 350 computer disks, forty-seven electronic files including email, forty CDs, two other laptops, and a magnetic tape spool.

Harvard University's Houghton Library has fifty of John Updike's floppy disks, which arrived just before the author's death in January 2009.

And Emory has not only Rushdie's computers but floppy disks from Pulitzer Prize-winning author Alice Walker and Magnavox disks from poet Lucille Clifton's collection.

"New ground is being charted with archives that were never inscribed on paper," says Director of



THE DIGITAL DIRECTOR

Erika Farr, director of born-digital archives, says experts the world over are watching how Emory deals with the contents of Rushdie's computers: "This is a transformational change in the field."

Libraries Rick Luce, "and we are among the leaders in determining how to proceed, along with Oxford, the British Library, Stanford, and UT Austin. We are expanding the ways we store and share information."

President James Wagner has determined that a discretionary gift of \$500,000 will be directed toward supporting a born-digital laboratory at the library, which will enable advanced forensic analysis and treatment of born-digital archival content. This money also will support continued development of tools and resources for born-digital and hybrid archives at the University.

Great research libraries are built when money and imagination come together, said Dana Gioia, former chair of the National Endowment for the Arts, on a recent visit. "Right now," he added, "Emory is probably the library in the world with the most dynamic vision behind it."

At the center of all the optimism, however, is a hard truth: dealing with born-digital materials

involves a huge shift in methodology. To put it bluntly, digital archivists are making it up as they go along.

"You're looking at centuries of precedent and tradition that have built up around paper archives," says Farr, whose background is in seventeenth-century literature. "We've always been service oriented, advocating for the needs of the researchers. But born-digital material requires a whole new skill set and a shift in the way we think about archival research. These computers coming through the doors of Woodruff Library have redirected my career. This is not a one-off. This is a transformative change in the field."

As an academic and researcher herself, Farr is a big believer in preserving the whole ecosystem, or "bio-structure," of the author's digital archive: the hardware, software, programs, and applications, all the files and file names, search histories—even the order in which everything was installed. "There is something fundamentally interesting about the computers themselves," she says, "as the medium between the user and the digital media."

When the British Library held one of the first conferences on the emerging field of personal digital archives in London last year, Farr and Nelson were invited presenters. They spoke about Emory Libraries' method of collecting, preserving, and providing access to born-digital records, the progress made with the digital portions of Rushdie's archive, and plans for future work with digital materials. "Other libraries are very interested in what Emory is doing—both because the Rushdie files are the most complete high-profile set of e-manuscripts currently in a repository, and because they think our vision for the program is very exciting," Nelson says.

A particular challenge, she says, is that technology may have moved beyond the hardware or software artifacts in an author's archive. For example, working parts may be difficult to find for a broken, early model computer, disks might be unable to be read, programs the author used might be outdated (think eight-track tapes without an eight-track tape player).

Rushdie's archives include a laptop he had spilled a soda on that didn't appear to work anymore; the library's computer experts were able to extract the information from it without even turning it on.

Yes, where there are computer conundrums, there are techies. University libraries have found themselves hiring not only IT support, but programmers and computer security experts able to surmount compatibility issues and recover material that is corrupted or otherwise inaccessible. Rushdie's digital archive has its own dream team: Ben Ranker, senior engineer for the libraries' software development team, who came to Emory from IBM; and software engineer Peter Hornsby, who previously worked on mainframes at Georgia State University.

THE REVISIONIST: AN E-Q&A WITH SALMAN RUSHDIE

“My first approach with Rushdie’s computers, looking back on it, was wrong: to use white gloves with this amazing artifact that I couldn’t look at too hard or it would break,” Hornsby says. “I started thinking of it as my boss’s computer that just stopped working and it was my job to fix it. The white gloves came off, and I took it apart.”

Hornsby, who extracted the data from Rushdie’s hard drives, felt it was crucial to emulate the author’s working environment, creating a perfect duplicate that researchers could explore while safeguarding the original: “The imprint of the writer’s personality,” he says, “lies within his computer.”

Ranker, who organized the database that allows users to delve into Rushdie’s digital world, says the project meant he had to learn more about fifteen-year-old Macs than he ever imagined possible.

“Modern software generally won’t open his old emails or faxes or word-processing documents,” he says, “so to make those available in our repository we had to convert them to modern archival formats.”

While other universities have taken possession of digital archives, says Farr, almost none has attempted this full-immersion experience. “Most are offering discrete files,” she says. “We’re going to provide numerous points of access into Rushdie’s digital archive, including emulations of Rushdie’s computers and searchable databases of files pulled off of his computers. That’s why others are watching what we’re doing on this.”



Salman Rushdie’s self-portraits evolved from sketching in his journals to drawing with computer apps.

Can you describe your first computer? Did it change the way you write?

It was some big old cream-coloured beast of an early Mac. The main difference was the ease of revision.

You’ve likened email to the frequent mail deliveries in Paris or other metropolitan areas at the turn of the twentieth century. Do you still write letters or have you gone over completely to the digital realm of written communication?

Very few letters on stationery. Almost all digital now.

Rumor has it that you have an iPhone now: has this changed your correspondence yet again? Do you text, Tweet, or blog? Do you read or reply to your seven thousand-plus fans’ comments on Facebook? Do your sons keep in touch through texting?

I text. I do not Tweet or blog or reply to fans’ comments on Facebook. One son texts, the other emails.

The story is that you spilled a Coke on your computer, which fried it, but Emory’s software engineers managed to recover the content. Was it a Coke? Were you glad the files were able to be recovered?

It was a Diet Coke. Haven’t really seen what has been salvaged yet.

How would you describe your experience at Emory? Are you looking forward to touring the exhibition? Will it be a strange experience for you?

Emory has been a lot of fun, and a great place to write as well. The exhibition promises to be beyond embarrassing.

How do you believe scholars will use your digital archives for research?

No idea. I dread to think.

It’s said that when you handed your computers over, email and all, you made the comment, “I have no idea what I’ve just given you.” What were your conditions about privacy, censoring content, and protecting information about others?

These conditions were and are exhaustive. Privacy was the major issue for me. ■



THE TECHIES Software engineers Peter Hornsby and Ben Ranker managed to pull every byte of information off Salman Rushdie’s computers—in some cases, without even turning on the machine.

Ä WORLD MAPPED BY STORIES:İ: THE ARCHIVE ON DISPLAY

A multimedia exhibition of Salman Rushdie's manuscripts, drawings, journals, letters, photos, and digital materials will be on display February 26 through September 26 in Woodruff Library's Schatten Gallery. For more, go to www.emory.edu/rushdie.

The team plans to provide access to Rushdie's electronic materials not only to scholars but to the public as well. Selections will be on display in an exhibition that opens in February in Woodruff Library's Schatten Gallery, "A World Mapped by Stories: The Salman Rushdie Archive." Like Rushdie's archives, the exhibition will be a hybrid, mixing portions of his digital and paper materials throughout.

"There is a charm and integrity to the more traditional exhibits—a respect for the artifact, the paper," says Associate Professor of English and exhibition curator Deepika Bahri. "But we wanted a multimedia exhibit that shows a similar respect for the new digital artifact. It's about honoring what kind of material you now have and its intent. The emerging and the traditional forms coexist; I wanted to break down the hard line between the two."

Having consulted with Rushdie on the exhibition, Bahri can vouch for him as a fully wired denizen. "Rushdie may not have been born digital but he has been reborn digital," she says. "And he has the fastest return-reply on email I've ever seen."

As a Distinguished Writer-in-Residence who spends a month each year at Emory, Rushdie has proven very interested in how his archives will be presented. University librarians, archivists, and legal experts have worked with him every step of the way to determine what can be released and what must be kept confidential—and for how long. "There are times when the question is larger than a single person or institution, and this is one of those times," says Lisa Macklin, a lawyer and librarian who is the coordinator of the libraries' intellectual property rights office. "We are thinking about the broader legal and ethical issues surrounding digital archives."

As far as Rushdie's archives, says Macklin, "we have an agreement with him, which we've revised as time goes on. This is as new for him as it is for us. Who among us knows what's on their hard drive? We have to find a balance between protecting his privacy and providing significant content to researchers who would find value from it."

In the case of Rushdie's born-digital archive, the content is protected by copyright. "There will be a whole software system put into place where people can access his archive, but they can't then download it and ship it off to twenty of their closest friends," she says. "We're trying to make the content accessible for scholarly purposes without making it too open."

Virtual Vitality

A SAMPLING OF DIGITAL PUBLICATIONS AT EMORY



JOURNAL OF FAMILY LIFE

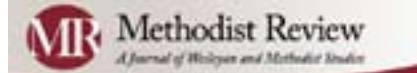
www.journaloffamilylife.org

Founders: Candler Professor of Psychology Marshall Duke as editor, Distinguished Teaching Professor in Anthropology Bradd Shore as director of the Emory Center for Myth and Ritual in American Life (MARIAL)

Definition: Founded in 2009, *The Journal of Family Life* offers scholarly and general-interest articles and creative works about the ways modern families make and transmit meaning in their lives through story, myth, ritual, and celebration.

Sample content: "Behold, Your Mother," an essay about two roommates in a nursing home, one black and one white; "Life is Good," a live recording of a song written by a cancer survivor, musician, husband, and father.

Creators say: "It became clear that an e-journal would be far less expensive, and more flexible and impressive, than anything we could do in print. The whole is really more than the sum of its parts."



METHODIST REVIEW

www.methodistreview.org

Editors: William R. Cannon Distinguished Professor of Church History Russell Richey; Associate Professor in the Practice of Historical Theology Rex Matthews

Definition: A peer-reviewed journal that began in 2009, *Methodist Review* publishes scholarly articles about all areas and eras of Wesleyan and Methodist studies; it is sponsored in part by Candler School of Theology, where its editorial office is based, and is hosted in the Digital Systems Division of the University Libraries.

Sample content: "What Makes Theology 'Wesleyan'?"; "John Wesley and the Twenty-First Century: A Realistic Future."

Creators say: "The electronic format was purposely chosen for the journal to best serve an increasingly global Methodist/Wesleyan academic audience by allowing for more timely delivery of articles and lower production costs."



MOLECULAR VISION

www.molvis.org

Editors-in-Chief: Jeff Boatright, Robert Church, John Nickerson, faculty of the Department of Ophthalmology at the Emory Eye Center.

Editor: Stephen Cristol 94MPH

Definition: A journal dedicated to biology and genetics in vision research and written "by scientists for scientists," *Molecular Vision* began in 1995 as the first peer-reviewed health sciences web-based journal. The site has won several web awards, including "cool science link" from the National Academy Press.

Sample content: "The membrane proteome of the mouse lens fiber cell"; "Molecular characterization of retinitis pigmentosa in Saudi Arabia."

Creators say: "*Molecular Vision* is ranked in the top 13 percent of all journals and No. 2 in its field (print or online) by impact factor; it is ranked in the top 5 percent by number of articles published. It is indexed by all major services and is entirely free to the world."

As born-digital archives from authors become more commonplace, changing the way university archives are organized, scholarship around these materials is destined to change as well. Scholars will be able to search for themes across manuscripts and correspondence, for example, or compare and contrast different works in a much more expedient manner. “We have to think very cleverly about how the born-digital archives are going to be used,” Farr says, “not just by researchers now but by researchers fifty to a hundred years from now.”

A tall order, but one that engages Emory’s digital team precisely because of its nearly limitless—and as yet undetermined—possibilities.

As Rushdie himself says in his novel *Haroun and the Sea of Stories*: “[Haroun] looked into the water and saw that . . . as all the stories that had ever been told and many that were still in the process of being invented could be found here, the Ocean of the Streams of Story was in fact the biggest library in the universe. And because the stories were held here in fluid form, they retained the ability to change, to become new versions of themselves, to join up with other stories and so become yet other stories; so that unlike a library of books, the Ocean of the Streams of Story was much more than a storeroom of yarns. It was not dead but alive.” ■



THE CURATOR

Associate Professor of English and Director of Asian Studies Deepika Bahri is curating “A World Mapped by Stories.” A friend and colleague of Salman Rushdie, she says the author “may not have been born digital, but he has been reborn digital.”



PRACTICAL MATTERS

www.practicalmattersjournal.org

Cofounder: Associate Professor of Christian Ethics Liz Bounds

Definition: Produced by the Graduate Division of Religion, *Practical Matters* began in 2009 and is supported by a Lilly Foundation grant, the University Libraries, and the Laney Graduate School. Pushing the boundaries of both the study of religious practices and the discipline of practical theology, *Practical Matters* “illuminates the intersections of religion, health, and healing.”

Sample content: “Religious Idealism: Serving Others in the Name of Faith”; “Vernacular Abstinence: Teenagers, Purity Rings, and Rites of (Blocked) Passage.”

Creators say: “Online, we’re able to reach a broader audience than we would through a print publication. Clergy, lay leaders, students, and scholars can all contribute to the conversation and share rich intellectual reflection on the work they’re doing.”



RELIGION DISPATCHES

www.religiondispatches.org

Executive Editor: Professor of American Religious History and Culture Gary Laderman

Definition: A daily online magazine offering analysis and commentary on religious forces, *Religion Dispatches* was launched in February 2008 and recently received a grant of \$870,000 from the Ford Foundation—one of the largest single grants to the humanities in the history of Emory College. Giving emphasis to the progressive voice, the magazine’s site has passed the two million page view mark; its Facebook fans total nearly two thousand.

Sample content: An article on gay marriage, “A Marriage Manifesto—of Sorts”; “Evolution and Creation Fight to the Death: What emerges from the ashes?”

Creators say: “We are driven by what’s happening in the world now. Part of the nature of this beast is to be fast on your feet and be constantly ready to change.”



SOUTHERN SPACES

www.southernspaces.org

Senior Editor: Associate Professor of American Studies Allen Tullos

Definition: A peer-reviewed, multimedia, open access journal exploring the “real and imagined places” of the U.S. South, *Southern Spaces* started in 2004 and accepts essays, videos, short documentaries, photos, and interviews; it has tens of thousands of visitors each year from around the world. The Woodruff Library maintains the journal’s archives as part of its Digital Library Research Initiatives.

Sample content: “Crosses, Flowers and Asphalt: Roadside Memorials in the U.S. South”; “Dirty Decade: Rap Music and the U.S. South.”

Creators say: “We function as a digital press and archive. We’ve had a great reception from scholars around the country and outside the U.S. both in sending submissions and providing peer review. And we’re putting up new pieces all the time, an average of two or three a month.”



REALITY CHECK

OR HOW I LEARNED TO STOP WORRYING AND LOVE *TOP CHEF*

BY EDDY MUELLER '07PHD

If you are one of those inclined to agree with Newton Minow, you might think reality television proves his point once and for all.

Minow was the chair of the Federal Communications Commission under John Kennedy and, incidentally, one of the only academics ever to hold the post. Making few friends in the industry whose conduct he was to oversee, he famously branded prime time television a “vast wasteland.” And that was way back in 1961; Newton never saw a single episode of *Sex Rehab with Dr. Drew* or *The Swan*.

Yet, however individual viewers or critics might sneer at individual programs, so-called reality television is everywhere, from the once-monolithic broadcast networks to narrowcast cablecasters zeroed in on a single demographic. “Reality

TV” is a generic term for a mode of television production that now encompasses an extraordinary variety of programs.

Perhaps you take guilty pleasure from *The Real Housewives*, or experience earnest (if voyeuristic) pathos watching *Intervention*. Maybe you keep your eyes peeled in case your path crosses that of one of *America’s Most Wanted*, or maybe you’ve sprained your thumbs textercising your franchise to make Adam Lambert or Fantasia or any of the assorted Davids the next *American Idol*. But whether you keep up with the Kardashians or with Jon and Kate’s adorable eight (and there are now shows featuring even more fecund families), you are part of reality TV’s staggering global audience.

So successful and so pervasive has the model become that unless

you are Amish or have banned the box entirely from your life in some sort of Luddite frenzy, it’s now hard *not* to watch reality TV. Love it, loathe it, or both, reality content rules contemporary small-screen entertainment.

Yael Sherman '09PHD, who completed her dissertation in Emory’s Department of Women’s Studies examining issues of gender and power in makeover shows, taught a popular course on reality television last semester. She emphasizes the international scope and significance of the phenomenon. “Reality TV, like any other form of popular culture, offers valuable insights into different cultures,” she says.

To be sure, television has always traded on the reality factor. Like radio, its immediate forebear and the source of most of its forms

and conventions, TV was in its early years primarily a live medium. Sharing as well radio's miraculous capacity to reach into our very homes, television opened a window—albeit initially a tiny, blurry, black-and-white window—onto actual events occurring in more or less real time.

Even after the broadcast industry began to “go to film”—live programming was too prone to gaffes and accidents that could mar the image sponsors sought to create—television constantly blurred the boundaries between entertainment and actuality, from the early enthusiasm for pseudo-sports like roller derby and professional wrestling, to fantastically popular semireal celeb sitcoms, like *Ozzie and Harriet*, *The George Burns and Gracie Allen Show*, and

champ Dr. Joyce Brothers, trailblazer for Dr. Phil and friends, was shrinking heads and saving families on the tube as early as 1958; and Alan Funt's *Candid Camera* had been “punking” people for a quarter century before Ashton Kutcher was even born.

And there has also always been on television, as there had been on radio, the tantalizing prospect of sharing an ostensibly ordinary citizen's scramble for celebrity, cash, and fabulous prizes on any of scores of game shows and “quizzers.” As the grand jury that investigated the quiz shows—most of which turned out to be rigged—discovered, there are always limits to the reality of the realities sold on television.

While there are radio and television ancestors of virtually every mode that has

Videotape did more than create a booming ancillary market for films, though. It also provided an efficient, low-cost medium for the production of motion pictures. Film, even the relatively user-friendly small-gauge 16mm and Super 8mm formats, is notoriously temperamental and slow. All filmmakers, from the humble local news cameraman to the slickest Hollywood shooter, were obliged to wait for a processing lab to do its thing before they could even know whether they had caught the moment they wanted to memorialize forever.

Several video camera models were being offered in the United States by 1985, and whatever they might lack in resolution and aesthetic nuance, they more than made up for in convenience. The picture might not look like much by cinematographic standards, but what you saw, you got, and right away. Although only pornographers, telejournalists, and a handful of avant-garde videographers embraced the medium professionally, video “camcorders” revolutionized amateur home moviemaking. Highly portable, simple to operate, and ever cheaper as the decade wore on, camcorders allowed private citizens everywhere to generate for their delectation millions and millions of hours of content, a gold mine of potential awaiting exploitation.

Enter, Thanksgiving weekend, 1989, *America's Funniest Home Videos*. The cost of content has always been a major obstacle to profitability in the entertainment business. *AFV*, as it is known to aficionados, cannily sidesteps that hurdle by getting viewers to provide the content for free, all of them sharing their pain with the world in the hopes of being one of a tiny handful of entrants to be graced with a cash award and an on-camera verbal slaparound by sitcom funnyman Bob Saget.

Initially cribbed from a Japanese TV hit, this edifying celebration of public humiliation and accidental injury gamely soldiers on today, the second-longest-running entertainment show ever to air on ABC. *Cops*, another surprise success, also appeared in 1989 on Fox, sharing with the viewers at home the drudgery, adrenaline, and tragicomedy of rank-and-file law enforcement. Exploiting low- or no-cost sources of videotaped content, *Cops*



America's Funniest Home Videos, formerly hosted by Bob Saget, left, and now by Tom Bergeron, ushered in the era of the amateur.

of course the iconic *I Love Lucy*, in which the actual Arnazes played the fictional Ricardos. As Jack Webb intoned every week in his somber preamble to *Dragnet*, the original “ripped from the headlines” procedure drama, only the names had been changed, and those not by much.

In fact, much of the reality material we see today has precedents in programs past. Arthur Godfrey's *Amateur Hour* is the indisputable ancestor to the *Idol*-style TV talent show; *Divorce Hearing*, a surprise 1957 syndicated success, was a precursor to many a prurient *People's Court*; quiz show

emerged in the reality racket, the contemporary boom began in 1989, in large part because of a tectonic shift—not in public taste, but in television technology.

During the course of the 1980s, videotape became an almost ubiquitous part of the home viewing experience. Despite lawsuits from film distributors and networks, by 1989 more than 62 million Americans owned VCRs, more than 70 percent of the television market. Still more rented players at any of the tens of thousands of stores that had sprouted up all over the country to peddle small-screen cinema.

helped *AFV* lay the groundwork for what has become a reality revolution.

The success of *America's Funniest Home Videos* revealed the willingness of members of the television audience both to view and to volunteer amateur video content. Granted, there are in some programs additional attractions and incentives—like the remote promise of reward in the form of prize money or celebrity, or free services to make over one's hair or home or habit—but the possibility of participation and a moment in the television sun alone drives millions of aspirants literally to make spectacles of themselves. And for every wannabe

supermodel, survivor, inventor, interior designer, and Pussycat Doll who makes it onto the air, hundreds more turn up for cattle calls or turn in videotaped "auditions."

Creatives and cost-conscious producers were quick to embrace the vogue in video voyeurism. Not only did these new models and technologies hold down the cost of content, but using self-selected, nonprofessional "performers" provided other advantages. Most of the exhibitionists—as many as a thousand on TV at any given moment, according to a recent column in the *New York Times*—obligingly yielding their lives, loves, and kitchen renovations to the

reality production machine are amateurs, undefended by the agencies, guilds, and unions that leverage compensation and residual rights for the pros playing host and peopling scripted shows. Much of reality content is also unmoved in the face of labor actions within the entertainment industry. All icing on the cake.

The expansion in content coincides with another revolution in television's delivery system: the cable boom. From the mid-1970s to the mid-1990s, the number of content providers available to many consumers swelled from a dozen or so on-air "stations" to more than fifty. By 2002, some

UPPING THEIR 'CURB APPEAL'

Emory staff member has her own brush with reality TV

Good fences may make good neighbors, but a remodeled front porch, a fresh coat of paint, some well-placed flowers, and a pretty path to the front door make even better ones.

Ruth Leinfellner, senior planning associate for Emory's Office of Strategic Planning, and her husband, Fran Coleman, had just renovated the interior of their cozy East Atlanta home when they realized their budget wouldn't stretch to cover the other projects on their list. So they applied to Home and Garden Television (HGTV)'s popular show *Curb Appeal: The Block* for an exterior makeover. Last summer, camera and construction crews took their quiet street by storm, transforming the front of their house and yard and sprucing up their neighbors' yards in the bargain. Three weeks and more than \$20,000 later, they were thrilled with the result—revealed to them in the show's dramatic conclusion.

Shortly before the episode aired, Leinfellner talked with *Emory Magazine* about the experience of being on reality TV.

What made you apply to be on *Curb Appeal*?

I decided to answer an open casting call as it had mentioned that the network was paying for the *Curb Appeal: The Block* makeovers. The free home makeover was our primary motivation to do the show, as we had just finished an addition

to our house and had run out of energy and money to deal with the front yard. I thought it would be really fun because if you were accepted, they would also pay for mini-makeovers for two neighbors. After two telephone interviews and a video interview, we were accepted for the show.

How would you describe the experience?

We treated the experience like a very high-paying job. The cast and crew were considerate and fabulous to work with, and John Gidding, the show's host, also helped put us completely at ease. The producers encouraged us to be as natural as possible. We had two full-day shoots and several one- to two-hour shoots during the three-week filming process. We felt like rock stars, especially when cars would drive by and slow down. We had to learn to speak in complete sentences, to not wear stripes with plaids, to go to the bathroom while miked up (and not have the sound person hear), and to ignore the multiple cameras filming you from all angles.

Did you feel self-conscious or concerned about your privacy? Did you enjoy the notoriety of being on TV?

The designers and crew were very mindful of our privacy and wanted us to act as natural as possible on the show so we felt completely comfortable being ourselves. I didn't think about the notoriety of being



The Leinfellners' Atlanta home gets a makeover.

on national television until I was on a plane and saw reruns of the original *Curb Appeal* show and realized that it wasn't just one show we would be on, but there would most likely be reruns ad nauseum for eternity. That's when I got nervous. I also didn't realize how much of a stir it would cause being on a national show and that we would be also on the local TV news, as well as in the *Atlanta Journal-Constitution*.

Why do you think reality TV is so popular?

I think there are two reasons. One is that everybody wants to be on TV. People love seeing other people just like them on television because they can empathize with them. I also think that some shows are really popular (for example, the *Real Housewives* shows) because people love watching horrific examples of human beings and saying, "Oh geez, I'm glad I'm not like that." —P.P.P.



Finding a mate becomes a spectator sport on *The Bachelor*: *On the Wings of Love*, left; Tom DeLay reveals his inner dancer on *Dancing with the Stars*, below.

280 national cable channels were available twenty-four hours a day, seven days a week.

With so much airtime to fill, the shot-on-video reality paradigm has proved by far the most economical means of generating content for the cable industry. Quickly mutating to claim every possible niche in this new wasteland (“waste” only in the sense of “emptiness,” I hasten to clarify, lest I offend fans of *Dog the Bounty Hunter*, *I Shouldn’t Be Alive*, or *Flava of Love*), the reality paradigm developed a startling variety of forms, from the makeover shows like *What Not to Wear* and *Queer Eye for the Straight Guy*, reality-competition programs like *The Bachelor* and *The Biggest Loser*, to celebrity ethnography-coms like *The Osbournes* and *The Girls Next Door*. By the end of the 1990s, many national cable channels were filling nearly their entire schedule with programming that falls under reality’s big umbrella.

All this goes a long way toward explaining why content producers and providers are so enamored of the reality mode, but leaves as a mystery the often obsessive interest of the audience. What exactly drives our unquenchable appetite for the stuff?

“America, and the world, loves reality television because it is both familiar and new,” offers Emory’s Sherman, one of a growing number of scholars and researchers interested in this varied and vibrant cultural form. “It thrives on hybridiza-

tion—taking elements from talk shows, game shows, dating shows, dramas, social experiments, and documentaries and making them new through mixing them together and mixing them with reality TV elements.”

Indeed, despite dire predictions throughout the early 2000s that the reality lode had played out, the mode has proved a Hydra. Though some shows have had impressive staying power, most reality shows are relatively short-lived—a few seasons, a DVD or two, and done. But for each cancellation, it seems, two new entries spring up, shot ever faster and cheaper as the price of video production and postproduction continues to collapse. True, there is always in the mix a million-dollar purse or an expensive show plunking a handful of hand-picked Americans selected to scoop in desired demographics into a tropical locale in which people have been living for thousands of years and asking them to survive with nothing more than several camera crews, a trained medical team, and a small army of lawyers to help them along. But by and large the cost of reality television production has been prone to steady *deflation*, a boon in trying times. And cable competition shows built around identifying people *worth* building shows



around has allowed some producers to profit even from the development and test-marketing process.

Energetic academics and critics are busily gleaning those insights, exploring the mode’s historical, sociological, psychological, political, and even aesthetic dimensions. And with no end to the bonanza in sight, they have their work cut out for them.

As for the rest of us, dwellers in the wasteland, can we be blamed for being besotted with television so precisely tuned to our desires, dreads, and self-regard?

“Reality TV does a great job of reaching people,” says Sherman. “After all, these are ordinary people, just like you, on TV.” ■

Eddy Mueller 07PhD is a lecturer in film studies.

A nascent Buddhist sees firsthand how Emory is applying modern Western science to ancient Eastern tradition—and why Richard Gere thinks it will save the world

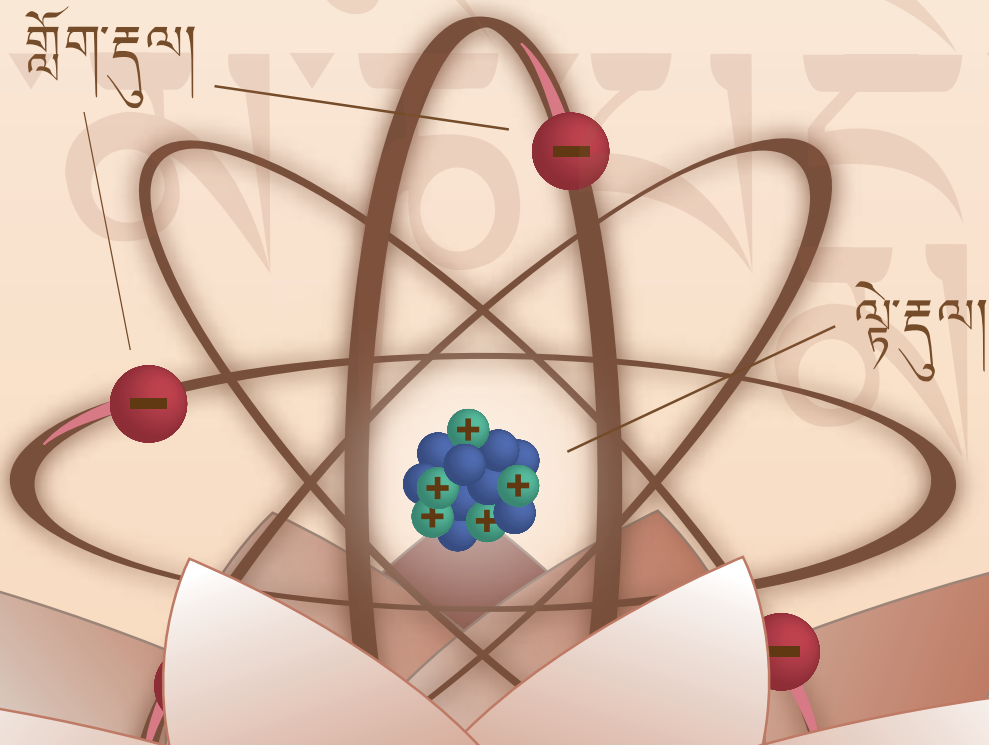
TESTING FAITH

By April Bogle

I want to be happy. Coming to the end of a terrible decade that has included two debilitating divorces, a wrenching child custody battle, and my beloved father's diagnosis of Alzheimer's disease, I've decided it's time to figure out this happiness thing.

Happiness, according to author and Buddhist monk Matthieu Ricard, "is a way of interpreting the world, since while it may be difficult to change the world, it is always possible to change the way we look at it."

I read this in Ricard's book, *Happiness: A Guide to Developing Life's Most Important Skill*, and it was a breakthrough moment. Not that I hadn't heard some version of that message before, but this time it resonated. The book was assigned reading for the class on Buddhism I took at Atlanta's Drepung Loseling Monastery, the North American seat of the monastery that dates back to fifteenth-century Tibet. Its affiliation with Emory





A Good Cause: Richard Gere at the Emory-Tibet Science Initiative fund-raiser with Geshe Lobsang Negi and donor Joni Winston.

instruct all Tibetan monastics by 2014. Now in its third year, ETSI has reached nineteen of the thirty Tibetan monastic institutions offering rigorous academic programs in Nepal and India. The initiative includes curriculum developed by Emory faculty and scholars, the production of a new two-volume Tibetan-English science textbook each year, a six-week summer intensive in Dharamsala, India, for ninety Tibetan monks and nuns and led by sixteen Emory faculty, and an annual international conference on science translation into Tibetan.

“Tibetan monks and nuns spend their lives studying the inner world of the mind rather than the physical world of matter,” read an article in the *New York Times* in June 2009. “Yet for one month this spring a group of ninety-one monastics devoted themselves to the corporeal realm of science. . . . Many in the group, whose ages ranged from the twenties to the forties, had never learned science and math. In Tibetan Buddhist monasteries and nunneries, the curriculum has remained unchanged for centuries.”

Through ETSI, ancient Buddhist practices meet modern learning and technology, from neuroscience lessons delivered in PowerPoint to dialogue between monks and Emory faculty taking place across oceans via the Internet. Mind-body exercises such as meditation, employed for centuries, are being examined with the most current scientific methods and resources.

Although in Washington that week, His Holiness was not able to attend the ETSI fund-raiser. Instead, he sent a letter and his own financial contribution. “I am happy to make a contribution of \$50,000 towards this important work at Emory and urge others also to lend their support to this unique and meaningful undertaking,” he wrote. Such donations are common, according to **Geshe Lobsang Negi 99PhD**, director of the Emory-Tibet

was inaugurated by His Holiness the XIV Dalai Lama in 1998. Drepung Loseling has become the place I seek refuge while I “fix” my happiness issue. I’m learning how to meditate, root out negative thoughts and emotions, and reframe my perspective.

And now that I’m on this journey, all the signs are there that this is the right road. I never in my wildest dreams thought I would get to meet Ricard and tell him that his book transformed my life. Or that on a night when I was feeling particularly sad, lonely, and worried about money as my job was being reduced to part time, I would get an email from Drepung Loseling inviting me to spend an evening with Richard Gere—the Hollywood actor whose affiliation with Buddhism is well known—and soon be standing face to face with him.

The journey took me to Washington, D.C., where Ricard, Gere, and Daniel Goleman, author of *Emotional Intelligence* and several other books on the science of the mind, were coming together to help raise money for the Emory-Tibet Science Initiative (ETSI). A joint project of the University and the Tibetan monastic academic system, the initiative is perhaps the

Opposite: The illustration incorporates a diagram of an atom from one of the ETSI textbooks, with its parts labeled in Tibetan.

boldest and most challenging program in the Emory-Tibet Partnership, according to Emory College Dean Robert Paul, who opened “The Convergence of Science and Spirituality” fund-raising event in October at the Mayflower Renaissance Hotel.

As I made plans to attend, my daughter, Taylor, unexpectedly asked if she could come along. A college junior studying psychology, Taylor had gotten interested in Buddhist philosophy after she noticed my new sense of peace. “This Buddhist thing is really working for you. You are calmer and it is making me calmer,” she had written in my most recent birthday card. This was one of the earliest and most important indications I was headed in the right direction.

And this trip together—thanks to Taylor’s standby flight and several other up-in-the-air arrangements—turned out to be the ideal opportunity to demonstrate to her my mindfulness, loving kindness, and compassion. “Breathe in, breathe out” became my mantra.

Ancient Meets Modern

The primary purpose of the Emory-Tibet Science Initiative is to realize the Dalai Lama’s vision for a comprehensive science education curriculum that can be used to

Partnership, who explained that His Holiness regularly uses royalties from his thirty books to support Tibetan causes.

Negi, who appeared on the panel of scholars at the ETSI fund-raiser, was born near Tibet and trained at the Institute of Buddhist Dialectics and Drepung Loseling Monastery in south India. He moved to Atlanta at the request of the Dalai Lama to establish a Buddhist center and to study Western science.

Now a senior lecturer in Emory's Department of Religion, Negi directs or codirects all components of the Emory-Tibet Partnership and is the spiritual director of Drepung Loseling in Atlanta. His work is to lay the foundation for Emory's ongoing programs and establish a two-way conversation between Western scientists and Buddhist monastics that explores two scientific perspectives: the inner science of the mind and emotion, and the science of Tibetan medicines—herbs, the holistic model, and how doctors relate to patients—all firmly grounded in scientific knowledge.

"This is not about bringing Buddhism in through the back door. It's about how Buddhism can contribute to the well-being of humanity," Negi said. "It has to be understood that basic human values and healing practices are not Buddhist per se—they are universal. They were developed in Tibet within Buddhism, but here can be understood in scientific terms and then will be more easily accepted and implemented."

Negi is now fostering the growth of three new programs that can provide additional evidence. One is the scientific research on Tibetan medical compounds being led by world-renowned Emory scientist Raymond Schinazi, coinventor of drugs that revolutionized the treatment of HIV/AIDS. Schinazi is collaborating with Tibetan doctors to analyze medicines for antiviral and anticancer properties.

The second is a pair of pilot projects that evaluate the effects of meditation in children. One group, seven adolescent girls who live in foster care in Georgia, were taught mindfulness and compassion meditation for six weeks to teach them to be more resilient, more positive with others, and more productive academically. The results were encouraging, and the program now has the attention of state leaders



With Emory's help, Tibetan monastics are learning science with current methods and technology.

and the Centers for Disease Control and Prevention. The other group, with younger children at the Paideia School near Emory, is designed to introduce practices of meditation into modern education.

For the third program, Negi has teamed up with Emory's Charles Raison, assistant professor of psychiatry, to study the effects of compassion meditation on inflammatory responses when people, in this case Emory students, are stressed. Initial results, published in *Psychoneuroendocrinology* in 2009, showed a strong relationship between time spent practicing meditation and reductions in physiological and emotional stress.

The study's next phase will compare compassion meditation with mindfulness training and a series of health-related lectures. The outcome of both phases will help neuroscientists understand mind and body connections and the power of the mind to effect illness and health.

High Profile Support

Why did Goleman, Gere, and Ricard lend their fame to the Emory-Tibet Science Initiative as speakers at the Washington fund-raiser? For each of them, the study of Buddhism has become a global quest. They hope to help bring 2,500 years of Buddhist understanding of the mind into the Western mainstream, and they share the belief that the soundest course is to

prove its worth by testing it with Western scientific methods.

As a psychology student at Harvard, Goleman traveled to India to study the psychological systems of Asian religions. He wound up writing his dissertation on meditation as an intervention and stress-free activity. Goleman became a science journalist for the *New York Times* and eventually joined the Mind and Life Institute, a group that began a series of dialogues between the Dalai Lama and Western scientists dedicated to examining Tibetan practice through a research lens.

This work continues today, and added to it is the aim to teach Buddhist monks and nuns Western science so that they can join the study. And that is where ETSI plays a pivotal role. "His Holiness said to me that in a century or two, the scientist doing the research on meditation practice will be a practitioner, he'll be doing it on his own brain, and it starts with this kind of education," said Goleman. "So that's one of the many reasons I feel this initiative from Emory is of great importance for furthering this field and also for the byproduct, to help alleviate human suffering."

Ricard, who serves as a subject for many of the Mind and Life Institute research studies, was working as a cellular biologist at the prestigious Pasteur Institute when he became interested in Buddhism. He was intrigued by a series of

documentaries on the great spiritual masters who had fled Tibet after its invasion by communist China.

After several visits, Ricard moved to India to do postdoctoral study and stayed for the next forty years, ultimately becoming a Buddhist monk. He had no intention of returning to science until he was convinced to join the Mind and Life Institute project on destructive emotion. The idea was to study changes that might take place in the brain during meditation, particularly the areas that generate good feelings and compassion. It was to be the first such study on someone who has as much meditation training as Ricard's—more than fifty thousand hours. If changes in his brain were detected—and they were—the group planned to continue the study with all levels of meditation practitioners.

"It's such groundbreaking research," Ricard said. "It's the start of the golden age of this context of neuroscience and psychology and clinical study of meditation."

Gere's journey began when he was a young boy growing up in a Methodist home. Although he thought the compassion within Christianity was "extremely powerful," he felt it wasn't "courageous and probing and really challenging."

"And that's what I was incredibly struck by in Buddhism in general, not just in Tibetan Buddhism," he said. "You've all heard His Holiness say that the words of the Buddha are to be challenged. If they're not of any use to you, then let them go. I think that's why Buddhism has stayed so strong for 2,500 years now is that insistence on trial."

Gere, star of *An Officer and a Gentleman* and *Pretty Woman*, has used his fame to raise money for a variety of Tibetan causes, including a revolving fund started more than a decade ago that enabled fifty groups of monks and nuns to come to the United States to study.

"I think that was the beginning of Tibetan monasteries and nunneries encountering Western science because inevitably they would be going to universities around the world. . . . I want to see it get to the next level where it can be endowed," Gere said. "The fact that you [ETSU] come up with textbooks for them on Western science is miraculous. How they've taken to it is miraculous. How it's

in their language is miraculous. And now this can be spread through the community to bring people into the twenty-first century in a very organic way. I think it is incredibly moving, what you have done, and I applaud you."

Gere's primary concern is preserving the Tibetan culture, not just for Tibet, but for the world. "I don't know how we can survive without what they have protected for us the last two thousand years," he said.

Compassion and Courage

As soon as the panel discussion ended, I headed for the stage, hoping to pose a couple of questions to the panelists. Ricard was standing alone. "Your book transformed my life," I told him. Labeled by scientists as the world's happiest man, he radiates inner peace and wisdom.

Gere, by contrast, was surrounded by people clamoring to get his attention and a bodyguard trying to usher him out the back door. *Breathe in, breathe out.*

"Excuse me, Mr. Gere. I'm with *Emory Magazine*, and I have a question," I said. "What is the biggest obstacle to achieving this universal goal of helping people learn about the workings of the mind and the benefits of compassion?"

My answer came complete with the Richard Gere focus and charisma I'd seen on the big screen, all there in the flesh.

"The biggest obstacle is in our own hearts and minds," he said. "We're just habituated to the known. The way the mind works, it always goes to what it knows. So the kind of energy that can break through into new territory, exploring energy, doesn't come to us easily."

Not ready to let him go, I asked an immediate follow-up question: "How do we break through it?"

"Courage," he answered, full of conviction. "Compassion and courage."

And then someone interrupted with his own questions, and Gere's bodyguard was ready to pull him out the door.

"No wait, I want to finish this with her," he said, looking my way. It probably was

plain old pleasure, but at that moment, I wondered if I'd entered *sukha*—a lasting state of well-being.

"I find in my own life, if I don't do it for myself, it makes it a lot easier," he said. "If doing this event was about me, my livelihood, there is no way I could do it. As soon as we see ourselves as vehicles to help people, other energy comes through us."

And then he smiled directly at me, and left the room.

I stood motionless, breathing in, breathing out. When I looked up, there was Taylor, camera in hand, smiling.

"I was watching and didn't think you were going to ask him a question," she said breathlessly. "And then I realized, 'She's going for it!'"

Everything about our trip had fallen into place—I believe, in large part, due

"This is not about bringing Buddhism in through the back door. It's about how Buddhism can contribute to the well-being of humanity."

—GESHE LOBSANG NEGI 99PHD

to the mindfulness, loving kindness, and compassion we had practiced—and I couldn't let Taylor down at the peak moment. I had to show her that she can count on me despite all we've been through in our family. I had to let her see that I have the courage Gere spoke of. And that when I'm challenged, I can breathe in and breathe out and reframe my perspective—and so can she. It's a way to happiness that you can count on, and some very wise, renowned scholars and practitioners—from Emory faculty to Buddhist monks to Hollywood stars—join me in believing that Western science may ultimately prove it.

As Taylor and I departed the Mayflower for a friend's home somewhere in Maryland, we were confident we'd find our way. We breathed. We laughed. We were happy. ■

April L. Bogle is director of communications for Emory's Center for the Study of Law and Religion. The Dalai Lama will conduct an interfaith dialogue at Emory in October 2010 to culminate the center's five-year project on The Pursuit of Happiness.

Brains, Aims, and Automobiles

A CURIOUS BUT ENDURING PHENOMENON in discussions about higher education is the analogy between colleges and cars. One of the first of these that I recall was offered by Terry Sanford, who was president of Duke University in the 1970s, a wrenching time for higher education. He defended the rising costs of a college degree by pointing out that tuition in the 1950s was about the same as the cost of a Cadillac, and that by 1975 this equivalence was largely unchanged. You could say the same thing today: Emory's tuition this year is \$37,500; the edmunds.com base price of a 2010 Cadillac CTS four-door sedan with automatic transmission—\$39,930.

Both figures are list prices before discounts, and it's important to note that the average student discount on tuition at Emory is rather steep. It's also worth noting that the value of the Cadillac plummets the moment you drive it off the lot, while the BA or BS degree bought with years of tuition and work greatly increases the graduate's lifetime earnings.

Recent efforts to reduce costs in higher education have led to further car references. Two senior administrators in New England, writing in the online journal *Inside Higher Ed* in December, commented that demands for "no-frills education" are like walking into a car dealership intent on buying the most stripped-down model available. It will get you where you want to go, but you will get only what you pay for. Even that radio, once considered a frill, now comes as standard equipment—are you sure you don't want it? As the writers observe, "One institution's frill is another institution's essential service."

Some of our own campus conversations about economic realities have turned to the auto analogy. We have often referred to our strategic plan as our road map for the future—our guide to our vision, our help in achieving our aims. We might think of getting to our destination by chauffeur-driven Town Car or, alternatively, by driving ourselves in a vintage Yugo (anyone remember those?). Either way, we'll arrive, but the experience, the level of frustra-

tion, and the duration of the journey will likely vary. And in the end, depending on breakdowns, travel time, and efficiency, the presumed low-cost journey may not be all that cheap.

More importantly, the different things we're able to pay attention to along the way also will determine the quality of the journey—whether, on the one hand, we can enjoy the scenery, take opportunities for side trips and discovery, listen to music, spend time reading or in conversation, and arrive rested and full of energy; or, on the other hand, we must watch the oil pressure gauge all the way, listen for the source of rattles and pings, and finally arrive exhausted.

Of course as a university, Emory offers students neither the chauffeured Town Car nor the Yugo but a variety of models in between, depending on students' circumstances and interests. What's critical, though, is that we identify those pieces of equipment and qualities of experience that are essential to every Emory student's journey. Just as critical is identifying those things that make the Emory vehicle of education better in some ways than any other—or at least as excellent as any other.

The challenge lies in determining what those essential needs and excellent qualities really are. For the past year we have been looking hard at the full spectrum of our activities and programs, gauging what is essential and what is excellent. Some of our essentials we must have to call ourselves a university, even if they aren't necessarily on a par with what other universities offer—just as a car *must* have windshield wipers but doesn't need the "intermittent" option for them. Some of what we do is excellent but not necessary for a great university (Princeton, for instance, has no professional schools). But because of their excellence at Emory and their leading example to others, they should be part of Emory's "package" just as much as the essentials.

We have already made some of these choices at Emory. Decades ago Emory taught engineering—a program that was



JAMES WAGNER, PRESIDENT,
EMORY UNIVERSITY

neither particularly excellent nor, clearly, essential for Emory, especially with Georgia Tech (a Mercedes Benz in that regard) across town. Other choices may be less easy, less clear-cut. In another decade the Emory model will likely look somewhat different than it does today. One thing is clear, and that is that the restyled Emory will contain everything essential (most of it excellent), and we will invest in the non-essentials because of their excellence. We may be more streamlined and efficient, but we will have even more horsepower. More importantly, our students will have the kind of vehicle that will get them where they need to go in the decades ahead.

A handwritten signature in dark ink that reads "James W. Wagner". The signature is written in a cursive, flowing style.



LEGACIES OF LEADERSHIP

President James Wagner and members of his cabinet demonstrate their campaign commitment. *(page 40)*



FOR THE LOVE OF READING

Poet Margaret Langford is helping fund a new building for Emory's Manuscript, Archives, and Rare Book Library. *(page 41)*

PROGRESS AS OF DECEMBER 31, 2009

\$1.02

BILLION

TOTAL GOAL \$1.6 BILLION

“We gain **COURAGE** and **inspiration** from those who reinforce the importance of **our mission** by giving generously to Emory, even in the midst of a difficult economy.”

PRESIDENT JAMES WAGNER

[READ MORE ON PAGE 39](#)



MANY HAPPY RETURNS

As President Jim Wagner recently reported to our campaign volunteers, 68,590 donors have stepped forward since the beginning of Campaign Emory in September 2005. Making small contributions and large ones, creating planned gifts and supporting endowments, donors are steadfast in supporting Emory's mission.

Particularly in today's economy, this accomplishment speaks volumes about the trust that people from all walks of life place in Emory University. In this issue, you'll learn about the gifts that Emory's leaders have made. They are among the growing numbers of alumni, patients, friends, and foundations creating positive change through philanthropy.

This diverse community of supporters attests to the fact that Emory is a sound investment, offering the kinds of dividends not possible in the financial markets. Among the many returns on an Emory investment are better health, artistic expression, new ideas in science and technology, significant scholarship, and the education of some of the nation's brightest students. All of these returns are certain, and all are invaluable.

Susan Cruse, Senior Vice President, Development and Alumni Relations



Thomas A. Reynolds III 77L, who serves on the Emory Law Advisory Board, supports the Law School Fund.

University Programs Raise \$230 Million

University Programs—including Campus Life, the Michael C. Carlos Museum, Emory Libraries, the general University, and Emory's non-health-sciences schools—have raised \$230 million toward their \$530 million goal. Following are a few of the gifts.

The estate of Charles Edwin Suber 42OX gave Oxford College and Candler School of Theology more than \$4.25 million. Emory trustees John Rice and Sonny Deriso invested in the Emory Advantage financial aid program.

Thomas A. Reynolds III 77L supported Emory Law. Jean Main gave to the James T. Laney School of Graduate Studies in memory of her sister, Emory teacher and leader Eleanor Main. The Dalai Lama gave to the Emory-Tibet Science Initiative.



The Emory Eye Center has received support for its pediatric corneal transplant program.

Health Sciences Center Reaches 71 Percent of Goal

Donors have given nearly \$760 million to the health sciences through Campaign Emory, accounting for 71 percent of the health sciences' \$1.07 billion goal.

Steve Johnson 78M 80MR created a School of Medicine scholarship to honor his parents, Zollie and Tom Johnson 47M. Larry C. Williams helped fund a database designed to improve patient care in urology.

Holcombe T. Green supported pediatric corneal transplants at the Emory Eye Center. Vicki and Fred Modell established the Jeffrey Modell Diagnostic Center for Primary Immunodeficiencies in memory of their son.

FOR MORE CAMPAIGN NEWS, VISIT WWW.CAMPAIGN.EMORY.EDU/NEWS



Nursing, Oxford Receive Historic Gifts

In November, Emory's Nell Hodgson Woodruff School of Nursing received the largest gift in the school's history and Oxford College received its largest cash gift ever, enabling projects that will support programs, scholarships, and facilities.

The School of Nursing received \$8.16 million from the Bill & Melinda Gates Foundation for a project designed to improve maternal and newborn survival rates in rural Ethiopia. Led by Emory anthropologist and nurse-midwife Lynn Sibley, a team of Emory faculty and graduate students will work with the Ethiopian Ministry of Health to create a community-oriented strategy to improve maternal and newborn health that will serve as a model throughout the country.

"Both mothers and babies are most vulnerable during birth and the early postnatal period—up to about forty-eight hours," says Sibley. "We know what to do, but we need to learn how to better reach and engage women and their newborns at this critical time."

Oxford College received a cash gift of \$3.35 million from the Charles Edwin Suber Foundation, which was established by the estate of Charles Edwin "Ed" Suber, a 1942 graduate of Oxford College who passed away in November 2007. A portion of the Oxford College gift, \$100,000, will be used to establish a scholarship in Suber's name. The remaining \$3.25 million will be used to support Oxford's building program, including a new science facility, which would replace the current facility built in 1965, and a new library, replacing the current 1970 building. Candler School of Theology also received a cash gift of \$903,177 from the Suber Foundation, which will be used for student, faculty, and facilities support.

The gifts will have a major influence on the schools' faculty, students, and programs.



Lynn Sibley, associate professor of nursing and public health, will lead the Gates project, which is designed to improve maternal and newborn survival rates in rural Ethiopia.

Stephen H. Bowen, dean of Oxford College, says, "When we look back after ten years, we will recognize this as a pivotal moment in the development of Oxford College."

The largest single gift ever received by the School of Nursing, the Gates grant is a vote of confidence in the school's strengths and accomplishments in global health. By funding a key priority within Campaign Emory, the grant enables the nursing school to focus on its remaining funding opportunities.

"Our campaign for the School of Nursing continues with the same sense of urgency and excitement," says Dean Linda McCauley 79MN. "Gifts from those who love the School of Nursing will strengthen our leadership in nursing education, research, patient care, and health care policy, all in service to the global community."

Combined with support from more than 67,800 alumni and friends, these gifts push Emory past the \$1 billion mark of Campaign Emory's \$1.6 billion goal.

"During the first four years of Campaign Emory, alumni, friends, and supporters have generously made investment commitments of more than \$1 billion," says Emory University President James Wagner. "We gain courage and inspiration from those who reinforce the importance of our mission by giving generously to Emory, even in the midst of a difficult economy."

SCHOOLS AND UNITS DIGEST

CAMPUS LIFE

Emory's 2003 and 2004 NCAA championship women's tennis teams have pledged \$5,000 for the new tennis stadium.

CANDLER SCHOOL OF THEOLOGY

First United Methodist Church of Montgomery, Alabama, is naming a group study room in phase II of the theology building. The church and its senior pastor, R. Lawson Bryan 75T 85T, are active Candler School of Theology supporters.

EMORY COLLEGE OF ARTS AND SCIENCES

Religion Dispatches, an online magazine, received \$870,100 from the Ford Foundation. Gary Laderman, coeditor and chair of the Department of Religion, says the magazine provides commentary on issues at the intersection of religion and public life.

EMORY HEALTHCARE

Active in every area of the Crawford Long Auxiliary's work, Adeline "Coc" Henson is revered for her leadership. Now she and her husband, Robert, have included the hospital they love in their estate plans.

EMORY LAW

Emory Law encourages alumni and friends to support scholarships through the Law School Fund. Nearly 70 percent of students receive financial aid, which ensures that an Emory legal education is available to all qualified students.

EMORY LIBRARIES

An event at the home of Brenda and Larry Thompson raised more than \$60,000 for the Billops-Hatch Archives Endowment. The event was cochaired by Michael Lomax 82G and Rosemary Magee 84G.

EMORY SCHOOL OF MEDICINE

The Ligon Foundation has funded an internship at the Emory Autism Center in honor of David Vega and Andy Smith. The fund will support a graduate or postdoctoral student committed to improving the lives of those with autism.



Conservator Renée Stein says the Mellon grant to the Carlos Museum will strengthen teaching.

Mellon Foundation Grants Strengthen Scholarship

The Andrew W. Mellon Foundation has awarded Emory three grants totaling \$590,000 to support the Michael C. Carlos Museum, Emory Libraries, and the Emeritus College.

A \$500,000 Mellon grant will strengthen academic programs at the Carlos Museum. Renée Stein, conservator at the museum, says the five-year grant will create a new framework for undergraduate science education by formally linking research at the museum and science teaching within Emory College of Arts and Sciences.

A \$53,000 award will help Emory Libraries develop a new model of the research library as the center of digital scholarship on campus. Libraries Director Rick Luce says the grant will be used to strengthen Emory's Digital Scholarship Commons, an initiative that aims to harness the power of new technologies for traditional fields of research.

A \$37,000 fellowship will support the work of Professor of History Emeritus William Beik. Mellon Emeritus Fellowships further the scholarship of outstanding faculty members in the humanities and social sciences who continue to be productive in their fields after they retire.



President James Wagner believes leaders must set the

University Leadership Continues

In a show of commitment to Emory University's \$1.6 billion Campaign Emory, President James Wagner and his cabinet members have provided gifts and pledges during the course of Campaign Emory to a variety of priorities across the University.

"All of us at Emory have been blessed in countless ways, so it's appropriate for our community to have a culture of philanthropy—a habit of giving to those areas that appeal to our compassion and generosity," Wagner says. "It is very gratifying to see University leaders demonstrate their commitment by giving back to Emory."



Viola Castleberry is supporting Yerkes research.



the example for philanthropy.

Continues Support of Campaign

Wagner and his cabinet reached their goal of \$500,000, giving primarily to student aid, including Emory Advantage. Cabinet members are Provost Earl Lewis, Executive Vice President for Finance and Administration Mike Mandl, Executive Vice President for Health Affairs Fred Sanfilippo, General Counsel Kent Alexander, Dean of Campus Life John Ford, Senior Vice President for Development and Alumni Relations Susan Cruse, Secretary of the University Rosemary Magee, Vice President for Communications and Marketing Ron Sauder, and Vice President and Deputy to the President Gary Hauk.

Emory Friend Makes a Bequest for Research

Growing up on a Georgia farm, Viola Castleberry learned to be responsible. Inspired by her brother, Bill, who is eighty-four and living with Parkinson's disease, she is taking responsibility for advancing a cure. Her bequest to the Yerkes National Primate Research Center will help fund studies of neurodegenerative diseases such as Parkinson's.

For details on bequests and life-income gifts, visit www.emory.edu/giftplanning or call the Office of Gift Planning at 404.727.8875.

“We have a mission that is worthy of support from every quarter.”

PRESIDENT JAMES WAGNER



Margaret Langford is helping raise money to build a new space for Emory's rare book library.

Poet Helping Build New Library

Poet Margaret Hodgson Ellis Langford cherishes books. As a supporter of Emory's Manuscript, Archives, and Rare Book Library (MARBL), she has found a worthy cause.

“There is so much unspoken that you receive when you reach out for books themselves,” says Langford, a member of MARBL's advisory board and the library's campaign committee.

Langford is helping raise money for MARBL's new home, which will serve Atlanta's readers and open the world of books to younger generations. “We must be stewards of the heritage of books. We must fight to keep them in the culture and in the hands of students,” she says.

SCHOOLS AND UNITS DIGEST

GOIZUETA BUSINESS SCHOOL

Larry Westbrook 61BBA 63MBA has made a three-year pledge to the unrestricted Business Fund for Excellence, marking 45 consecutive years of giving to Emory.

JAMES T. LANEY SCHOOL OF GRADUATE STUDIES

A gift from the estate of Charles and Marjorie Dobrovoly will assist graduate students and researchers working in the area of intellectual and developmental disabilities.

MICHAEL C. CARLOS MUSEUM

Eleanor and Clarence Ridley have established the Eleanor and Clarence Ridley Endowment Fund for museum conservation, education, and exhibitions.

NELL HODGSON WOODRUFF SCHOOL OF NURSING

A major gift from the Bill & Melinda Gates Foundation for maternal and newborn health in Ethiopia has enabled the school to focus on its remaining priorities, including scholarships, service learning, and faculty support.

OXFORD COLLEGE

Zoe 63OX 65C 76L 83L and Charles F. “Smokey” Hicks 62OX 64C 67L have made an estate gift to help support the Science and Mathematics Building on the Oxford campus.

ROLLINS SCHOOL OF PUBLIC HEALTH

A planned gift from founding dean Raymond S. Greenberg and his wife, Leah, will establish the Bernard and Ruth Greenberg Fund for Biostatistics and Epidemiology in honor of his parents.

WINSHIP CANCER INSTITUTE OF EMORY UNIVERSITY

The John and Margaret McCarty Foundation has made a \$100,000 unrestricted gift to support the areas of greatest need at Winship.

YERKES NATIONAL PRIMATE RESEARCH CENTER

Lisa Bronson, a member of the campaign committee, supports the Yerkes Fund for Excellence.

CAMPAIGN PROGRESS*

AS OF DECEMBER 31, 2009

Campus Life Goal: \$5 million

\$4.7 MILLION RAISED

Candler School of Theology Goal: \$60 million

\$31 MILLION RAISED

Emory College of Arts and Sciences Goal: \$110 million

\$59.6 MILLION RAISED

Emory Healthcare Goal: \$305 million

\$237.6 MILLION RAISED

Emory Law Goal: \$35 million

\$15.7 MILLION RAISED

Emory Libraries Goal: \$27 million

\$4.6 MILLION RAISED

Emory School of Medicine Goal: \$500 million

\$345.8 MILLION RAISED

Goizueta Business School Goal: \$75 million

\$38.3 MILLION RAISED

James T. Laney School of Graduate Studies Goal: \$10 million

\$5.8 MILLION RAISED

Michael C. Carlos Museum Goal: \$35 million

\$18.6 MILLION RAISED

Nell Hodgson Woodruff School of Nursing Goal: \$20 million

\$18.5 MILLION RAISED

Oxford College of Emory University Goal: \$40 million

\$24.8 MILLION RAISED

Rollins School of Public Health Goal: \$150 million

\$124.8 MILLION RAISED

Yerkes National Primate Research Center Goal: \$30 million

\$13.4 MILLION RAISED

* Progress chart does not include goals for general University and Woodruff Health Sciences Center initiatives.

CAMPAIGN LEADERSHIP

Campaign Emory Chair

Walter M. "Sonny" Deriso
68C 72L

Cabinet

Ellen A. Bailey 63C 87B
Chair, University Programs

Russell R. French 67C
Chair, Leadership Prospects
Committee

M. Douglas Ivester
Chair, Health Sciences

Teresa M. Rivero 85OX 87B 93MPH
Chair, Alumni Engagement

School and Unit Chairs

J. David Allen 67C 70D 75DR
Beverly Allen 68C
Nell Hodgson Woodruff
School of Nursing

Courtlandt B. Ault
James H. Morgens
Michael C. Carlos Museum

James B. Carson Jr. 61B
Goizueta Business School

Ada Lee Correll
Emory School of Medicine

William L. Dobes Jr. 65C 69M 70MR
Yerkes National Primate
Research Center

Crystal Edmonson 95C
Emory Alumni Board

J. Joseph Edwards 54OX 56B 58B
Henry Mann 62OX 64C
Oxford College

James R. Gavin III 70PhD
James T. Laney School of Graduate
Studies

Laura Hardman 67C
Campus Life

Ann Klamon 65C 76L
Lawrence P. Klamon
Rollins School of Public Health

John F. Morgan 67OX 69B
Emory Libraries

Philip S. Reese 66C 76B 76L
Chilton D. Varner 76L
Emory Law

Wendell S. Reilly 80C
Emory College of Arts and Sciences

Bishop B. Michael Watson 74T
Candler School of Theology

DEVELOPMENT LEADERSHIP

Susan Cruse, Senior Vice President,
Development and Alumni Relations
404.727.6061 | susan.cruse@emory.edu

Dan Macaluso, Vice President for Development,
University Programs
404.712.4742 | daniel.macaluso@emory.edu

Maggi McKay, Vice President for Development,
Woodruff Health Sciences Center
404.727.3518 | mbmckay@emory.edu

Joshua Newton, Senior Associate Vice President
for Development, Arts and Sciences
404.727.9627 | joshua.newton@emory.edu

CAMPAIGN CHRONICLE STAFF

Jason Peevy, Executive Director of
Development Communications
404.727.7181 | jpeevy@emory.edu

Editor: Terri McIntosh (tgmcint@emory.edu)

Writer: Maria Lameiras

Designer: Heather Putnam

Photography: Ann Borden, Corky Gallo, Kay Hinton,
Jack Kearse, Bryan Meltz



Showing Spirit

The seventh annual Emory Cares International Service Day saw more than 1,400 volunteers working in forty cities in nine countries and across five continents.

See photos at www.emorycares.phanfare.com.

Photo by Jon Rou.

46 Tribute to Jake Ward

48 Emory Medalists 2009

50 Meeting Mrs. Obama

Dear Friends,

HAPPY 2010!

A new year always brings new goals for the future and happy reflections on past accomplishments. For the Emory Alumni Association, 2009 was an excellent year. More alumni than ever are involved with Emory—just recently, more than 1,400 members of our community volunteered on Emory Cares International Service Day, a record.

We hosted vibrant Commencement and Homecoming activities and sponsored scores of alumni events across the country and around the world. Emory alumni also are among our biggest supporters for Campaign Emory, the University's \$1.6 billion fund-raising effort.

One of the best ways for alumni to contribute to Campaign Emory is through support of the new Emory Alumni Board (EAB) Leadership Scholarship. The EAB established the scholarship in 2007; it recognizes outstanding students whose actions, beliefs, and passions have improved our community in the arts and sciences, in academic or extracurricular pursuits, through mentorship, via social outreach, or through other avenues.

Our first two recipients, **Sacha Munro 11C** and **Lori Northcraft 09A 10PH**, received their awards in the fall, and I can't say enough positive things about them.

Sacha is a junior in the Emory College of Arts and Sciences and hails originally from New Zealand. It's difficult to pinpoint one thing that makes her an ideal scholarship recipient given that she is involved in so many groups on campus. She is the special events chair of the Residence Hall Association (RHA) Executive Board and a planning committee member for the Sophomore Pinning Ceremony. Sacha is a member of the Student Alumni Association (SAA), a Lullwater ambassador, tour guide, Class Gift Advisory Board member, and Emory Ring Tradition Committee member, and much more.

When she graduates this summer, Lori will be among Emory's first recipients of Emory's new dual degree in physical therapy and public health. A native

of Oregon, Lori spent two years prior to coming to Emory living in the Rio Grande valley of Texas teaching elementary school in both English and Spanish.

Her experience there led her to explore the intersection between the clinical sciences and public health, which brought her to Emory. As a graduate student, Lori has been a leader in Emory's South Georgia Farmworker Health Project, where she and other students deliver pro bono medical care to migrant farm workers and their families.

She has spent the fall conducting fieldwork in Arizona and returned to Atlanta just before the holidays to finish her classwork.

To learn more about Sacha and Lori and listen to their stories in their own words, please visit Emory on iTunes U (itunes.emory.edu). You can find an interview with our EAB Leadership Scholarship recipients in the "Alumni Up Close" album, located in the "Community" folder.

All of us at the EAA are proud to support these remarkable student leaders, and I invite you to help support them as well. To make an online gift to the EAB Leadership Scholarship, please visit www.emory.edu/give and select direction "Emory Alumni Association" and select fund "Emory Alumni Board Leadership Scholarship." You also may make a gift over the phone by calling 404.727.6200. I thank you in advance for your consideration.

In closing, I wanted to mention one piece of sad news. On November 1, Emory lost one of its longtime leaders in Dean of Alumni **Jake Ward 33C 36G**. "Dr. Ward," as he was affectionately known, joined our community in fall 1929—his freshman year—and he remained an integral part of it ever since. Since 1985, he had served as Emory's dean of alumni, and when the Miller-Ward Alumni House opened in 2000, it made perfect sense that the new building be named after the only two men to hold the dean of alumni title—Ward and his predecessor, **H. Prentice Miller 27C 28G**.



ALLISON DYKES, VICE PRESIDENT
FOR ALUMNI RELATIONS

I encourage you to read the tribute to Dr. Ward on page 46. He was a truly remarkable man, and he will be missed.

Always remember that the Emory Alumni Association is your association and your easiest way to connect both to Emory and your fellow alumni. If you have any questions about the EAA or how to get involved, please let me know. My email address is adykes@emory.edu, and I'm happy to hear from you.

And whenever you are on campus, please make the Miller-Ward Alumni House one of your stops. Visitors are always welcome.

A handwritten signature in black ink, appearing to read "Allison Dykes". The signature is fluid and cursive.

Can't find Emory?

No matter where you are, locating one of the Emory Alumni Association's chapters is a simple task.

From happy hours to student recruitment, service activities to professional networking, there's something for everyone.

Finding Emory close to home is easier than you think. To see chapter activities in your area, visit the EAA online at www.alumni.emory.edu/chapters.

No upcoming events near you? Email chapters@emory.edu today, and you'll see that Emory is right in front of you.



EMORY
ALUMNI
ASSOCIATION



Judson C. 'Jake' Ward, 1912–2009

UNIVERSITY COMMUNITY
REMEMBERS 'THE
EMBODIMENT OF ALL
THAT IS GOOD AT EMORY'

APRIL 13, 1912, MIGHT HAVE SEEMED A day like any other to the Emory community (centered those days in Oxford), but in the years and decades to come, it would prove a date of utmost importance in the University's history. April 13, 1912, was the day **Judson C. "Jake" Ward 33C 36G** was born.

In all, Ward, who held the position of dean of alumni since 1985, spent more than eighty years in the Emory community as a student, teacher, administrator, and spiritual leader. His passing on November 1 at the age of ninety-seven was met with an outpouring of affection that began with deep sadness but quickly turned into a celebration of the generous life of the man and his contributions to a community he helped build.

Ward was born and raised in Marietta, Georgia. His father worked as a grocer, but his mother, Bertie Arnold Ward, had ambitions beyond the family business for Jake and their two other children, Bill and Hazel. Upon completing high school, Ward enrolled at Emory (which chartered the Atlanta campus in 1915) and pursued a bachelor's degree in history.

Ward graduated from Emory in 1933 in the midst of the Great Depression, and although jobs were scarce, that fall he turned down an offer to teach history and English at Fitzgerald High School in Georgia to pursue a master's in history at Emory. The following spring, though, Walter Stancil, Fitzgerald's superintendent, came calling once again. This time Ward accepted the offer—despite the fact that he had no idea where Fitzgerald was. (For the record, Fitzgerald, the county seat of Ben Hill County, is about 180 miles



southeast of Atlanta, between Cordele and Tifton.)

Ward's years in Fitzgerald were very happy ones. He became deeply involved in the community—he taught Sunday school and sang in a men's chorus at the First Baptist Church; he helped out with the scout troop; cofounded the town's Lions Club; and spoke frequently around town. During that time, he also completed work for a master's degree, which Emory granted him in 1936.

Although Ward enjoyed life in south Georgia, he longed for a return to higher education and in 1937 moved to Chapel Hill to pursue a PhD in history at the

University of North Carolina. Two years later, prior to completing his degree, Ward moved back to teach at South Georgia Teachers College, Statesboro, and then to Alabama for a teaching position at Birmingham-Southern College.

Like all Americans, Ward's life and priorities changed following the Japanese attack on Pearl Harbor, December 7, 1941. He was drafted into the U.S. Army, where he was quickly promoted to 2nd lieutenant in field artillery. After serving at Fort Bragg, Ward was transferred to the U.S. Military Academy at West Point, New York, where he taught cadets history, political science, and, in the summer, field



artillery. The transfer to West Point proved a fortuitous event for Ward as that was where he met Susan-Jane Weyant, who would become his wife.

The two were married on April 3, 1946, and the following June, after Ward completed his military service, the couple returned to Georgia. Ward set to work finishing his dissertation on the history of Georgia during the period following the Civil War and, within a year, was granted a PhD by UNC-Chapel Hill.

Shortly thereafter Ward was named president of South Georgia Teachers College (now Georgia Southern) at Statesboro. However, the following April, the chancellor of the University System of Georgia transferred Ward to the position of assistant chancellor. Then, late in 1948, Ward returned at last to Emory as dean of the undergraduate liberal arts college and a professor of Georgia history. In 1957, he was promoted to vice president and dean of faculties, the position in which he remained until he retired in 1979.

Ward accomplished much during his time as an Emory administrator. He oversaw the admission of women to all schools of the University and later the admission of the first African American student. He also served as the teacher of Glenn Memorial United Methodist Church's "Couples Class," a couples' bible study group that would eventually be renamed the Judson C. Ward Class in honor of his thirty years of teaching it.

In 1962, after Walter Martin stepped down following five years as Emory president, the Board of Trustees elected

Ward, Chancellor **Goodrich C. White 1908C**, and Chair of the Board of Trustees **Henry L. Bowden 32C 34L 59H** to head the University until it selected a new president. During their time in office, the three became known as "the Troika."

After retiring, Ward briefly served as the director of the Atlanta Historical Society before resigning from the position to teach history in the Oglethorpe Evening Courses for Credit program. In 1984, Ward returned to Emory once more and took on the volunteer position of overseeing the Emory Alumni Association's (EAA) alumni travel program. The following year, when Dean of Alumni **H. Prentice Miller 27C 28G** passed away, Ward stepped into the position, where he remained for the rest of his life. With Ward's passing, the University is retiring the deanship.

Ward frequently met with alumni when they visited the Miller-Ward Alumni House (MWAH) and answered every letter alumni wrote him. Beginning in 2006, he led the gold-robed members of *Corpus Cordis Aureum* ("The Golden Corps of the Heart"), Emory's special group of alumni from fifty years ago and earlier, onto the Quadrangle for Commencement. And twice a year Ward hosted Jake's Open House, a gathering that brought hundreds of guests to the Miller-Ward Alumni House to celebrate his birthday (in the spring) and Halloween (in the fall).

Ward's honors at Emory are too many to list—one of the most recent is the creation of the Judson C. Ward Consecutive Giving Society, which was established in 2006. The society provides special

acknowledgment to long-term donors and brings distinction to individuals who support Emory through annual giving. Ward himself had a record of at least forty consecutive years of giving, which is as far back as tracking goes.

"In spirit, of course, Jake Ward will always be at Emory and especially at the Miller-Ward Alumni House," wrote **Bill Newton 75C 76G** in a message to the Emory Alumni Association shortly after Ward's death. "I am confident that everyone who has worked and currently works at the EAA realizes how enriched they are for having been around Dr. Ward. During the time I was housed at MWAH, Dr. Ward and I ventured out for lunch together at least once a week. He taught me the simple pleasures of just visiting in the office, driving together in the car, sharing a very casual meal, enjoying one another's company, and reaching out to others with a smile or a kind word."

"For me and tens of thousands of others, Jake was the embodiment of all that is good at Emory," wrote **Woodrow Leake 66C**. "He loved the school and everyone who entered its realm. He loved students, not always a common trait among administrators. He never forgot a face—and rarely failed to attach the correct name to it even in his final years—even somewhat odd names, like 'Dub.' One of my dear classmates, **Cathy Large O'Shea 66C**, speaks of wandering into Houston Mill House ten years after her last Emory visit (and thirty years after we graduated!) and almost bumping into Jake on her way down the narrow stairs after popping in on a friend. Jake looked up, smiled his wonderful smile, and said, "Hello, Miss Large. What brings you to campus today?"

Emory said goodbye to Ward at a University-wide memorial service at Glenn on November 4. Jake Ward is survived by his wife, Susan-Jane, four children (Peter, Mike, Becky, and Jonathan), five grandchildren (Jennifer, Judson III, Andrew, Amanda, and Ansley), and two great-grandchildren, Grace Elizabeth and Brooke Elizabeth.—*Eric Rangus* ■

A memorial page for Jake Ward has been created on EAAvesdropping, the EAA's blog (<http://eaavesdropping.blogspot.com>).



PRIDE: Emory Medalists Henry Bowden Jr. 74L, left, and Arthur Keys Jr. 92T, right, with President Wagner at the black tie ceremony.

Emory Medalists 2009

MEDALISTS' WORK HELPS THOSE AS FAR AWAY AS AFRICA AND AS CLOSE AS THE EMORY CAMPUS

THE 2009 EMORY MEDALISTS INCLUDE an attorney whose lifelong relationship with Emory will positively impact students for generations to come, and an ordained minister whose humanitarian work as the head of one of the world's largest nongovernmental organizations (NGOs) has improved the lives of more than 100 million people around the globe.

Henry Bowden Jr. 74L has made the promotion of Emory's best interests an integral part of his everyday life since arriving as a student at the School of Law nearly four decades ago. An accomplished attorney, he is the founder of Bowden Law Firm (recently renamed Bowden Spratt Law Firm), whose practice focuses on estate planning and administration, charitable gift planning, and the representation of tax-exempt organizations.

Bowden was president of the Emory Law Alumni Association in 1986 and 1987, has served on the Emory Board of Trustees since 1986, and was selected as a Distinguished Alumnus by the law school

in 2005. Bowden also plays an active role in the Atlanta community, having served as chair of the Atlanta Ballet and of the historic Oakland Cemetery Foundation, and of the boards of many private foundations.

Bowden's commitment to and support of Emory is a family legacy. One of the Quadrangle's anchor buildings, Bowden Hall, is named for his father, **Henry L. Bowden 32C 34L 59H**, longtime chair of the Board of Trustees and general counsel. And Bowden met his wife, **Jeanne Johnson Bowden 77L**, on campus—in Cox Hall, in fact, site of the Emory Medal award ceremony. Early one semester, she stopped to ask him the time, and they struck up a conversation.

"I asked her name and for her telephone number, and we ended up having a date that Friday or Saturday night," Bowden said. "We ended up getting married a year and a half later."

In addition to his father and his wife, Bowden's grandfather, sister, and son all attended the University, and scholarships

awarded in each of his parent's names are granted by the law school and the Nell Hodgson Woodruff School of Nursing.

From mission work in the 1980s in what was then Yugoslavia to his current commitments to improve the living conditions of some of the world's most vulnerable populations in Asia, Africa, the Middle East, and even here in the United States, the dedication of **Arthur Keys Jr. 92T** knows no boundaries—national, cultural, religious, or otherwise.

Keys, an ordained minister in the United Church of Christ, is the founder, president, and CEO of International Relief and Development (IRD), one of the world's largest NGOs. Keys has been involved in the management of approximately \$1 billion of development assistance, with major grants from a variety of U.S. government and international agencies.

The organization of three thousand people currently serves more than 100 million people around the globe. With Keys's guidance, IRD has begun a partnership with Candler School of Theology and Emory's Institute of Developing Nations (IDN).

"We've developed special expertise in working in conflict and postconflict environments, and also at managing very large projects," Keys said. "So we've managed projects from a half million dollars in Gaza to a half billion dollars in Iraq and Afghanistan."

For his work on issues related to poverty and global inequality, Keys received the 2005 William Sloane Coffin Award for Peace and Justice from Yale University Divinity School.

Bowden and Keys received the Emory Medal at a black tie ceremony in October. Presented by the Emory Alumni Association (EAA), the Emory Medal is the highest University award given exclusively to alumni. Honorees are chosen by the Emory Alumni Board (EAB) in recognition of accomplishments that include distinguished service to Emory, the EAA, or a school alumni association; distinguished community or public service; or distinguished achievement in business, the arts, the professions, government, or education.—*Eric Rangus* ■

Caring, Emory Style

The seventh annual celebration of Emory Cares International Service Day was the largest ever, drawing more than 1,400 Emory volunteers in forty cities in nine countries on five continents. Service projects included (clockwise from near right) a visit to the Boys and Girls Club of Philadelphia, a cleanup of Franklin Canyon Park outside Los Angeles, a Habitat for Humanity build in West Palm Beach, a day in New York's Father's Heart Soup Kitchen, and a pasta drive for Istituto Padre Beccaro in Milan, Italy. See more photos online at www.emorycares.phanfare.com.



OXFORD

Anne Smith Soileau 67OX 69C of Lilburn, director of the Louisiana Department of Civil Service and past president of the National Association of State Personnel Executives, received the Monte M. Lemann Award from the Louisiana Civil Service League in October 2009 for her thirty-year career in human resources.

H. Harman Biggs 86OX 89C and Donna Dunford of Ardmore, Pa., were married Feb. 21, 2009, at Jekyll Island.

Marissa Avey Ayotte 88OX 90C and Chris Ayotte of Lincoln, Neb., announce the birth of a son, Justin Carter, on Aug. 24, 2009.

Craig P. Brown 88OX 90C and Carol L. Berman of Ardmore, Pa., were married Sept. 5, 2009. Brown is an assistant vice president and the director of internal strategic communications at the Lincoln Financial Group, an insurance company in Radnor, Pa.

Elliott K. Gozansky 89OX 91C 91G and Marylee Schin of Baltimore, Md., announce the birth of a son, Richard, on Feb. 26, 2009. Gozansky, who received an MD from the University of Michigan in 2007, is a third-year radiology resident at the University of Maryland Medical Center.

Andrew L. Tam 90OX 92C and Heather Tam of Braselton announce the birth of a daughter, Ava Marie, on July 23, 2009.

Douglas L. Long 92OX 94C and his wife of New York City announce the birth of a son, Elijah Arnette, on Oct. 22, 2009.

Charles S. Thorp III 95OX 97C of Orlando, associate pastor for mission and evangelism at the First Presbyterian Church of Orlando, received a doctor of ministry degree from Fuller Theological Seminary in Pasadena, Calif.

Kimberly Clapp Ludlum 96OX 98N and **Nicholas S. Ludlum 99C** of Oakton, Va., announce the birth of a daughter, Eleni Sarah, on May 6, 2009.

Melissa Traver Griffis 97OX 03T and Christopher Griffis of Townsend announce the birth of a son, Grayson Clark, on Aug. 31, 2009. Griffis is the pastor of Morgan's Chapel United Methodist Church.

Heather Cripps Williams 00OX 02C and Kevin Q. Williams of Greer, S.C., announce the birth of a daughter, Katherine Ann, on June 16, 2009.

Sean P. Bailey 02OX 04C and Samantha J. Bailey of Conyers announce the birth of a son, Paul, on Aug. 3, 2009.

Emily A. Smith 05OX and Keith Fitzpatrick of Atlanta were married Oct. 3, 2009.

Safiya Jetha 07OX 09C of Marietta is an admission adviser for Oxford College.

Nicholas E. Missler 07OX 09C of Oxford is an admission adviser for Oxford College.

COLLEGE

Kenneth F. Murrah 55C 58L of Winter Park, Fla., was honored as a citizen who has made a lasting impact on the city's heritage and culture by the Winter Park

Historical Association at the Peacock Ball, their annual fund-raising event.

Cecil B. Wilson 57C 61M of Winter Park, Fla., is president-elect of the American Medical Association.

Charlie B. Williams Jr. 62C 66M 74MR of Daphne, Ala., is president of the medical staff of the Veteran's Administration Gulf Coast Health Care System.

W. Melvin Haas III 68C of Macon, a labor and employment attorney that is head of the Macon office of the law firm of Constangy, Brooks, and Smith, is vice chair of the U.S. Chamber of Commerce's Labor Relations Committee.

Anne Smith Soileau 67OX 69C. See *Soileau 67OX*.

F. Walter Bistline Jr. 72C of Richmond, Ind., artist in residence at Earlham College, led a college photography class in Turkey in the summer of 2009 with his wife, **Rabun Huff Bistline 72C.** W. Bistline's photographs were exhibited at Ball State University in October 2009.

Barry H. Kaplan 77C 81D of Marietta, a certified financial planner, wealth manager, and chief investment officer at Cambridge Southern Financial Advisors, was named a five star wealth manager by *Atlanta Magazine* in 2009.

Michael A. Blum 86C of Port Washington, N.Y., is managing director, head of corporate development and strategic opportunities for ORIX USA Corporation.

Ellen L. Golden 86C and Andrew Wasco of Greenwich, Conn., announce the birth of twins, a daughter, Alexandria Brooke, and a son, Andrew Michael, on Aug.

The East Wing

ALUMNA **MONIQUE DORSAINVIL**
INTERNS IN THE WHITE HOUSE OFFICE
OF THE FIRST LADY

FOR MOST OF US, WALKING THROUGH THE WHITE HOUSE IS a memorable sightseeing experience; for **Monique Dorsainvil 09C**, it's a daily event. As one of seven interns selected to work in the Office of the First Lady, Dorsainvil is spending three months learning and observing national politics in the footsteps of Michelle Obama.

"Meeting Mrs. Obama was just thrilling," Dorsainvil says. "She is so warm and personable and really goes out of her way to make you feel comfortable and safe when you are around her."

As a women's studies major with a minor in global health, Dorsainvil explored the intersections of race, class, gender, and sexuality, and their inherent relation to legal and political decisions. "That sparked my interest in government and lawmaking," she says. "I was eager to learn about the way in which the law can work to protect vulnerable groups as opposed to contributing to their vulnerability."

Dorsainvil began her political career as a legislative aide for Georgia Representative Stacey Abrams through the nonprofit organization the White House Project, which trains women to run for political office and links college women with internships in the political, communications, and business spheres. Dorsainvil says that experience opened her mind to the intricacies of legislative decision making and the role of elected officials as public servants.

Since the national internship began in early September, Dorsainvil has been immersed in the workings of



CAPITOL CREDENTIALS: Monique Dorsainvil 09C, above, outside the White House. At left, a shot from *Glamour* magazine of Mrs. Obama with her interns; Dorsainvil is second from left.



Washington. The East Wing of the White House serves as office space for the First Lady, and Dorsainvil has attended meetings with top East Wing staff and contributed to work Michelle Obama has spearheaded—including mentoring initiatives with local high school girls.

"It's thrilling to live in the center of policymaking and go to work every day in the same space where some of the nation's most influential thinkers make decisions that echo across the globe,"

Dorsainvil says.

Dorsainvil adds that Michelle Obama is a "passionate, intelligent, and fearless role model."

"Powerful women in politics change the conversations that are happening on all levels of government," she says. "A completely different conversation occurs around health care, energy, and war when different stakeholders are at the table."—*Mallory Goldberg 10C* ■

18, 2009. Golden is a physician.

H. Harman Biggs 86OX 89C. See *Biggs 86OX*.

Marissa Avey Ayotte 88OX 90C. See *Ayotte 88OX*.

Craig P. Brown 88OX 90C. See *Brown 88OX*.

Christopher H. Dunagan 90C of Roswell, associate minister of Mt. Bethel United Methodist Church, is completing a master of divinity degree at Asbury Theological Seminary.

Jerome A. Tillingier 90C of Mercer Island, Wash., is chief executive officer of Western Washington Medical Group in Everett, Wash.

Elliott K. Gozansky 89OX 91C 91G. See *Gozansky 89OX*.

Stuart C. Rachels 91C and Heather Elliott of Tuscaloosa, Ala., were married Oct. 24, 2009. Rachels is associate professor of philosophy at the University of Alabama.

Andrew L. Tam 90OX 92C. See *Tam 90OX*.

Avery K. Carpenter 94C of Dallas, who graduated magna cum laude with a doctor of chiropractic degree from Parker College of Chiropractic, is pursuing certification in internal medicine and opening a practice in Chapel Hill, N.C.

Mary Skinner Johnston 94C and Richard Johnston of Norcross announce the birth of a son, Benjamin Russell Jones, on June 20, 2009. Johnston is an account director with Fitzgerald and Company Advertising.

Douglas L. Long 92OX 94C. See *Long 92OX*.

Diana Spock Adebulehin 96C of Avondale Estates was inducted into the Emory University Sports Hall of Fame in September 2009 as the first player in women's soccer history to be a two-time All-American in 1993 and 1995.

Sherri North Cohen 96C and **Darren W. Cohen 96C** of New York City announce the birth of a daughter, Gemma Natalie, on July 22, 2009.

Corey Frimmer Dockswell 96C and Justin Dockswell of Pleasantville, N.Y., announce the birth of a son, Charlie Alec, on Sept. 29, 2009. The Dockswells are directors of Camp Wicosuta, a girls' camp in New Hampshire.

Amanda Mattingly Levinsohn 96C and **Steven A. Levinsohn 98C** of Cincinnati, Ohio, announce the birth of a son, Samuel Aaron, on March 12, 2008. The Levinsohns are dentists who practice together at Anderson Ferry Dental Center.

Jessica Levy Santucci 96C 00A 03A of Decatur was inducted into the Emory University Sports Hall of Fame in September 2009. Santucci, who was named the UAA Most Valuable Player in 1993 and 1994 and an All-American in 1996, was cocaptain of Emory's 1996 National Championship women's tennis team.

Charles S. Thorp III 95OX 97C. See *Thorp 95OX*.

Lianna Roman Merz 97C of Columbia, Ill., a clinical epidemiologist with BJC Healthcare, was inducted into the Emory University Sports Hall of Fame in September 2009 as the first Emory volleyball player to be named an All-American in 1996.

Steven A. Levinsohn 98C. See *Levinsohn 96C*.

Matthias Steffen 98C. See *Steffen 01C*.

Jamie J. Hagerbaumer 99C and Kenneth H. Ditzel of Arlington, Va., announce the birth of a son, Keegan John, on Nov. 24, 2008. Hagerbaumer is an associate with the Brattle Group, an economic consulting firm.

Nicholas S. Ludlum 99C. See *Ludlum 96OX*.

Katherine Bryant Marquart 00C and **Shane D. Marquart 99BBA** of Canton, Mich., announce the birth of a daughter, Paige Elizabeth, on July 15, 2009.

Alyson K. Megur 00C and Nicholas D. Stamos of San Francisco were married Sept. 5, 2009. Megur is the press assistant for U.S. Representative Jackie Speier in San Mateo, Calif.

Fatima Cody Stanford 00C 01PH of Blythewood, S.C., received the American Medical Association Paul Ambrose Award in June 2009 for excellence in leadership development within public health by residents and fellow physicians.

Amanda R. Robinson 01C and **Jason A. Mirach 08MBA** of Atlanta were married Dec. 31, 2008.

John L. Rudy 01C and Genevieve Marino of London, England, were married Aug. 15, 2009. Rudy is on sabbatical from the law firm of Skadden, Arps, Slate, Meagher, and Flom.

Jennifer Padgett Steffen 01C and **Matthias Steffen 98C** of Cortlandt Manor, N.Y., announce the birth of a daughter, Silvia Madeleine, on Nov. 19, 2008. M. Steffen is a member of the research staff at IBM.

Heather Cripps Williams 00OX 02C. See *Williams 00OX*.

Jason Aimone 04C. See *Daugherty 05C*.

Sean P. Bailey 02OX 04C. See *Bailey 02OX*.

Lauren E. Daugherty 05C and **Jason Aimone 04C** of Fairfax, Va., were married Aug. 15, 2009. Daugherty is a graduate student in government at Johns Hopkins University and in international politics from the Institute of World Politics in Washington, D.C., and Aimone is completing a doctoral dissertation in economics at George Mason University.

Kathryn A. Landers 05C and Brad M. Valdes of Columbia, S.C., were married Sept. 5, 2009. Landers, who received a JD from the University of South Carolina School of Law, and a master's degree in taxation law from the Georgetown Law Center, is an attorney with the Richardson Plowden Law Firm.

Jaime M. Morganstern 05C and Joel Kornblau of New York City were married Aug. 8, 2009. Morganstern, who received an MA from Teacher's College Columbia University, is a mathematics teacher at Soundview Academy in the Bronx.

Carrie E. Gann 06C of Chapel Hill, N.C., will pursue a master's degree as a Roy H. Park Fellow at the University of North Carolina School of Journalism and Mass Communication.

Julia D. Nikitina 06C of Longwood, Fla., who received a JD from the University of Florida Levin College of Law in 2009, is an attorney specializing in corporate

11 ACRES OF BEAUTY!


THE GOOD LIFE YOU'RE ACCUSTOMED TO IS AVAILABLE NOW, TO FOLLOW YOU THROUGHOUT YOUR RETIREMENT, AT CANTERBURY COURT



While other retirement communities offer a construction site or future plans, "This Very Day", you can take a walk through our beautiful gardens, green house and trees. The 11 acres of nature is just the beginning of our exceptional value for the Buckhead/Brookhaven area.

Our community residents enjoy continuing care services, which include the benefits listed below, as well as an independent, active way of life. We have a wide range of apartment floor plans ready for your review. Contact us today for all the details.

- Multiple Dining Venues
- 24-Hour Security CCTV
- Maid & Linen Service
- 11 Acres of Gardens
- Green House Gardening
- Reserved Parking
- Professionally Staffed Wellness Center
- Indoor Swimming Pool
- Movie Theater
- Expanded Basic Cable TV
- Ask About Our Efficiency, 1, 2 & 3 Bedroom Floor Plans & Up
- Onsite Assisted Living and Skilled Nursing




Canterbury Court
 "...Living The Good Life"

(404) 261-6611 • www.canterburycourt.org

Audio Sparkles

FIRST-TIME AUTHOR FINDS AUDIENCE FOR NOVEL THROUGH **PODCASTS**

SAN FRANCISCO AUTHOR **ERIN O'BRIANT 95C** DECIDED TO read her debut novel aloud, bit by bit, to anyone who wanted to listen—for free.

"It's funny how the new digital media goes back to old-fashioned storytelling," says O'Briant, whose novel, *Glitter Girl*, debuted as an audiobook on Podiobooks.com in early December.

O'Briant began the novel, which is about two very different sisters searching for a way to reconcile, six years ago as part of an MFA program in creative writing at Goddard College. She assumed she would take the traditional path of trying to sell her book to a big publishing house. But after a few bad experiences with agents, she decided to take the digital route.

"In an era of small advances and limited support from publishing houses, many authors are going directly to audiences through technology: audiobooks, Kindle, and iPhone apps," she says. "The publishing houses are the gatekeepers, and these technologies allow authors to sneak around behind the gates."

Free audiobooks are available on websites like Podiobooks.com, which offers more than three hundred serialized titles, and LibriVox.org, which enlists volunteers to read books already in the public domain.



TRENDSETTER: Author Erin O'Briant 95C released her first novel straight to audio.

The born-digital book, which has never been printed on paper but goes straight to podcast, is fairly new, however.

A few pioneers in the form are thriller novelist J. C. Hutchins, whose *7th Son: Descent* serialized podcast found thousands of listeners as well as acclaim from *Publisher's Weekly* and *Library Journal*; and horror/sci-fi podcast novelist Scott Sigler, whose 2005 *EarthCore* may have been the first podcast-only serialized novel. (*EarthCore* was later offered as a paid download on iTunes.)

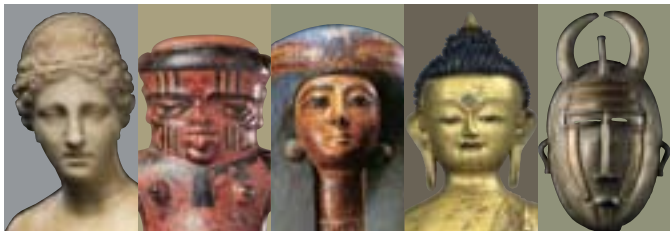
As for O'Briant's novel, it falls more into the category of family drama or chick lit than technology/sci-fi. *Glitter Girl* tells of two estranged sisters—one gay and working at Macy's after losing a high-prestige writing job, the other a Christian fundamentalist waiting to marry her pastor—and their attempts to reconnect from one Christmas to the next.

While the story is not autobiographical, O'Briant says, she did gain inspiration for the audionovel from her own life.

"I really was a glitter spray salesgirl at Macy's after I moved out West and couldn't find a writing or editing job. Some of the dialogue comes directly from notes I took during that experience," says O'Briant, who now teaches writing at City College of New York. "And I am a lesbian who lives in San Francisco, with a sister who's a right-wing Christian. But we aren't estranged—the story is completely fictional. I just took the characters and asked, 'What if?'"

The only new technology she had to invest in to create the audiobook was a high-quality microphone. "Reading it aloud has been good for the book—I hear things I was missing on the page, so I make changes as I go," she says. Each weekly episode runs about thirty minutes, the time of an average commute.

"It launched about a week ago, and I've had 350 listeners," she says. "That's when I felt like a real author—to see complete strangers commenting about my work online. I mean, that's what's cool about putting it out there through a podcast instead of a publisher: you can let the people decide."—M.J.L. ■



Face to face with the stories of civilization.



EMORY

MICHAEL C.
CARLOS
MUSEUM

571 South Kilgo Circle
Atlanta, GA 30322
carlos.emory.edu

2010 JOURNEYS OF DISCOVERY

Galapagos

April 3-12, 2010 — From \$5,380 (plus air)

Treasures of Morocco

April 11-20, 2010 — From \$2,995 (plus air)

Waterways and Canals of Holland & Belgium

April 13-21, 2010 — From \$2,295 (plus air)

April 22-30, 2010 — From \$2,295 (plus air)

Red Sea, Nile Valley, and the Holy Land

April 13-24, 2010 — From \$4,995 (plus air)

Insiders London

April 28-May 4, 2010 — From \$2,095 (plus air)

The Much Too Promised Land

World Leaders Forum

Featuring Aaron David Miller

Moderated by Sam Donaldson

May 1-13, 2010 — From \$11,990 (plus air)

Sicily ~ Syracuse & Palermo

May 7-17, 2010 — From \$2,995 (plus air)

Italian Riviera & Chianti

May 19-28, 2010 — From \$2,795 (plus air)

Grand Journey Turkey

May 19-30, 2010 — From \$3,395 (plus air)

Grand Journey Ireland

May 21-June 2, 2010 — From \$3,395 (plus air)

Village Life in Dordogne

May 20-28, 2010 — From \$2,995 (plus air)

The Great Journey through Europe

June 22-July 2, 2010 — From \$3,395 (plus air)

Vikings, Kings, and Castles

June 29-July 12, 2010 — From \$3,499 (airfare included)

Canadian Maritimes

July 26-August 4, 2010 — From \$3,295 (plus air)

European Mosaic

August 23-September 5, 2010

From \$3,498 (airfare included)

Just added for 2010!

Cruising Alaska's Glaciers and Inside Passage

August 27-September 3, 2010 — From \$2,995 (airfare included)

Waterways of Russia

September 2-12, 2010

From \$2,995 (plus air)

Classic China

October 5-18, 2010

From \$3,295 (plus air)

Classic Greek Isles

October 11-26, 2010

From \$3,995 (plus air)

In the Wake of Lewis and Clark

October 24-30, 2010

From \$3,255 (plus air)

Treasures of Southern Africa

October 31-November 14, 2010 — From \$5,895 (plus air)

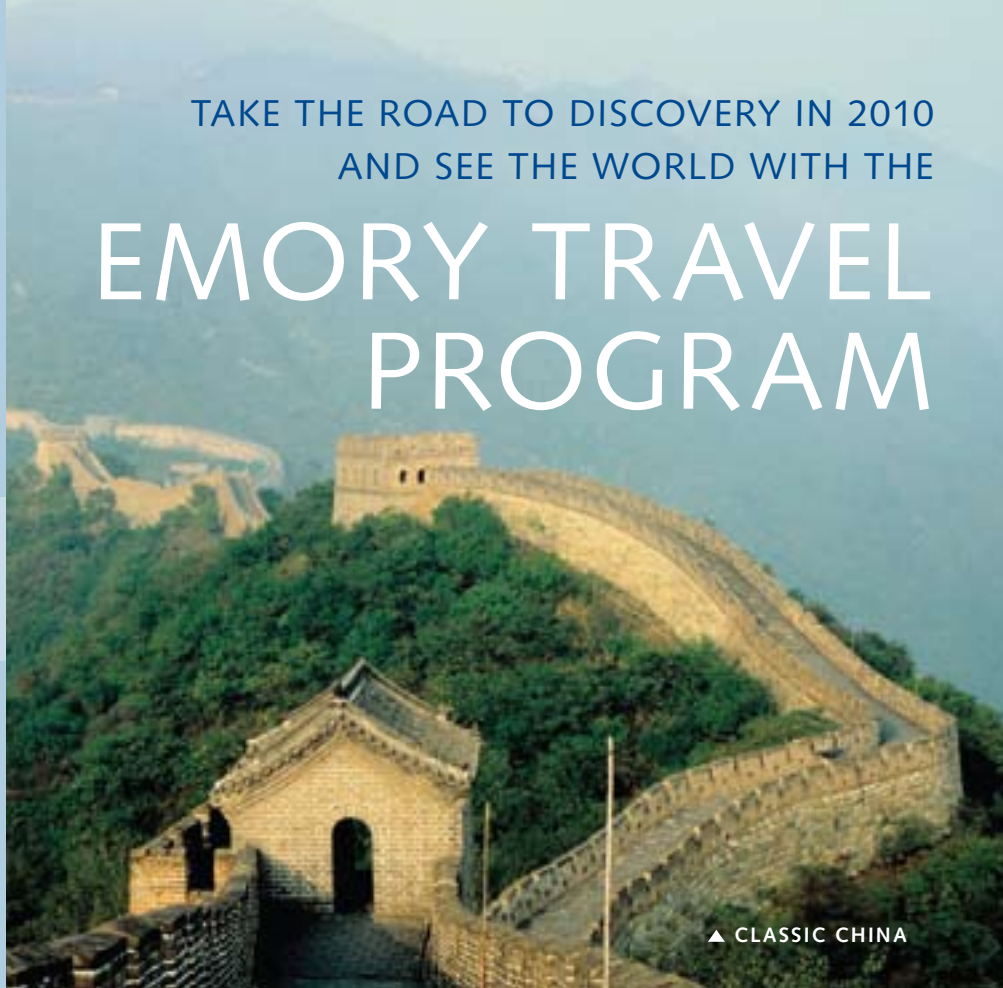
Holiday Markets on the Danube

November 26-December 4, 2010

From \$1,995 (plus air)



▲ HOLIDAY MARKETS



▲ CLASSIC CHINA

TAKE THE ROAD TO DISCOVERY IN 2010
AND SEE THE WORLD WITH THE

EMORY TRAVEL PROGRAM

The coming year brings opportunities to discover

new places and fresh faces around the world while revisiting some old, beautiful favorites. We are dedicated to giving travelers like you enriching cultural experiences to enhance your lifelong education while strengthening your connection with faculty, other alumni and friends of Emory.



▼ GREAT JOURNEY THROUGH EUROPE

If you would

like additional information about our trips for 2010 or are interested in being added to our travel mailing list, please email alumnitravel@emory.edu or contact the Emory Travel Program at **404.727.6479**.

The information and dates above are based on information provided by our travel vendors as of December 2009 and are subject to change. Individual trip brochures will be available to be mailed out approximately 9-12 months prior to the trip's departure.

All Emory Travel Program tours require that participants be in good physical condition. Each traveler must be capable, without assistance, of walking a minimum of one mile over uneven terrain and of climbing stairs that may not have handrails. Participants should have sufficient stamina to keep pace with an active group of travelers on long days of touring. If you have any questions about your ability to participate in a tour, please call the Emory Travel Program at **404.727.6479**.



EMORY
ALUMNI
ASSOCIATION

Mr. Clean Goes Green

USING CHEMISTRY TO CREATE ALL-NATURAL HOUSEHOLD CLEANING PRODUCTS

DAVID SCHURER 79B WAS GOING TO BE a rock star. He had no plans to change the household cleaning product industry.

After graduating from Goizueta Business School, Schurer decided to use his business background to help launch his music career. For the next four years, he toured the Southeast with a band.

But with no luck getting a record deal, Schurer immersed himself in his father's pharmaceutical business. "My father asked me to come to Puerto Rico to help him with new technology," he says. "I spent almost five years developing the product and trying to get funding. I worked with every major pharmaceutical company."

When Schurer returned to Atlanta, he started Sorbent Technologies, focusing on chromatography and life science. He and his business partner, Marc Perla, met a chemist who was working with enzymes and described how they break down naturally. They realized this process could be used in cleaning products.

In 2007, they founded EcoDiscoveries, which now offers eight green cleaning products—three enzyme based and five plant based—including kitchen, bath, and glass cleaners. They use all-natural substances to eliminate dirt and grime without toxic chemicals, fragrances, or dyes, Schurer says.

"We were a green company before green was really green," he says. "Other companies consider themselves green because they do things like recycle, versus the actual formulation of their products having these benefits."

EcoDiscoveries has received an award from the U.S. Environmental Protection Agency's Safer Detergents Stewardship Initiative, which recognizes environmental leaders who voluntarily commit to the use of safer surfactants. Its products are biodegradable and are sold in concentrated form and refillable plastic bottles, which lessens waste and decreases their carbon footprint.



David Schurer 79B, cofounder of EcoDiscoveries, still enjoys his musical roots.

Conventional wisdom holds that green cleaning products don't work as well as other, stronger solutions. But Schurer says his company's products, which promise that "safe has an effective side," are carried in more than 1,200 health food stores nationwide, where they face the ultimate consumer challenge: being both green and able to clean.—*Mallory Goldberg 10C* ■

transactions, mergers and acquisitions, and securities with the law firm of Suffield, Lowman, and Wilson.

Hugh T. Rice III 06C and Lee Ann Wooten of Myrtle Beach, S.C., were married Oct. 24, 2009. Rice, who received a JD from the University of South Carolina School of Law, served as a law clerk for the South Carolina Senate Judiciary Committee.

Safiya Jetha 07OX 09C. See *Jetha 07OX*.

Nicholas E. Missler 07OX 09C. See *Missler 07OX*.

ALLIED HEALTH

Jessica Levy Santucci 96C 00A 03A. See *Santucci 96C*.

BUSINESS

Tina E. Mayland 86EMBA of Johns Island, S.C., is an exhibiting artist in downtown Charleston.

Miriam R. Albert 87MBA 87L and James A. Lyman of Long Beach, N.Y., were married Sept. 12, 2009. Albert is a professor of contracts and corporate law at Hofstra Law School.

Brian D. Bode 96MBA of Stamford, Conn., is senior vice president of Bell Partners.

Jan Hice 96MBA of Fort Lauderdale, Fla., is the author of her first book, *Soul Work: Excerpts from My Journey*.

Gregory M. Hobby 97BBA of Roswell is a Realtor with Harry Norman Realtors.

Mara Peskin Lapp 97BBA and Jeffrey A. Lapp of Atlanta announce the birth of a daughter, Chloe Madison, on Feb. 3, 2009.

Connie Petersen Bateson 99BBA and Christian Bateson of New York City announce the birth of a son, Nicholas Henry, on April 6, 2009.

Micaela Chapellin 99MBA and **Kevin M. Warde 99MBA** of Atlanta were married July 12, 2008.

Alan E. Ferguson Sr. 99EvMBA of Atlanta, who received an MS in real estate, is a doctoral student in real estate at Georgia State University. While a graduate student, Ferguson was a team member in the 2009 NAIOP Challenge and the 2008 Global Diversity Summit in Commercial Real Estate Challenge.

Shane D. Marquart 99BBA. See *Marquart 00C*.

Kevin M. Warde 99MBA. See *Chapellin 99MBA*.

Heith D. Rodman 00MBA 00L. See *J. Rodman 99L*.

Renita Jones Anderson 02EMBA and Robert D. Anderson of Decatur announce the birth of a daughter, Chloe Jane, on Aug. 29, 2009.

Lindsay Jandal Postula 03BBA of Irving, Texas, who received a JD from Southern Methodist University in 2006, is an attorney with a Dallas law firm.

Theodore A. Postula 04BBA of Irving, Texas, who received a master of finance degree in May 2009 from Southern Methodist University Cox School of Business where he was a distinguished MBA scholar and a student representative to the Board of Trustees, is a financial analyst with the Treasurer's Group of Exxon Mobil Corporation of Dallas.

Jason E. Wynn 04MBA 04L of Washington, D.C., is assistant counsel for McCormick and Company in Sparks, Md.

Carrie E. Davis 07MBA and Eric Brune of Atlanta were married Sept. 13, 2008.

Robert J. Pelletier 07EMBA and Carissa Pelletier of Lincolnton, N.C., announce the birth of a son, Dominic Julian, on March 28, 2009. Pelletier is general manager of RSI Home Products of Anaheim, Calif.

Jason A. Mirach 08MBA. See *Robinson 01C*.

DENTAL

Melvin L. Butterworth Jr. 53D and Frances Wallace Butterworth of Gainesville celebrated their sixtieth wedding anniversary on Aug. 20, 2009.

Barry H. Kaplan 77C 81D. See *Kaplan 77C*.

GRADUATE SCHOOL

Donna D'Arminio Nicely 70G 75G 87G of Nashville, director of the Nashville Public Library, was inducted into the YWCA Academy for Women of Achievement in October 2009 by the YWCA of Nashville and Middle Tennessee and First Tennessee.

W. Daniel Hale 74G of Deland, Fla., professor of psychology and director of the Community Health Initiative at Stetson University and adjunct associate professor of medicine at Johns Hopkins University School of Medicine, is coauthor of the book *Building Healthy Communities through Medical-Religious Partnerships*.

Donna D'Arminio Nicely 70G 75G 87G. See *Nicely 70G*.

Elliott K. Gozansky 89OX 91C 91G. See *Gozansky 89OX*.

Raina R. Wood 96G and Michael P. Rathke of New Castle, Ind., were married Sept. 19, 2009. Wood is an organist.

Elizabeth S. D. Engelhardt 97G 99PhD of Austin, Texas, is the coauthor of the book *Republic of Barbecue—Stories beyond the Brisket*.

Mary Linhard Garner 98PHD of Smyrna, an associate math professor at Kennesaw State University, received the university's top faculty award from the Kennesaw State University Foundation in August 2009.

EM Classifieds

Elizabeth S. D. Engelhardt 97G 99PhD. See Engelhardt 97G.

Patricia M. Cooper 00PhD of New York City, an assistant professor at New York University, is the author of the book *The Classrooms All Young Children Need: Lessons in Teaching from Vivian Paley*.

LAW

Kenneth F. Murrah 55C 58L. See Murrah 55C.

Clark W. Furlow 77L of St. Petersburg, Fla., professor of law at Stetson University College of Law and dean of Stetson's Tampa Law Center, recently received tenure.

Charles T. Autry 81L of Statham, a partner of the law firm of Autry, Horton, and Cole who has focused his thirty-year career on representing cooperatives with an emphasis on electric cooperatives, is coauthor of the book *The Law of Cooperatives*.

James A. Durham 83L of Dedham, Mass., who commutes between Boston and Richmond, is chief marketing and business development officer for the law firm of McGuire Woods. Durham is author of the book *The Essential Little Book of Great Lawyering*.

Miriam R. Albert 87MBA 87L. See Albert 87MBA.

Alan F. Rothschild Jr. 91L of Columbus, a partner of the law firm Hatcher Stubbs, is chair elect of the American Bar Association's Section of Real Property, Trust, and Estate Law. Rothschild, who will become the section chair in 2010, will be the second chair from Georgia in eighty-five years.

Tara Haluch Acton 99L and David Acton of Broomfield, Colo., announce the birth of a son, Kevin John, on May 5, 2009. Acton is the claims manager for Qwest Corporation.

Jennifer Cunha Rodman 99L and **Heith D. Rodman 00MBA 00L** of Roswell announce the birth of a daughter, Emory Kathleen, on Dec. 30, 2008.

Michael R. Bergman 03L of Cincinnati, Ohio, won first place in the Cincinnati Innovates Competition sponsored by CincyTech, which invests in high-tech startup firms in Southwest Ohio. Bergman won in the commercialization category for a Facebook application, Numskull 2.0, which helps students with test preparation.

Jason E. Wynn 04MBA 04L. See Wynn 04MBA.

Ann T. Parker 06L and **Robert J. McKeehan 06L** of Washington, D.C., were married Sept. 19, 2009. Parker is an associate specializing in corporate law at the Washington law firm of Arnold and Porter, and McKeehan is an associate specializing in environmental law at the Washington law firm of Wilmer, Cutler, Pickering, Hale, and Dorr.

MEDICINE

Cecil B. Wilson 57C 61M. See Wilson 57C.

A Decade of Miller-Ward
The Miller-Ward Alumni House celebrates its ten-year anniversary this fall. Stay tuned for more information on this celebration and an exciting announcement.

1,000 sq ft HOUSE for RENT in ATLANTA
Dramatic 1,000 square foot room with 14 ft ceiling. Top kitchen appliances. Outstanding contemporary design (imitates High Museum) behind old house deep in Buckhead woods, 10 min from downtown. Ideal for single person. \$1,000/month. Contact B.C.Carr, 404.218.2805
carnet@bellsouth.net

Pet Portraits by Jennifer Wheelock
"Jennifer captures the soul, the essence of a pet while maintaining a sense of whimsy in her work. She's done portraits of my four dogs. They're priceless."—L. M. Bryant
jenniferwheelock.com

Costa Rica Condo Rental, Great Luxury and Rates
From our new two-bedroom condo in Manuel Antonio, look out over the pool to miles of beaches, mountains, and rain forest. Watch monkeys and toucans from the balconies. Walk to fine restaurants or the beach. See more at www.vrbo.com/174746.

Beautiful Mountain House for Rent
Comfortable, spacious, two-story home in a private, wooded community just 12 miles from all of Asheville's famous charm and culture. On a mountain, at 3,450 feet the house offers one of the area's most spectacular long-range views. Enjoy it from the 1,000-square foot, multi-level deck, the hot tub, or indoors, in front of the fire. www.chestnutforest.com

The Best of Emory Photography
Emory Photo/Video now offers limited-edition fine art prints of your favorite Emory scenes. Visit our website to browse a selection of Emory classics: www.photo.emory.edu.

Notice Anything Different?
Emory Magazine is now accepting classified ads! This section offers a new way for you to connect with more than 100,000 fellow alumni. For more information, contact 404.727.0161 or emclassifieds@emory.edu.

Charlie B. Williams Jr. 62C 66M 74MR. See Williams 62C.

Bhagwan Satiani 76MR of Columbus, Ohio, professor of clinical surgery in the division of vascular diseases and surgery at Ohio State University School of Medicine, is an author of the book *The Coming Shortage of Surgeons: Why They Are Disappearing and What That Means for Our Health*.

NURSING

Kimberly Clapp Ludlum 96OX 98N. See Ludlum 96OX.

Iman A. Omer 04N 06MSN and Dineer Mohamed of Alexandria, Va., were married May 23, 2009, in Toronto, Canada.

PUBLIC HEALTH

Fatima Cody Stanford 00C 01PH. See Stanford 00C.

Monica Campos Bowers 03PH and her husband of McAllen, Texas, announce the birth of a son, Moises Mateo, on July 22, 2009.

THEOLOGY

Floyd V. Chandler 76T of Germany, an ordained Unitarian Universalist minister, is the author of the book *Beyond the Grave: Love and Immortality*.

Melissa Traver Griffis 97OX 03T. See Griffis 97OX.

Nathanael R. Berneking 07T of Chesterfield, Mo., is senior pastor of the United Methodist Church of Green Trails.

Douglas K. Bleyle 08T of Santa Fe, N.M., an aspirant to Holy Orders in the Episcopal Church, is coauthor of the book *The Gospels and Christian Life in History and Practice*.



EMORY Annual Fund Pledge/Gift Form

Yes, you have my strong support for Emory University. Please accept my tax-deductible gift of \$ _____ to the Annual Fund to help preserve and improve the distinctive features of the University's educational programs.

METHOD OF PAYMENT

I hereby pledge to Emory University the sum of \$ _____. I intend to pay my pledge as follows:

monthly quarterly other (please specify) _____

I have enclosed a check for \$ _____ payable to Emory University.

I prefer to charge my gift to my  VISA  MasterCard  American Express

Account Number _____ Expiration Date _____ Authorized Signature _____

Please direct my gift to support: _____

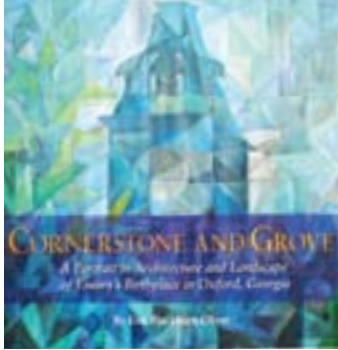
Name(s) _____

Home Address _____ City _____ State _____ ZIP _____

Home Phone _____ Cell Phone _____ Preferred email _____

(This is my personal business email.) MAGOW

A Record of Emory's Birthplace



A college is shaped and defined by the landscape surrounding it, and this symbiotic relationship is the theme of a new book by **Erik Oliver 93C 93G**, *Cornerstone and Grove: A Portrait in Architecture and Landscape of Emory's Birthplace in Oxford, Georgia* (Book-house Group, 2009).

The son of Oxford Emeritus Professor of Religion **Hoyt Oliver 54OX 56C**, Oliver grew up in the town of Oxford, where Emory College was originally founded in 1836 before it moved to the city of Atlanta in 1919.

"I grew up in Oxford and on the Oxford College campus, imbued with a strong sense of place by parents who taught and modeled that value, and by a nurturing network of elderly faculty and staff," Oliver writes in the book's introduction.

Oxford College, with an enrollment of around eight hundred, has created its own history, traditions, and campus life while playing an integral role within the larger University. The school, which focuses on a liberal-arts-intensive education, is an architectural embodiment of Emory's heritage, with eight nineteenth-century buildings still standing.

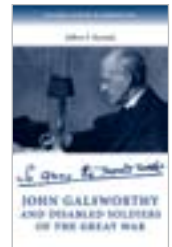
Cornerstone and Grove illustrates Oxford's place as the cornerstone of the University through a written and visual history of the campus and the town. Oliver, who left his hometown to attend Emory for his undergraduate and graduate degrees in history, worked with Emory and Oxford archivists and private individuals to select photographs for the book, then added his own line drawings.



The Battlefield of Adolescence: Through the eyes of eleven-year-old Katherine McConnell, **Amanda C. Gable 92PhD** shares a captivating, fictional story of a mother-daughter road trip through Civil War battlefields and historic sites. As a history buff, Katherine views this road trip as the perfect opportunity for adventure, but a stop in Gettysburg brings her to a new

awareness of history and, ultimately, her family. *The Confederate General Rides North* (Scribner, 2009) follows Katherine's adolescent struggles against the backdrop of Civil War history and the South in the 1960s. Gable's short stories have appeared in the *North American Review*, the *Crescent Review*, *Kalliope*, *Sinister Wisdom*, *Other Voices*, and other publications.

Caring for Disabled Soldiers: **Jeff Reznick 95G 99PHD**, deputy chief of the History of Medicine Division of the National Library of Medicine, National Institutes of Health, has written *John Galsworthy and Disabled Soldiers of the Great War, with an Illustrated Selection of His Writings* (Manchester University Press, 2009), offering new insight



into the life of this Nobel Laureate and making Galsworthy's humanitarianism and associated writings relevant to the current dialogue about the care of soldiers disabled in war.

Privacy and Domestic Violence: In *Trivial Complaints: The Role of Privacy in Domestic Violence Law and Activism in the U.S.* (Columbia University Press, 2009), **Kirsten S. Rambo 01G 03PhD** explores the link between privacy and domestic violence during the late nineteenth and twentieth centuries. *Trivial Complaints* is part of the Gutenberg e-series of history monographs and is only a partial representation of the greater work found online.—*Mallory Goldberg 10C*

Please send me more information about:

- Gifts that pay me income (Charitable Trusts and Annuities)
- Gifts of Appreciated Assets including Stocks and Real Estate
- Creating a Named Scholarship or other Endowment Fund at Emory
- Including Emory in my Will or Trust
- Other: _____

Is Emory in your will or other testamentary plans?

- Yes No Would Consider

My employer _____ will match my gift.
Name of Company

My spouse's/partner's employer _____ will match my gift.
Name of Company

Please contact your personnel or human resources office for eligibility information and to obtain a matching gift form. Enclose the completed form with your contribution. We will verify your contribution and return the form to your employer, who will send the matching gift directly to Emory upon approval. We appreciate your efforts to maximize the available resources to ensure a bright future for Emory and its students.



EMORY Emory Annual Fund

1762 Clifton Road
Suite 1400
Atlanta GA 30322-4001
Telephone: 404.727.6200
Fax: 404.727.8786
emoryaf@emory.edu

You also may make your gift online at www.emory.edu/give.

DEATHS

Florence Sledd Greenbaum 40C of Alexandria, Va., on July 7, 2009. *Emory survivor: Barbara Greenbaum Crooks 65C.*

Charles M. Eitel 43D of Venice, Fla., on July 5, 2009.

John H. Affleck 44C Stone Mountain on April 17, 2009.

Carlton W. Lawson 44C of Columbus, Ind., on May 10, 2008.

Louis E. Albritton Jr. 45OX of Nashville, Tenn., on June 3, 2009.

Virginia Killian Howard 45N of Canton on June 28, 2008.

Carolyn Smith Tyler 45G of Columbia, S.C., on Sept. 10, 2008.

Mark M. Lindsey 46MR of Atlanta on May 1, 2008.

Morton S. Reichart 46C of Chagrin Falls, Ohio, on Feb. 29, 2008.

William M. Watkins 46C of Graham, N.C., on Jan. 5, 2009.

Jesse L. Byrd 47C of Tupelo, Kan., on April 11, 2008.

Thelma Lee Clonts 47G of Oviedo, Fla., on Sept. 23, 2009. *Emory survivors: Janet Clonts Neel 73C and Robert H. Neel 72C.*

James A. Drobile 47C of West Chester, Pa., on Nov. 30, 2008.

William M. Hepburn Jr. 47C of Bristol, Tenn., on Feb. 22, 2008.

Frank D. Register 47C of Advance, N.C., on Sept. 18, 2008.

William E. Dale 48OX of Atlanta on Oct. 12, 2009.

William D.M. Elfrink 48BBA of Atlanta on Oct. 17, 2009.

Samuel C. Ketchin 48G 57PhD of Conyers on Aug. 3, 2008. *Emory survivor: Jewell Willie Ketchin 69G.*

George P. Crumbley Jr. 49C of Decatur on Sept. 15, 2009. *Emory survivors: Cheryl Crumbley Lee 70C and Daniel G. Lee 70C.*

George M. Dunham 49B of Mulberry, Fla., on Jan. 31, 2008.

Herbert O. Edwards 49L of Cumming on Sept. 18, 2009.

Jacob E. Till Jr. 49T of Fayetteville, N.C., on May 12, 2009.

Lee R. Tippens 49C 55G of Canton on June 2, 2009.

William B. Trautwein 49C of Atlanta on May 5, 2009.

Lester L. Whisenant 49C of Smyrna on Feb. 12, 2008.

Warren E. Clegg 50C of Monroe on Sept. 27, 2008.

Philip C. Gamble Jr. 50C of Suffern, N.Y., on May 23, 2008.

Charles S. Jennings 50C of Crystal Lake, Ill., on May 23, 2008.

George L. Pass 50C of Canton on July 18, 2009.

Boyd Porter Jr. 50C of Round Rock, Texas, on May 2, 2009.

Paul D. Shaver 50C of Quincy, Ill., on Sept. 25, 2008.

Clayton R. Sikes Jr. 50MR of Cincinnati, Ohio, on Oct. 22, 2008.

Henderson M. Driver Jr. 51C 55T of Griffin on June 2, 2009.

Marguerite Storer Redmond 51G of Savannah on Sept. 16, 2009.

J. Jackson Stokes 51MR of Atlanta on Oct. 12, 2009.

Hugh Tyler 51D of Lutz, Fla., on July 28, 2009.

Bessie Dupree Underwood 51G of Thomaston on March 23, 2009.

Lucille Duncan Underwood 51G of Mooresville, N.C., on June 19, 2009.

Leonard P. Anderson Jr. 52T of West Columbia, S.C., on Sept. 28, 2009.

Roger G. Dudis 52MR of Watertown, Mass., on Oct. 22, 2008.

Sara Jane Schaller Emerson 52N of Yalaha, Fla., on July 29, 2009.

Patsy Atwater Getz 52N 54N 58MN of Duluth on Sept. 18, 2009. *Emory survivors: Lorenz M. Getz Jr. 89OX 91C and Kathleen Murdock Getz 89OX 91C.*

Harry Kruger 52C of Kennesaw on Oct. 8, 2009.

Joan Benedict Worley 52N of Atlanta on Oct. 12, 2009. *Emory survivor: William L. Worley 54B.*

Stanton L. Collins 53MR of Gainesville on Jan. 29, 2008.

H. Leroy Stanton 53T of Madisonville, Texas, on Jan. 5, 2009.

Ruth Barnes Yaple 53G of Chesapeake, Va., on Oct. 4, 2009. *Emory survivor: Malcolm L. Yaple 54T.*

Charles F. Barnwell Sr. 55L of Atlanta on Sept. 21, 2009.

Robert C. Howard 55C of Tulsa, Okla.,

on July 30, 2009.

James J. Kirkwood 55G of Mount Solon, Va., on Aug. 20, 2009.

Wister L. Ritchie Jr. 55D of Milledgeville on June 11, 2009.

Russell C. Snow Jr. 55D of Marietta on April 29, 2009.

Joseph L. Owens Jr. 56MR of St. Simons Island on Dec. 24, 2008.

John L. Roberts 56C of Thomasville on Sept. 19, 2008.

James W. Smith Jr. 56D of Ocala, Fla., on Aug. 19, 2008.

Robert W. Bush 57OX of Roswell on Jan. 29, 2009.

Burton H. McLain 57OX of Marietta on May 15, 2009.

Marcia Crawford Standard 57C of Nashville, Tenn., on Oct. 10, 2009.

Jane Stubbs Bailey 58G of Columbia, Md., on Jan. 24, 2008.

Edward E. Deen 59T of Louisville on May 19, 2009.

Dennie R. Peteet Jr. 59C of Atlanta on Sept. 22, 2009. *Emory survivors: David D. Peteet 75M and Paul H. Peteet 76M.*

Frederick M. Miller Jr. 60C 62D 65D of Columbus on Sept. 6, 2009. *Emory survivor: Louise Key Miller 60C.*

John R. Barger on 61OX of Preston on June 5, 2009.

Meredith R. Standley 61T of Locust Grove, Va., on Sept. 19, 2009.

Marilyn White Joiner 63OX 65C of Orlando on Sept. 27, 2009.

Alan G. Rester 63MBA of Mobile, Ala.,

*Need help with
Retirement and
Investment
Planning?*



*Call 404.329.6415 for a no cost,
no obligation appointment, or
visit us at www.emoryacu.com.*



This Credit Union is federally insured by the National Credit Union Administration.

CHECK IT OUT! LOG ON AT

www.alumni.emory.edu

TO TAKE ADVANTAGE OF THE SERVICES AND BENEFITS OFFERED TO ALL EMORY ALUMNI

- Social Events in Your City
- Alumni Travel Program
- Emory Career Network Database
- Alumni Career Coaching
- Insurance Benefits
- Emory Credit Card
- Free Lifetime Email Address
- E-Class Notes
- Online Alumni Directory
- Kaplan Test Prep Discounts
- AllLearn Online Courses
- Lifelong Learning Discounts
- Banking at Emory Credit Union
- Young Alumni Activities
- Emory Speakers in Your City
- Intramural Sports
- and much more!

Find it all on our website at www.alumni.emory.edu/privileges, or call the Emory Alumni Association at 404.727.6400.



EMORY
ALUMNI
ASSOCIATION

Emory Magazine *reply form*

Submit Class Notes. Mail to: Alumni Records Department, Emory University, 1762 Clifton Road, Atlanta, Georgia 30322. FAX 404.727.4876. Please mark address corrections directly onto your current Emory Magazine mailing label. eurec@emory.edu; www.alumni.emory.edu

Name _____ Degree(s) _____ Class year(s) _____

College/School _____ Major(s) _____

Title: Dr. Mr. Ms. Mrs. Miss Rev.

Spouse/partner's name and class year(s) _____

Home address (check if new) _____ City _____

State _____ Zip _____ Country _____

Home phone _____ Email _____

My firm, employer, or professional specialty (check if new) _____

Title _____ Prefer contact at home work

Business address _____ City _____

State _____ Zip _____ Country _____

Business phone _____ Fax _____ Email _____

Please include the following news in *Emory Magazine* _____

(Your class note may not appear for up to six months following submission. **Please do not resubmit.** *Emory Magazine* does not publish engagement announcements; submit wedding announcements after the ceremony has taken place. For birth announcements, include the names of both parents. Please provide a daytime telephone number in email submissions.)

tribute

Grace Crum Rollins, University and public health benefactor

Grace Crum Rollins 95H, who died on August 8 at age ninety-eight, was described as quiet and small in stature but firm in her beliefs, which included helping to fund a building to house Emory's School of Public Health. In 1994, the Grace Crum Rollins Building became a permanent home for the school, and the family's generosity led the Rollins School of Public Health to become one of the nation's premier schools in its field.

"Essentially, the school would not be what it is today without her family," says Rollins Dean James Curran. "Our faculty, students, and alumni are part of her legacy."

Grace Crum married the late O. Wayne Rollins, both from rural beginnings, during the Depression. Years later, *Forbes* magazine would count Wayne Rollins among the nation's leading businessmen. In what is considered one of the first leveraged buyouts, he bought Orkin Exterminating in 1964. The family business grew to encompass oil and gas services, security systems, and real estate.

Wayne and Grace Rollins moved to Atlanta with their sons, Randall and Gary. The couple became involved at Emory through Candler School of Theology and Wayne's role as a University trustee.

With a lead gift to the School of Medicine, they enabled construction of the O. Wayne Rollins Research Center, doubling Emory's laboratory space. Upon learning that the school of public health needed a building, Rol-



lins voiced his support, but died unexpectedly in 1991. Less than a year later, Grace and her sons fulfilled his interest by contributing \$10 million.

The family funded the O. Wayne and Grace Crum Rollins Endowment for faculty development and the Center for Public Health Preparedness and Research. In 2007, the family provided a \$50 million lead gift from the O. Wayne Rollins Foundation and Grace Rollins for a second building to be connected to the Grace Crum Rollins Building by a glass corridor. The Claudia Nance Rollins Building, named for Wayne Rollins's mother, will open in 2010.

Grace Rollins is survived by sons Randall and Gary, who have served as Emory trustees; nine grandchildren (the Rollins School of Public Health's Rita Anne Rollins Room is named for her late granddaughter); and twenty-four great-grandchildren.—*Pam Auchmutey*

on Sept. 25, 2009.

Joan Dobbs White 63C 81EMBA of Atlanta on Oct. 26, 2009.

Herbert A. Summers Jr. 64T of Swannanoa, N.C., on March 13, 2008.

Betsy Middleton Sutherland 64C 65G of Wading River, N.Y., on Oct. 7, 2009.

David L. Dross 65D of Augusta on Jan. 7, 2008.

Frank S. Knight Sr. 65MR of Richmond, Va., on Feb. 25, 2009.

Eugene J. Watts 65G 69PhD of Pataskala, Ohio, on Nov. 11, 2008.

Mary Lynn Birdsong Thomas 66C of Santa Fe, New Mexico, on Aug. 30, 2009. *Emory survivor: Harriett Thomas Ivy 01L.*

Emily Hasson Anthony 67G of Sautee Nacoochee on May 7, 2009.

Alan P. Cohen 69M of Yorktown, Va., on Oct. 12, 2008.

Mildred T. Keene 69MR of Morganton, N.C., on June 30, 2009.

William A. Zinkow 69OX of Jacksonville, Fla., on Sept. 11, 2008.

Joseph W. Barker 70G 70PhD of Berkeley, Calif., on April 5, 2009. *Emory survivor: Willa O'Connor Barker 68G.*

Dan E. Hammer 70C of Johnson City, Tenn., on Aug. 4, 2008.

Earle H. Temple Jr. 70T of Fort Walton Beach, Fla., on March 6, 2009.

June Strohm Walls 70MN of Marietta on April 4, 2008.

Charles M. Abbott 71C of Naples, Fla., on Oct. 2, 2009.

Howard W. Bentley 71T of Brooksville, Ky., on Sept. 6, 2009.

Claude T. Moorman II 71M of Altamonte Springs, Fla., on April 28, 2009.

Althaire A. Green 72PhD of Louisville, Ky., on May 24, 2009.

Bobby L. Isom 72N of Smyrna on Nov. 23, 2008.

Neil C. Manson 72C of Columbus, Ohio, on March 18, 2008.

Frederick F. Chisholm Jr. 74MR of Mt. Pleasant, S.C., on Dec. 25, 2008.

Shari Sirkin Ellis 75M of Carmichael, Calif., on Sept. 23, 2008.

Robert C. Scott 75MR of Oakland, Calif., on Oct. 8, 2009.

Robert H. DuRant 76G 87PhD of Winston Salem, N.C., on Sept. 28, 2009.

Edward F. Parrish III 76C 83MR of Atlanta on Sept. 21, 2009.

Peter L. Strickland 76A of Tucker on Oct. 7, 2008.

Mary K. Hassell 77N of Virginia Beach, Va., on March 29, 2008.

John A. Lewis 78C 79G 88PhD of Milwaukee, Wis., on June 30, 2008.

Cheryl Tennell Watson 79N of Decatur on Sept. 18, 2009.

Alan F. Bearden 80OX of Covington on Sept. 11, 2008.

Richard L. Brown 80MR of Bradenton, Fla., on Nov. 28, 2008. *Emory survivor: Marisa Brown Zullin 97C.*

David W. Nye 80D of San Jose, Calif., on Aug. 6, 2008.

Gilbert B. Wilcox 84A of Gainesville on

Jan. 14, 2009.

Theodore S. Millison 85C of Tampa, Fla., on May 26, 2009.

Amy Plager 86MN of Clarkston on April 16, 2009.

Jan L. Warner 86L of Columbia, S.C., on Oct. 27, 2009.

Jon H. Mansfield 89T of Chattanooga, Tenn., on July 20, 2009.

Larry D. Montgomery 89MR of Macon on March 8, 2009.

P. Geraldine Althenn-Labonte 90MN of Simpsonville, S.C., on Feb. 21, 2009.

Jerry R. Gill 90MR of Decatur on Nov. 12, 2008.

Susan Larsen Boerwinkle 91C of El Dorado, Ark., on Oct. 29, 2008. *Emory*

survivor: David J. Boerwinkle 90C.

Donna L. Jenkins 93PH of Peachtree City on Feb. 28, 2009.

Ivan H. Trusler III 93T of Birmingham, Ala., on Aug. 13, 2008.

Cynthia M. Letizia 94PH of San Clemente, Calif., on June 23, 2009.

Nicholas P. Spencer 94G 96PhD of Glendale, Calif., on July 20, 2008. *Emory survivor: Suzanne Marion Spencer 04PHD.*

Evan M. Sloane 99C of Boulder, Colo.,

on Sept. 23, 2009.

Malcolm F. McCormack 03C of Stone Mountain on Oct. 11, 2008.

Amy E. Corwin 06C of Thousand Oaks, Calif., on July 2, 2009. *Emory survivor: Diana S. Corwin 08C.*

Ann N. Carlton 08C of Birmingham, Ala., on Feb. 25, 2009.

Lalitha A. Varanasi 08C of Atlanta on Sept. 10, 2008.

Nathan Yogasundram 08C of Douglas on April 21, 2009.

■ **EDITOR'S NOTE:** Class notes are submitted by alumni and are not verified by the editors. While we welcome alumni news, *Emory Magazine* is not responsible for information contained in class notes.



The *Real* New Journalism

BY MIKE KING

IT WAS IN THE MID-1990S—THE KIDS and their friends were teenagers, as I remember—when I summoned them upstairs, all Clark Griswold–like, to the family’s fancy, new desktop computer. The goal was to demonstrate that their dad’s newspaper could produce a story online within hours of the high school football game all of us had just attended.

As we watched the 54-k telephone modem slowly screech out a grainy photo from the game one line at a time, the kids got restless. Still, they were fascinated by the new technology—how, in essence, they were getting an advance look at what was going to be in the next day’s paper.

About then my wife casually observed: “You realize that if that thing ever gets faster, you’ll be out of a job.”

That “thing” not only got faster, it transformed the communications industry and left the newsprint-and-ink business in what best can be described today as hospice care.

I write this after one year of “retirement” from newspapers, having been put out to pasture by a business model that tried, but could never keep pace with the high-speed transition society was making from the print to digital age. Do I miss the old days of my thirty-eight-year career

among the wretched masses of print journalists? Absolutely. But I also have to acknowledge that I’ve got more access to news and information today as a consumer than I ever had as a journalist.

On the twenty-seven-inch, high-definition monitor in front of me right now, besides this Word document, are a bunch of open web pages. There’s a site I rely on to give me minute-by-minute updates on health care reform—including vital links to dozens of publications following the issue. On another page is the *New York Times*, where I go whenever I have a spare moment. On yet another is a blog that I edit and manage for a Georgia health advocacy group. And, of course, there’s also Facebook and two separate email accounts. All of this is virtually free and at my fingertips, and increasingly much of it is available even on my mobile phone. Amazing.

At any time, day or night, I can read, edit, create, and instantly distribute the news that interests me and that I might want to share with others. That’s a journalist’s dream, working without an editor or publisher or a delivery truck in sight. (Then again, if I were the publisher, I’d have to figure out some way to get readers to pay me for this service.)

I recognize other ironies too, like the fact that many of you are reading this on pages bound together and painstakingly assembled for maximum impact. Enjoy it while you can. There is a lot to be said about the tactile feeling you get when turning pages; about the magic of discovering a heartwarming story or brilliant photo that an editor strategically puts in your path through a magazine or newspaper. By digitizing “content” down to headline-only links on a web page, we will no doubt lose some of the serendipity associated with many of the printed products we have come to love.

Yet I worry less about that than I did a year ago. In my new life as an online consumer of news and information, I’m in charge of selecting stories about the people, places, and topics that interest me most on dozens of sites I routinely visit. But hardly a day goes by that I don’t receive several emails or find links posted by my Facebook friends touting something they’ve read and consider worth sharing. The link is right there, the reward instantaneous. That’s a good thing, and it almost makes up for the missed surprises that come to you by leisurely paging through printed publications.

Still, there are hazards to becoming our own editors and relying so heavily on information so easily obtainable. Some of it will be flat wrong. A lot of it will be misleading. And, unfortunately, many mainstream news organizations—including the one I used to work for—have found it easier to leave readers to sort out for themselves which of the viewpoints they publish are demonstrably false and which might actually be true.

It is on this battleground where real journalists will eventually make their new stand. Readers who need the explanatory expertise of a journalist and value their independent research and clarity of expression will summon them back to work, I’m convinced of that.

More important, many of these readers will even be willing to pay for it.

At least I hope so. ■

Mike King, a retired reporter, editor, public editor, and editorial board member of the Atlanta Journal-Constitution, is a private consultant in media affairs.



Have a plan.

GROWING UP in the small-town South, Jane Gatewood '98C set her sights on the world. As a high school student in Phenix City, Alabama, she served as a summer ambassador to Russia. At Emory College, she thrived among the diverse student body and studied abroad at Oxford University in England.

Now she travels the globe for the Office of International Education at the University of Georgia. Grateful to Emory for helping prepare the way, she has designated a percentage of her estate to Emory College.

That way, no matter where life takes her, she'll be able to strengthen the college she loves.

Learn how you can support Emory with a planned gift, which offers tax and income benefits. Visit www.emory.edu/giftplanning or call 404.727.8875.

Plan to share your journey.



EMORY



EMORY



SNOW DAY:
The historic Haygood-Hopkins gate, along with the rest of the campus, enjoyed a picturesque dusting of snow in early January. Photo by Ann Borden.

Recycle Me!
Finished with this issue of Emory Magazine? Pass along to a friend or colleague!

Mind sharpened at Emory.

Smile perfected at EMORY HEALTHCARE.

At Emory, we take care of your teeth. Whether it's time to remove a few wisdom teeth or add a dental implant for your comfort, our Oral and Maxillofacial surgeons take the proper care to ensure you have something to smile about. **Schedule an appointment today by calling 404-778-4500 or visiting www.emoryhealthcare.org/teeth.**



Advancing the Possibilities®

